

2010

St. Petersburg College



Outreach to Male Students (outreach & recruitment and retention)

The Male Outreach Initiative (MOI) is designed to reach out to the community and encourage male students in our community to graduate from high school and enroll in college. MOI is a comprehensive program comprised of partnerships with male students, middle and high school officials, community leaders and College faculty/administrators. A major focus of the program includes responsibility, leadership, and respect.

The ultimate goal is to create an environment in which male students may network, gain opportunities, graduate, and find jobs within their respective fields. Additionally, the program is designed to help students with opportunities in career assessment, mentoring, financial needs, and academic support while fostering an educational environment where students have the support to gain the proper etiquette for success at SPC and in the future.

Overall program goals include:

1. Increase the HS graduation rate & preparation for postsecondary training (college prep & enrollment)

- a. Partner with community leaders and organizations to strategize on methods of improving male student graduation rates and socialization skills in middle and high school.
- b. Collaborate with area middle and high schools (GED programs) to build partnerships to increase male student persistence rate.
- c. Provide a summer transition program for rising 9th graders. This program would address not only academic skills building, but also career exploration. A transition program would greatly enhance 9th grade male student preparation and help them with their career interests.
- d. Develop programs and initiatives with the goal of connecting middle/high school male students with college male students to build partnerships and mentoring opportunities.

2. Engage SPC male applicants and make connections resulting in enrollment and successful transition.

- a. Engage male faculty and/or A&P staff to lead male initiatives on campus (form a club of some sort) and activities off campus to enhance male student success. Perhaps offer a stipend or release time.
- b. Continue to partner with student activities to develop intramural sports and other competitive initiatives such as Ethics Bowl, PTK, etc.
- c. Connect new male students with returning men to develop a friendship and "safety net" to help with the transition.

- d. Offer a male student orientation or “meet and greet” session along with male faculty and administrative staff. Provide
- e. Provide a summer institute designed to provide a “jump start” in college.

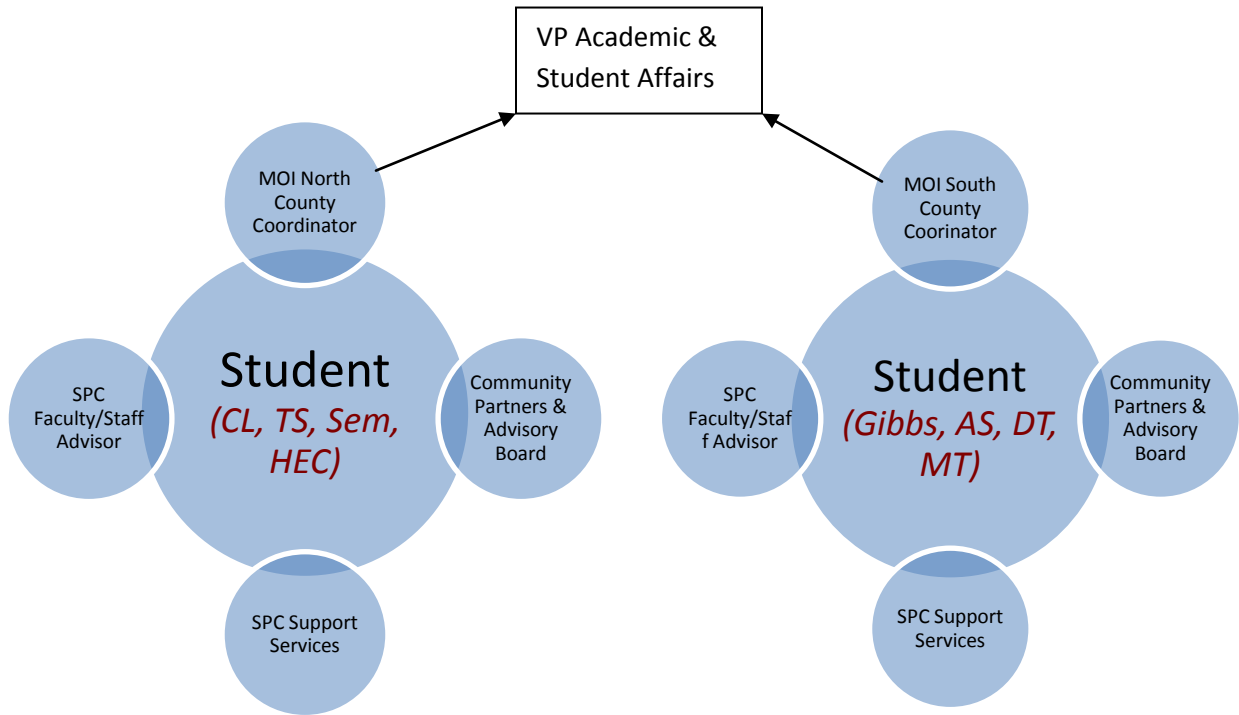
3. Engage male students to help them persist towards certificate/degree attainment

