# *Building SPC's 2015-16 Strategic Direction*

| Time | Agenda Items | Collaborative Activity |
|---|---|---|
| 8:45am – 9:00am | **Capturing SPC's <u>2014 Successes</u>** | Board of Trustee Members, as well as Faculty, Staff and Students will be asked to capture and highlight SPC's "2014 Successes" |
| 9:00am – 9:25am | **Welcome, <u>Objectives</u> for Strategic Planning Workshop and <u>2014 Successes</u>**<br><br>• Welcome: Chairman Fine, Trustees, and Dr. Law<br>• Objectives & SPC's 2014 Successes: Andrea Henning | Board of Trustee Members and volunteers will highlight SPC's "**<u>2014 Successes</u>***:*<br><br>1. **College Experience-Student Success**<br>2. **Workforce Expansion**<br>3. **Out of Class Support**<br>4. **Online Revitalization**<br>5. **Employee Professional Development**<br>6. **Student Loan Default**<br>7. **Refocused Marketing and Information Campaign**<br>8. **Operational and Process Improvements**<br>9. **Partnerships/Foundation** |
| 9:25am – 10:00am | **Round 1: 2015-16 Student Initiatives – Part 1**<br>1. **College Experience**<br>    a. **Learning Plan**<br>    b. **Early Alert**<br>    c. **New Student Orientation**<br>2. **Advising Model**<br>3. **Intervention Strategies**<br>4. **Career Center Redesign**<br>5. **Disability Resources** | **Round 1** (35-min.):<br>• **5-min. "Just the Facts" Overview**<br>• **20-min. Collaborative Discussions**<br>  **10-min. Team Reports - Top Next Steps** |
| 10:00am – 10:35am | **Round 2: 2015-16 Student Initiatives – Part 2**<br>1. **On-line Revitalization (OLR)**<br>2. **Strategic Enrollment Growth (SEG)**<br>    a. **Dean's Progression, Retention, Completion and Academic Pathways plan**<br>3. **New Academic Certificates and Programs**<br>4. **Adjunct Instructor Support** | **Round 2** (35-min.):<br>• **5-min. "Just the Facts" Overview**<br>• **20-min. Collaborative Discussions**<br>• **10-min. Team Reports - Top Next Steps** |

CollaborativeLabs
St. Petersburg College
*Facilitated Solutions. Immediate Results*

# *Building SPC's 2015-16 Strategic Direction - Continued*

| | | |
|---|---|---|
| 10:35am – 11:10am | **Round 3: Organizational Health Initiatives**<br><br>1. **Web-site Redesign**<br>2. **Customer Relationship Management System**<br>3. **Employee Development**<br>   a. **Leadership SPC and Delta Academy**<br>   b. **Career Employee Evaluation**<br>4. **Financial Projections/Budget Planning** | **Round 3** (35-min.):<br>• **5-min. "Just the Facts" Overview**<br>• **20-min. Collaborative Discussions**<br>• **10-min. Team Reports - Top Next Steps** |
| 11:10am – 11:45am | **Round 4: Community Initiatives**<br><br>1. **Strategic Community Partnerships**<br>2. **Midtown Campus and Facility Planning**<br>3. **Midtown/Tarpon Eco Systems** | **Round 4** (35-min.):<br>• **5-min. "Just the Facts" Overview**<br>• **20-min. Collaborative Discussions**<br>• **10-min. Team Reports - Top Next Steps** |
| 11:45am – 12pm | **Wrap-Up & Next Steps** | Dr. Law and the BOT will wrap-up by sharing **highlights** and **next steps**. |



*Facilitated Solutions. Immediate Results*

## Teams: Round 1: 2015-16 Student Initiatives – Part 1

| Team 1 | Team 3 |
|---|---|
| Doug Duncan - Scribe | Diana Sabino |
| Susan Colaric | Susan Demers - Scribe |
| Richard Mercadante | Anne Cooper |
| Eric Carver | Leslie Morrow |
| Linda Hogans | Phil Nicotera |
| Kevin Gordon | Jim Olliver |
| Robert J. Fine, Jr., Chairman | Dale Oliver, Vice Chairman |
| Lauralee Westine | Dr. Law |
| **Team 2** | |
| Frances Neu | |
| Jamelle Conner | |
| Jessie Coraggio | |
| Tonjua Williams | |
| Patty Jones | |
| Stan Vittetoe – Scribe | |
| Deveron Gibbons | |
| Bridgette Bello | |

