

DIGITAL MEDIA

BACHELOR ADMISSIONS GUIDE

ABOUT THE PROGRAM

The Digital Media Bachelor of Applied Science (BAS) prioritizes creativity, design, and conceptual development as indispensable components for achieving design goals. Through practical and experiential learning, students produce high-quality digital media designs that meet the technical standards required for commercial media production, including graphic design, video production, motion graphics, digital illustration, and other emerging digital media career paths.



ADMISSIONS REQUIREMENTS

There are three different ways to be admitted to the Digital Media B.A.S. program:

- 1) **Students entering with an A.S. in Digital Media.**
- 2) **Students with an Associate in Arts degree are eligible for admission.**
- 3) **Students who complete the following are eligible for admission:**
 - o **A minimum of 60 credits from a regionally accredited institution, including 15 credits of general education courses**
 - o **ENC 1101** – Composition I or equivalent
 - o **A College-level math** course: MAT 1033, MAT 1100, STA 2023, STA 2023H, or any course with MAC, MGF, MTG, or MAS prefix
 - o **A cumulative GPA of 2.00 on a 4.00 scale or higher.**
 - o **9 credits of courses beginning with ART, DIG, GRA, or PGY.**

STUDENTS, PLEASE NOTE:

Classes are currently meeting in person at the SPC Clearwater Campus.

HOW TO APPLY

FRESHMAN

- Apply to SPC. Click [HERE](#) to apply to SPC!
- Select a **Digital Media Associate in Science** program or speak to an Academic Advisor about an Associate in Arts program.
- Pay your application fee and submit your official, final high school transcript.
- Meet with an Academic Advisor to help you get started!

TRANSFER STUDENTS

- Apply to SPC. Click [HERE](#) to apply to SPC!
- Select the **Digital Media B.A.S.** Bachelors' program as your major.
- Pay your application fee and submit official transcripts from all prior colleges attended.
- Return your '**Intent to Participate**' form when notified of your acceptance.

CURRENT SPC STUDENTS

- Verify you are on track to complete your program prerequisites with your Academic Advisor.
- Log into MySPC to apply to the **Digital Media B.A.S.** Bachelors' program.
- Return your '**Intent to Participate**' form when notified of your acceptance.
- Click [HERE](#) to log into MySPC!

RETURNING SPC STUDENTS

- Log into MySPC to apply to the **Digital Media B.A.S.** Bachelors' program.
(If you have not been enrolled in the past two years, complete the readmission process first)
- Return your '**Intent to Participate**' form when notified of your acceptance.
- Click [HERE](#) to log into MySPC!

* Additional general education coursework may be required to complete the degree.



Scan to register for upcoming information sessions.