- a. Utilize the “early alert” system and provide feedback 3 times per term regarding their academic status and their educational behavior/habits.
- b. Provide meaningful workshops/summits pertinent to male students and coordinate off campus initiatives/community service projects/internships to keep men actively involved in their learning.
- c. Establish mentoring opportunities for college men to engage middle and high school males in the community
- d. Leadership workshops and training to enhance self perspective and confident to achieve.
- e. Develop a south/north county Male Success advisory board to enhance male student success. This advisory board would include community leaders, SPC faculty/staff, and male students.

4. Increase Male Student Degree Confirmation

- a. Maintain close and constant communicate with male students each term encouraging them as they get closer to graduation and if they did not have a successful term, share with them what they need to do for the next semester.
- b. Upon graduation, seek their leadership in male success and continuous involvement.

Newly Proposed SPC Male Outreach Model



The north and south county MOI coordinators will report to the VP of Academic & Student Affairs. The office of the MOI Coordinators will be located at the EpiCenter (space provided).

Coordinators will plan program initiatives (workshops, trips, etc.) by partnering with campus advisors (faculty and/or administrative staff) and working with the community leaders and support organizations. The coordinator will work closely with site leaders (provost, assoc. provost, campus executive officers), SPC support services programs, tutoring and academic services, and the student life and leadership coordinators to ensure that male students have access to support services that will keep them actively participating in college life. The program will maintain the use of a formal application, success plan (Ed. Plan) and progress reports.

The coordinator will not be systemically reporting to a campus, but will serve primarily as the “guide” for the on-campus and community team to work with the student through their goal achievement.

PROPOSED ACTION PLAN – (2010-11)

Fall 2010

1. Hire two male outreach coordinators (one will serve north county campuses and one will serve south county campuses)
2. Review male enrollment data for the school district and SPC
3. Present male enrollment data to campus leaders and solicit their feedback and input for a plan of action to carry out program goals.
4. Partner with associate provosts to identify male success champions located at their campus/center
5. Host a summit with SPC male faculty/staff interested in the plight of the male student. The MOI Coordinators will share the program purpose and expected outcomes, and the role of the campus champions in executing the action plan.
6. Initially, the coordinators and champions will host an on campus workshop for male students introducing the program and soliciting their feedback.
7. The coordinators will develop the MOI Brochure and forms to be used via the newly developed website.
8. The coordinators will work with the WITS team to develop an interactive MOI website that will include an online participant membership form. This electronic form will provide student contact information, career interests, and challenges for coordinators and campus champion's to use when working with students.
9. Using input from students, the campus leaders and champions – in partnership with the associate provosts and student life and leadership coordinators, will identify initiatives that will be offered at each SPC site during the spring 2010-11 term.

Spring 2011

1. Male success Champions will execute a major campaign for male outreach on campus. Methods of carrying out this campaign will be supported by Institutional Advancement and campus leaders.
2. Host a Male forum at each campus and advertise the program, activities, and new website soliciting males to become a member.
3. Provide 5 workshops per site pertinent to male issues.
4. Partner with one south county middle school and Gibbs High School and one north county middle school and one high school to enhance male student success and connection with SPC.

Summer 2011

1. Offer summer of success program for rising 9th grader male students entering Gibbs High School. The purpose of this program is to help them get a “jump start” on high school and familiarize themselves with the rigor of the high school curriculum and behavioral expectations of high school students.

2. Host a male student leadership retreat at Day Springs. This is an overnight leadership retreat designed to help team building and personal leadership growth. The participants will form a Male Leadership Core (MLC).
3. Participants will partner with their campus champion and the MOI coordinator to develop program activities for the 2011-12 year. The MLC will also lead various workshops and initiatives.