## Teams: Round 2: 2015-16 Student Initiatives – Part 2

| Team 1 | Team 3 |
|---|---|
| Diana Sabino - Scribe | Jamelle Conner |
| Eric Carver | Susan Colaric |
| Jessie Coraggio | Doug Duncan |
| Tonjua Williams | Leslie Morrow |
| Stan Vittetoe | Jim Olliver |
| Mike Bennett | Linda Hogans - Scribe |
| Robert J. Fine, Jr., Chairman | Bridgette Bello |
| Deveron Gibbons | Dr. Law |
| **Team 2** | |
| Susan Demers | |
| Anne Cooper | |
| Richard Mercadante | |
| Patty Jones | |
| Kevin Gordon – Scribe | |
| Phil Nicotera | |
| Frances Neu | |
| Dale Oliver, Vice Chairman | |
| Lauralee Westine | |

## Teams: Round 3: 2015-16 Organizational Health Initiatives

| Team 1 | Team 3 |
|---|---|
| Jamelle Conner - Scribe | Diana Sabino |
| Susan Colaric | Susan Demers |
| Eric Carver | Tonjua Williams |
| Anne Cooper | Jim Waechter - Scribe |
| Phil Nicotera | Leslie Morrow |
| Stan Vittetoe | Jim Olliver |
| Linda Hogans | Frances Neu |
| Dale Oliver, Vice Chairman | Bridgette Bello |
| Deveron Gibbons | Lauralee Westine |

| Team 2 | |
|---|---|
| Patty Jones - Scribe | |
| Jesse Coraggio | |
| Doug Duncan | |
| Richard Mercadante | |
| Mike Bennett | |
| Kevin Gordon | |
| Robert J. Fine, Jr., Chairman | |
| Dr. Law | |

## Teams: Round 4: 2015-16 Community Initiatives

| Team 1 | Team 3 |
|---|---|
| Diana Sabino | Doug Duncan |
| Susan Colaric - Scribe | Susan Demers - Scribe |
| Tonjua Williams | Jesse Coraggio |
| Jim Waechter | Stan Vittetoe |
| Jim Olliver | Kevin Gordon |
| Phil Nicotera | Mike Bennett |
| Frances Neu | Robert J. Fine, Jr., Chairman |
| Lauralee Westine | Bridgette Bello |
| Dr. Law | |

| Team 2 | |
|---|---|
| Jamelle Conner | |
| Anne Cooper | |
| Eric Carver - Scribe | |
| Richard Mercadante | |
| Leslie Morrow | |
| Kevin Gordon | |
| Linda Hogans | |
| Dale Oliver, Vice Chairman | |
| Deveron Gibbons | |