PROPOSED BUDGET – 2010-11

2 Coordinators	\$90,000.00*
Site Champions	8 champions (1 per site) x \$500 x 3 terms = \$12,000.00*
Textbook Loans	\$6,000.00
Workshops	\$10,000.00
TOTAL	\$118,000.00

*Amount does not include benefits

ASSESSMENT

Four tools will be used to assess the success of the MOI proposal:

1. Recruitment Data – Number of male students enrolled (specifically in areas where targeted outreach initiatives took place)
2. Services Data- Point of Service Surveys (measures the quality of services provided to male participants and their satisfaction with that service).
3. Retention Data - Success of male participants (middle and high school, and SPC students)
 - a. cohort persistence
 - b. grade point average
 - c. certificate/degree completion
4. Feedback from the community, middle/high school officials and Male Success Advisory Board.

PROGRAM REVIEW – A thorough program review will take place annually using a format similar to the academic program review. Assessment results will be published and shared with the college family, male success advisory board and community leaders. This will maintain accountability to the College and Community. If program review findings are not adequate, program modifications will be made accordingly.

PROGRAM MODIFICATIONS – The program will be revised annually according to the outcome of the assessment and program reviews.



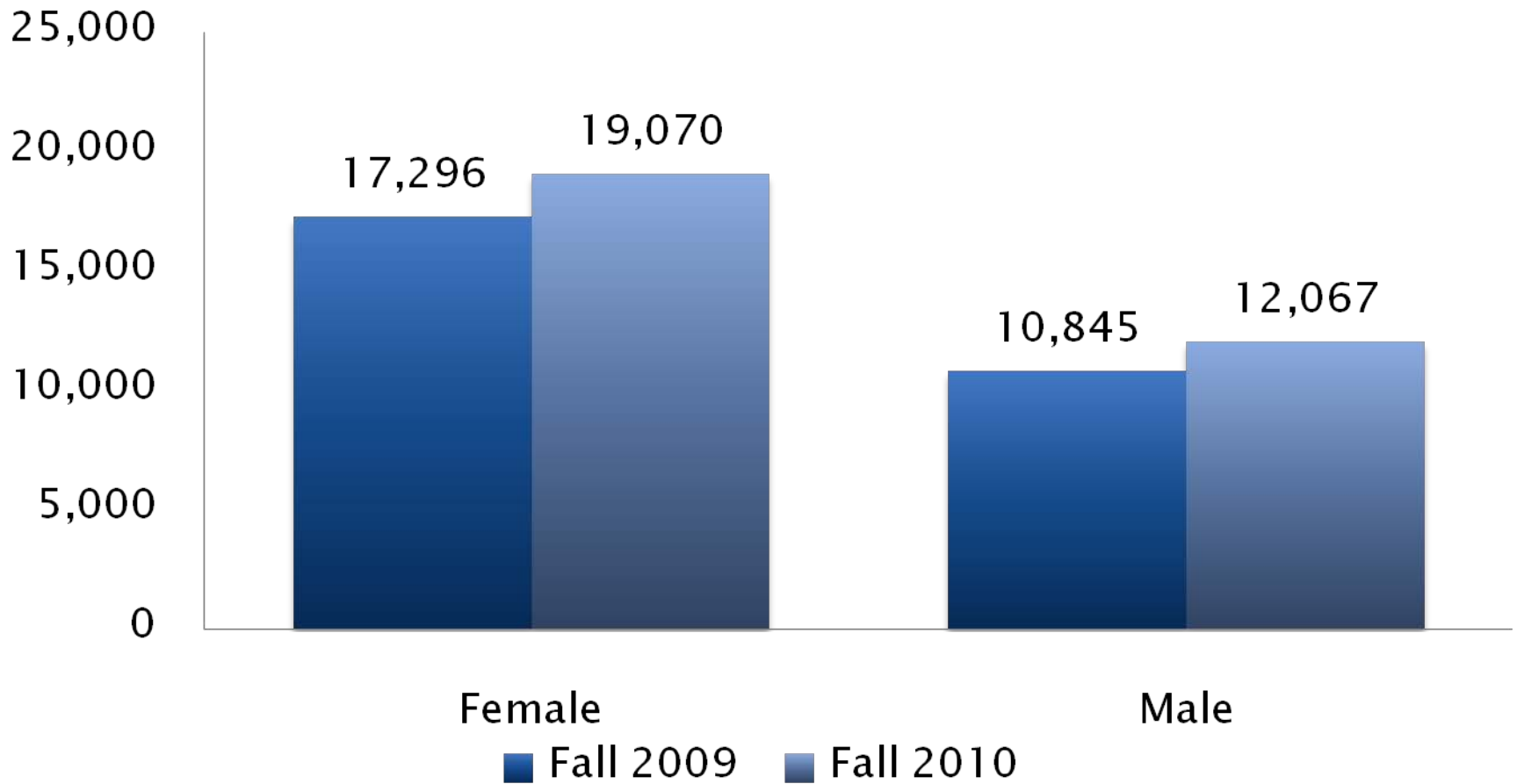
Male Outreach Initiative (MOI)

St. Petersburg College

WHY MALE OUTREACH?

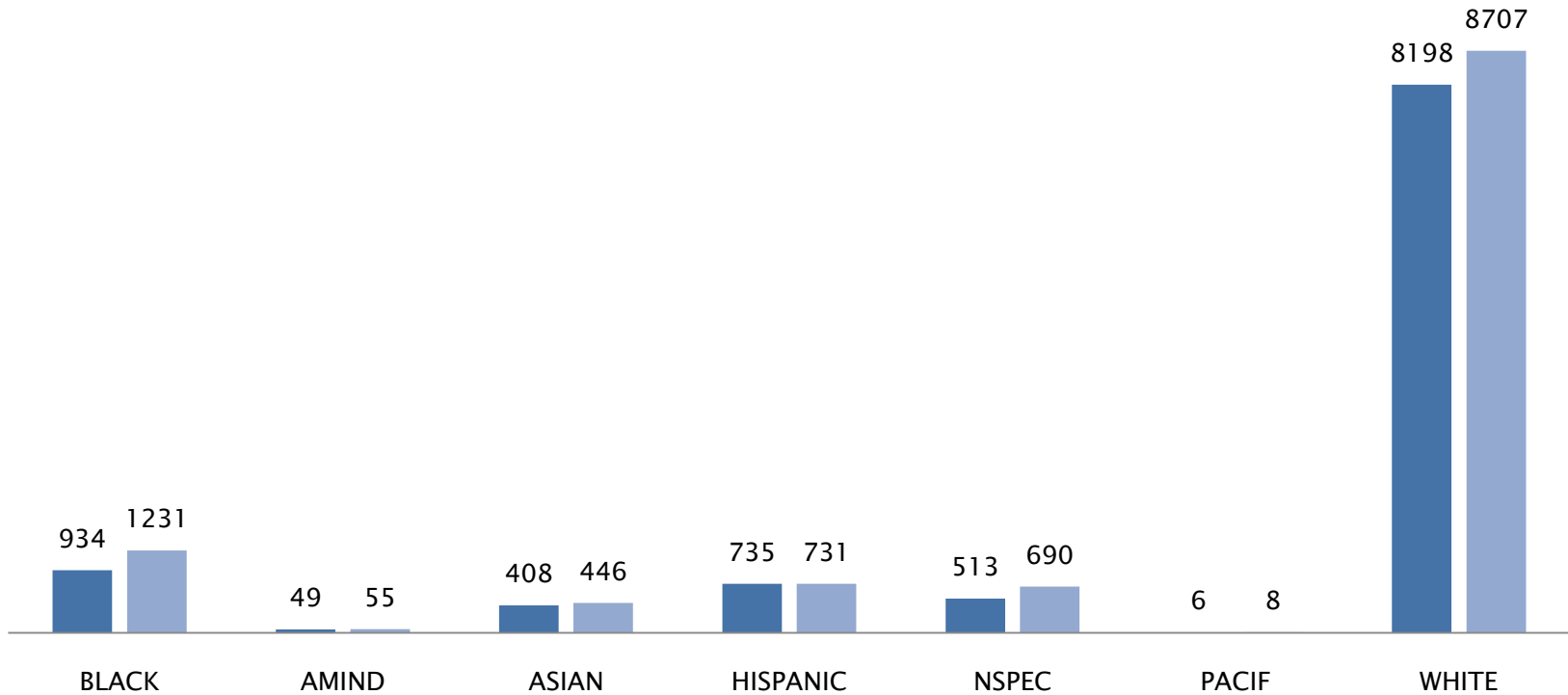
- **RECRUITMENT/OUTREACH** –The college enrollment gap between men and women continues to widen. We need to increase the number of male students enrolled at SPC.
- **TRANSITION** – The withdrawal rate for men is higher than it is for women. We need to improve our interaction with men early on and help them engage others in the college environment.
- **RETENTION** – The male student attrition rate is high. Men of color continue to fall behind in almost every measure compared to other ethnic groups (high school graduation, college enrollment, degree completion). An initiative for men to enhance their success and graduation rate is imperative.
- **GRADUATION/COMPLETION** – Fewer men are graduating with a certificate or degree. By increasing recruitment and outreach efforts and decreasing the withdrawal rate – more men will remain in college and graduate. Earning a postsecondary certificate/degree will improve their ability to compete in this global economy.