# *"Just the Facts"*

## *Building SPC's 2015-16 Strategic Direction – Key Initiatives*

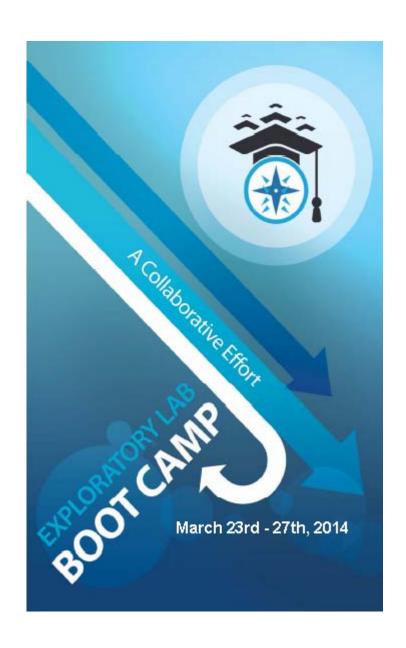| Student Initiatives: Round 1 | | |
|---|---|---|
| **Strategic Focus Area** | **3 Critical Factors** | **Next Steps to Consider** |
| **1**   **College Experience** | | |
| **1a**   **a. Learning Plan** | • Over half *n*=16,852 of students at SPC have completed a My Learning Plan (MLP).<br>• Students who have a MLP are more likely to succeed than students without a MLP. For example, all First Time in College (FTIC) students who completed an MLP, 73% were successful. Compared to 53% who were not successful.<br>• The College's Title III grant will fund upgrades to the current MLP functionality. | • Upgrade the MLP to be more user friendly and functional for students.<br>• Increase the number of students who implement an MLP.<br>• Conduct more in-depth analysis student utilization of the MLP after creating the plan. |
| **1b**   **b. Early Alert** | • Faculty engagement continues to increase using the Early Alert system and throughout all aspects of the college experience.<br>• Many alerts are based on personal issues or need for tutorial support.<br>• Learning Support has had a tremendous impact on student engagement. | • Increase Early Alert coaching resources to scale.<br>• Implement Enhancements to the Learning Plan for student view and usage.<br>• Improve communication strategies to students (add texting). |
| **1c**   **c. New Student Orientation** | • More First Time (NSO) in College Students utilized support serves than those who did not attend NSO.<br>• Over 80% of the FTIC NSO students started a learning plan.<br>• 100% of the FTIC NSO students made career decisions by week 8. | • Increase the NSO attendance<br>• Ensure students create at least two terms in the MLP<br>• Create an enhanced plan for engaging students within the first 3-4 weeks of the term by developing a 1 credit College Experience course. |
| **2**   **Advising Model** | • The New Advising model ensures that career advising is a primary responsibility for all advisors.<br>• A new model improves services for students by simplifying registration processes, improving communications with students, and providing clear, intuitive interfaces with our online system.<br>• The model includes a training program for on-boarding of new staff, updating current staff, and professional development opportunities for career advancement. | • Revise the Advising Model and operations.<br>• Further integrate career advising into the mainstream of the advisor role.<br>• Integrate the admissions and registration processes for corporate training courses into the advisor role. |

| | Strategic Focus Area | 3 Critical Factors | Next Steps to Consider |
|---|---|---|---|
| 3 | **Intervention Strategies** | • Students on intervention did not successfully complete their coursework and/or earned less than a 2.0 GPA in their coursework.<br>• For the fall 2014 term, a little over 10% of the students on intervention have actually participated in learning support services, completed learning plans or responded to early alerts.<br>• There are multiple academic standings (academic standing/life plan). | • Develop a process to intervene with students upon placement in an intervention status.<br>• Research strategies to support students throughout the term via an intervention course. This course will review skills, resources, and habits students need to be successful.<br>• Review all academic standing policies to further streamline them and provide clear communication. |
| 4 | **Career Center Redesign** | • We've had good success in working with students initially to identify a career – 82% of First Time in College (FTIC) students entering this Fall have made an informed career decision and declared an appropriate major.<br>• Career Services staff met with over 1,290 students during 62 class visits, and over 3,500 students attended 133 events and workshops outside of class related to career services activities.<br>• We're rapidly learning and increasing our use of sophisticated software tools (e.g., Burning Glass and Optimal Resume) to assist with job search, career preparation, and academic program design. | • We're rapidly learning and increasing our use of sophisticated software tools (e.g., Burning Glass and Optimal Resume) to assist with job search, career preparation, and academic program design.<br>• Enhance online career services and complete the renovations of the physical Career/Advising areas on the campuses to make career services unavoidable.<br>• Complete the integration of career and academic advising to insure programmatic unavoidability: Continue development and implementation of intervention strategies for students at each milestone of degree progress using a consistent menu of services. |
| 5 | **Disability Resources** | • The number of disabled students in need of accommodations continues to increase.<br>• Our staff are responding to student needs on campus and online using various tools and technology.<br>• The services are often hidden and unknown to students until a crisis occurs. | • Streamline Disability Resources Operations college-wide integrating services for deaf students with disability resources.<br>• Develop a learning/training plan for Disability Specialists and faculty/staff.<br>• Develop a DR communications plan and marketing plan to expand awareness of services |