ENROLLMENT BY GENDER (FALL 2010)



MALE ENROLLMENT BY ETHNICITY

■ Fall 2009 ■ Fall 2010



MALE OUTREACH BUDGET

Activity	Cost
2 Coordinators (Grade A)	\$90,000.00*
Faculty Champions	8 champions (1 per site) x \$500 x 3 terms = \$12,000.00*
Textbook/Laptop Lending	\$6,000.00
Workshops & Activities	\$10,000.00
TOTAL	\$118,000.00

*Benefits not included

MALE OUTREACH COORDINATORS

▶ **Nick Berry** (South County Coordinator)

- St. Pete/Gibbs
- Allstate
- Downtown
- Midtown

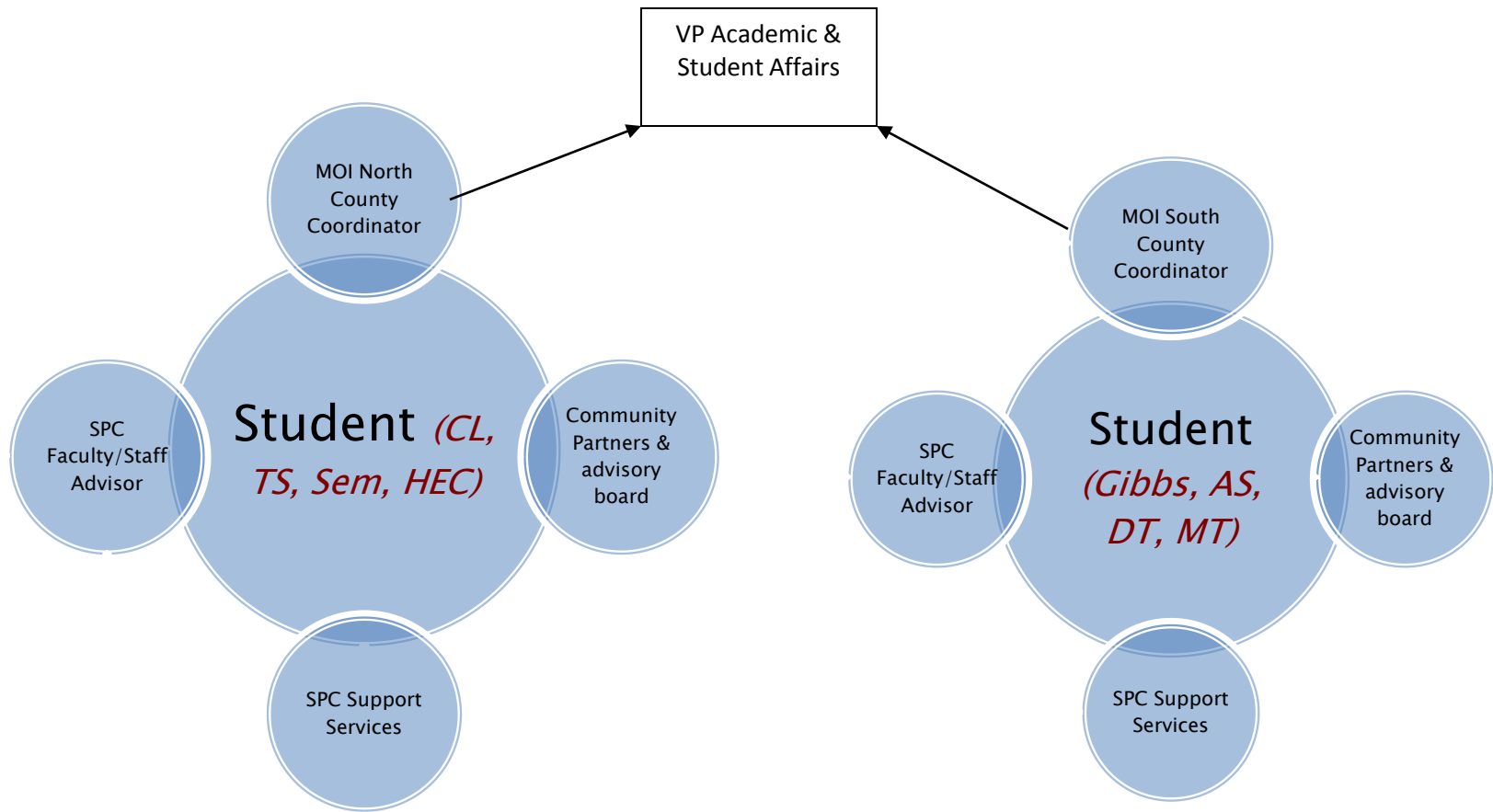
Office at Gibbs
Campus:

▶ **Saied Navab** (North County Coordinator)

- Clearwater
- Seminole
- Tarpon Springs
- Health Education Center

Office at the CL
Campus

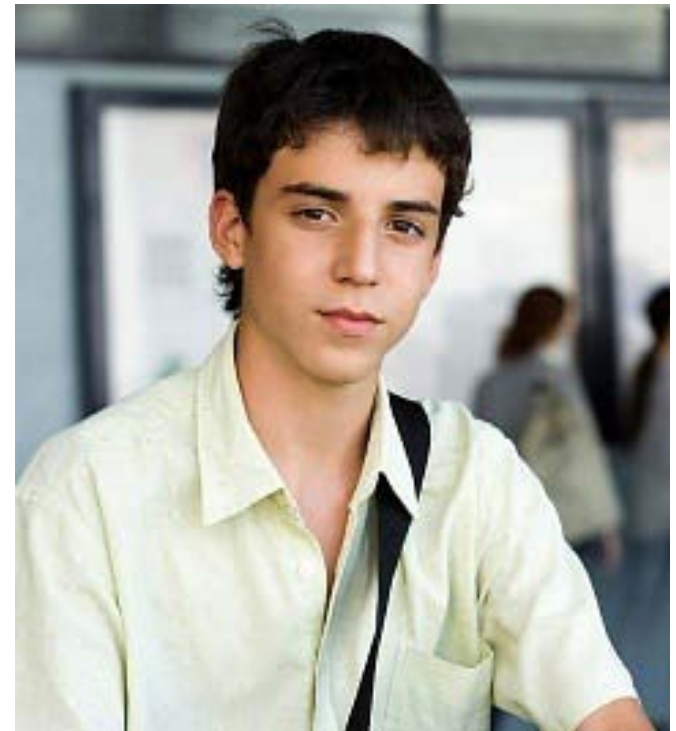
PROGRAM MODEL



RECRUITMENT/OUTREACH

High School Graduation & College Preparation

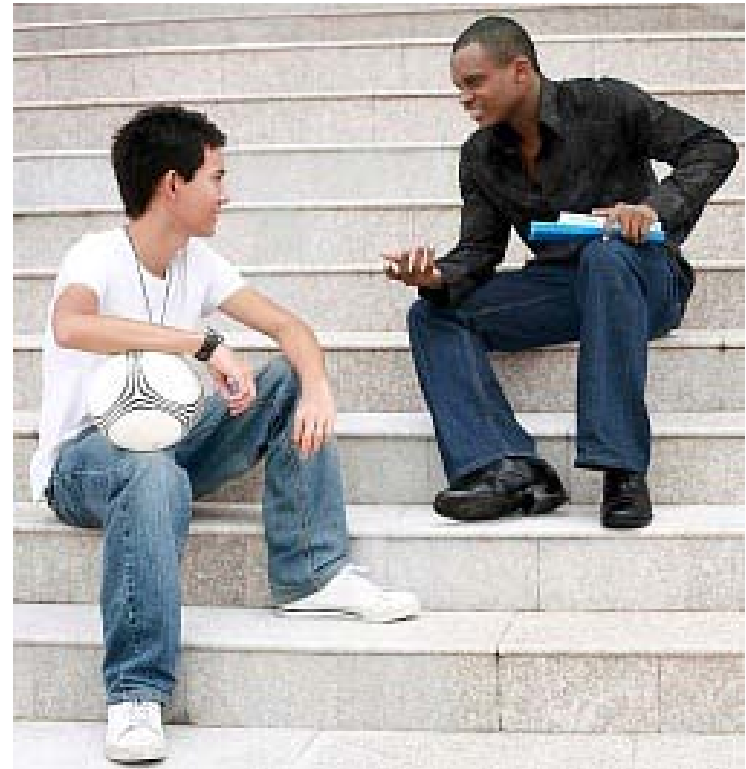
- ▶ **Create partnerships** with community leaders and organizations to discuss strategies that will address middle and high school male student graduation rates.
 - Gibbs High School
- ▶ **Design Recruitment Tools:**
 - Develop MOI Brochure & Interactive Website
 - Campus meetings with male students



TRANSITION

Making Connections to Progress and Succeed

- ▶ **Identify Faculty Champions.**
- ▶ **Establish the north and south county Male Outreach Advisory Board.**
- ▶ **Develop MOI Orientation**
- ▶ **Engage male students early on and connect them with key faculty, staff, and resources.**



FTIC RETENTION

FALL 08-09 to FALL 09-10

DRAFT Retention and Progression Measures- Phase I **DRAFT**

Measure 2 Fall-to-Fall Retention: the cohort of first-time-in-college, degree-seeking students [excludes non-degree seeking, PSAV, and non-credit students] who re-enroll the following fall semester (or graduate prior to) divided by the number of original students in the cohort.

Measure 2 Timeframe: Fall 2008-09 (0400) to Fall 2009-10 (0415)

FTIC Overall	Returned or Graduated	Did Not Return	Total
Total	1,934 62%	1,206 38%	3,140 100%

Gender	Returned or Graduated	Did Not Return	Total
Female	1036 64%	571 36%	1607 100%
Male	845 58%	608 42%	1453 100%
Not Specified	53 66%	27 34%	80 100%
Total	1,934 62%	1,206 38%	3,140 100%

RETENTION

Persistence towards the Goal

- ▶ Host a male summit at each campus to explore the needs of male students.
- ▶ Establish the **textbook/laptop lending library**.
- ▶ MOI Coordinators partner with the student life & leadership to develop **extra curricular activities** (soccer, flag football, basketball, etc) for male students.
- ▶ In collaboration with faculty champions and others, **develop workshops/activities** addressing male challenges and methods to enhance leadership.



GRADUATION/COMPLETION

Goal Achievement

- ▶ Participants will receive continuous advisement and interaction throughout their enrollment.
- ▶ Graduates will be encouraged to become mentors for new MOI participants.

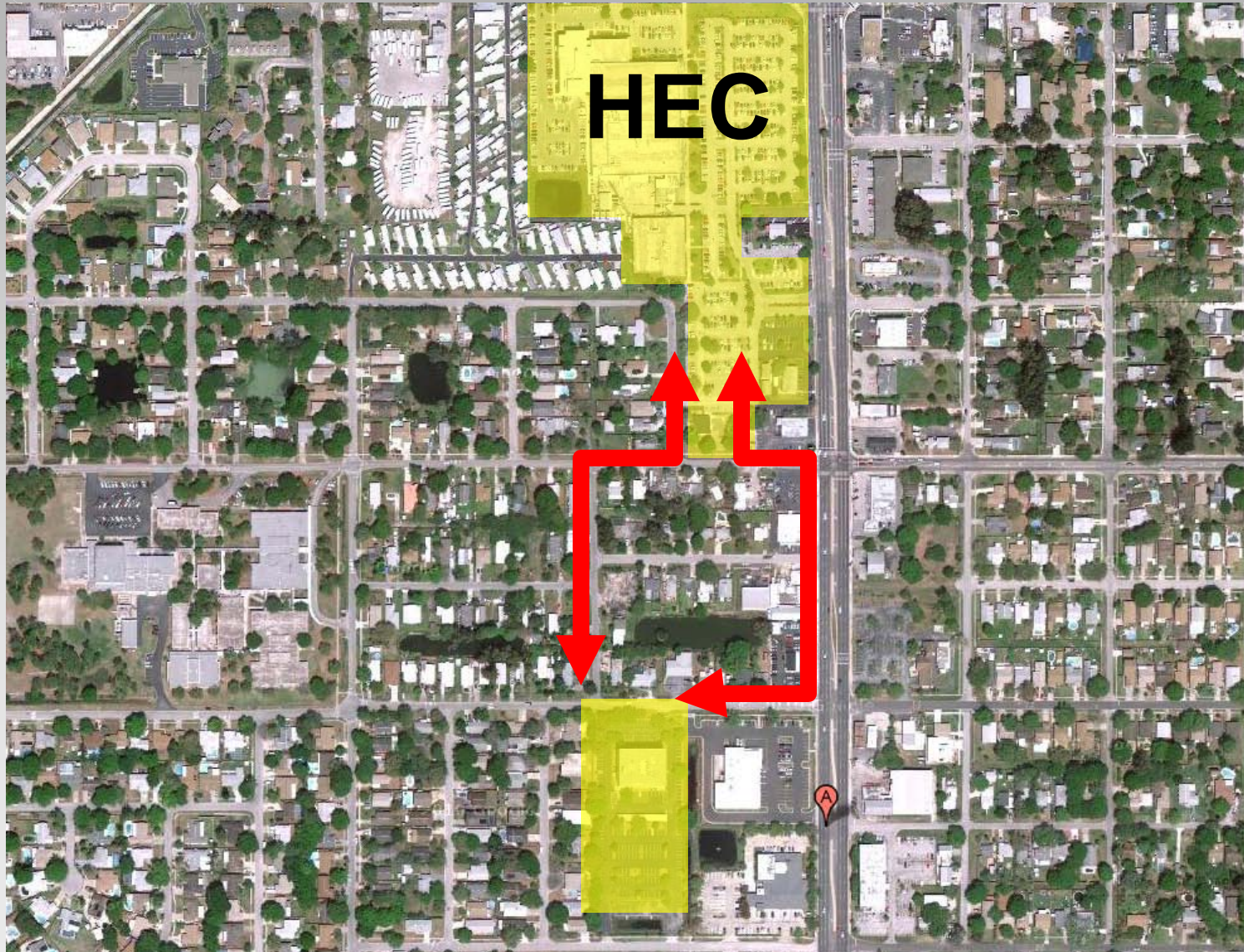


Agenda Item VII-D.7

Acquisition of 6698 68th Avenue N Pinellas Park, Florida

Juvenile Welfare Board of Pinellas County

New Site and Student Traffic Options



Site / Building

- ◎ 3.66 Acre Site (approx)
- ◎ 4-Story Building, 1984
- ◎ 50,138 SF (approx)
- ◎ 209 Parking Spaces
- ◎ Open Atrium / Skylight
- ◎ Structure system allowing maximum flexibility





Questions?

SPC Building Names

10-15-10

SITE	BLDG #	BUILDING NAME	Comments	SQ FEET
EP	703	SENATOR DONALD L. SULLIVAN, M.D. EpiCenter		128519
CL	32	M M BENNETT LIBRARY		38214
CL	36	LANGUAGE ARTS "Florence Ballenger Learning Support Center"		38698
SP	1	JAMES E HENDRY ADMINISTRATION MUSIC CENTER Maurice Rothman Lobby		65955
SP		George M. Lynch Auditorium Seats and all benches subscribed and named with the entire MUSIC CENTER (11,340 sq. ft.) and its Green Room. Art and Artifacts Exhibition Gallery and the Portico joining Music Center and Campus Meeting Room yet to be "sponsored" for naming opportunities. Sidewalk engraved bricks are outside the Music Center and this project is complete.		
SP		Joseph Lang	Former cafeteria was named for Joe but later destroyed to make room for the new library. The picture/plaque for Joe Lang that was in the former SP/G cafeteria area is now prominently displayed in the current Cafe area.	
SP	5	W RICHARD JOHNSTON TECHNICAL BUILDING		51828
SP	8	WEST ST PETERSBURG COMMUNITY LIBRARY / M M BENNETT LIBRARY		54320
SP	11	PHILP BENJAMIN SOCIAL ARTS		58538
SP	14	THOMAS GREGORY ETHICS INSTITUTE		13514
SE	52	C W BILL YOUNG UNIVERSITY PARTNERSHIP CENTER		88276
SE	54	DENNIS JONES SEMINOLE COMMUNITY LIBRARY @ ST. PETERSBURG COLLEGE		77562
TS	92	BILLIRAKIS COLLEGE OF EDUCATION		11138

SPC Building Names
10-15-10

SITE	BLDG #	BUILDING NAME	Comments	SQ FEET
TS	96	LEEPA RATTNER MUSEUM OF ART with Wallace J. Sundas Gallery, Progress Energy Foundation Gallery and Alvah H. and Wylene Page Chapman Gallery & M. M. BENNETT LIBRARY, ELLIS FOUNDATION ART EDUCATION CENTER with Leahla S. and Jay C. Bell Art Studio		57245
TS	108	Dr. J. Howard Hinesley, Superintendent of Pinellas County Schools since 1990 in appreciation for his critical support of the creation and implementation of the College of Education, SPC, 2004.	Conference Room	
HEC	61	CARUTH HEALTH EDUCATION with Evelyn Jerger School of Nursing		165594
HEC	62	CARUTH VETERINARY TECHNOLOGY		20873
HEC	66	BANKER'S INSURANCE BUILDING, J E HANGER College of Orthotics & Prosthetics		28529
AC	75	ALLSTATE BUILDING with Andy and Ann Hines Student Center		131132