## Student Initiatives: Round 2

| | Strategic Focus Area | 3 Critical Factors | Next Steps to Consider |
|---|---|---|---|
| 1 | **On-line Revitalization (OLR)** | • There are 530 online courses that need to incorporate the SPC course template and be brought up to Quality Matter standards. 58 of these courses are responsible for more than 50% of current online enrollments and will therefore be addressed first.<br>• Forty-six (46.3%) of students enrolled in an online course this fall (2014). The college-wide online withdrawal and failure rate is 16.9% compared with 12% for on-campus courses.<br>• Learning Centers provided over 500 workshops/semester but only 10% of these were technology related. The current support for student technical issues comes through 3 separate departments with limited coordination of services and no proactive training for students. | • Bring 30-40 courses/semester up to Quality Matters Standards while incorporating a standard SPC course template.<br>• Identify student at risk factors and develop a student readiness program.<br>• Expand and centralize student technical support and establish student training programs. |
| 2 | **Strategic Enrollment Growth (SEG)** | • Research shows that retention rates for students who have a clear, defined academic path to follow improved 8 percentage points compared to other students.<br>• During fall (2014) gateway course W/WF % for on-campus courses was 12.3% but for online courses it rose to 22.1%. Gateway course withdrawal rates varied by instructor with 33% of W/WF's being associated with 3 or less instructors for each course.<br>• Guaranteed Schedule Plan for 2015-2016 will incorporate a 3% increase in student semester hours. | • Training and communication for all constituents using the plans prior to Summer 2015 registration.<br>• Access more detailed information regarding the reason for students' withdrawals and identify strategies to improve online success rates. |
| 3 | **New Academic Certificates and Programs** | • St. Petersburg College remains committed to respond to community needs to develop programs that improve students' employment opportunities and/or transfer to other institutions of higher education.<br>• Workforce programs for 2014-2015 have 28 embedded industry certifications and by 2015-2016 this will increase to 49.<br>• Tampa Bay Region job openings applicable to the Biomedical Engineering Technology or Biotechnology programs for 2012-2015 total 309. This is expected to grow to 495 for 2016-2021. | • Continue to monitor employment market for additional program opportunities or certificates that lead to industry certifications. |
| 4 | **Adjunct Instructor Support** | • This fall SPC employed 889 adjuncts who taught 1,738 courses and 389 full time faculty who taught 2,530 courses.<br>• In order to enhance and maintain quality instruction a well-defined sequence of professional development and support for adjuncts is required. These activities occur at 3 levels: 1.) college-wide HR training 2.) Center of Excellence for Teaching and Learning courses, seminars and workshops 3.) Discipline specific training within academic department. | • Provide Deans with recommendations for process and engage in revision of adjunct evaluation to incorporate certification process. |

## Organizational Health Initiatives: Round 3

| | Strategic Focus Area | 3 Critical Factors | Next Steps to Consider |
|---|---|---|---|
| 1 | **Web-site Redesign** | • Home page redesign launched (apply/enroll emphasis)<br>• New Prospect and Community (External) Sites<br>• Faculty/Staff and Student Interaction Hubs (Internal) | • Final page design for all sites (internal and external)<br>• Fresh content and full site launch by June 2015 |
| 2 | **Customer Relationship Management System** | • RFP initiated and presentations scheduled<br>• Marketing, Preadmissions and Enrollment Services emphasis | • Recommendation January 2015<br>• Content, Training and Implementation by May 1, 2015 |
| 3 | **Employee Development** | | |
| 3a | **a. Leadership SPC and Delta Academy** | • Content developed and enrollment selections made<br>• Delta: Empowerment and accountability for Change<br>• Leadership SPC: Current and emerging leaders | • Finalize curriculum<br>• Launch January 2015 |
| 3b | **b. Career Employee Evaluation** | • Clear growth and career paths<br>• Value on-going dialogue | • Develop/finalize new tool<br>• Develop and Initiate Training for implementation |
| 4 | **Financial Projections/Budget Planning** | | |

## Community Initiatives: Round 4

| | Strategic Focus Area | 3 Critical Factors | Next Steps to Consider |
|---|---|---|---|
| 1 | **A. Strategic Community Partnerships** | • SPC's Core mission is to support individuals living in various communities near our campuses.<br>• Many of our partnerships are designed to promote education, workforce development and lifelong learning.<br>• Economic Development is a key partnership outcome to enhance the lives of residents. | • Assess the existing services and needs of the students and our communities.<br>• Engage key players to develop partnerships. |
| 2 | **B. Midtown Campus and Facility Planning** | • The Midtown campus planning initiative has been a transparent, open, and inclusive project from its inception. The Community provided input via meetings and collaborative labs.<br>• The Plan has always included a design that would provide collaboration/programming space for community meetings and programs.<br>• The Midtown campus is designed to be the Epicenter of the community. | • Advertise and hire staff for necessary positions<br>• Develop a Transition timeline:<br> - Moving staff from old building<br> - Communication plan for students and the community<br>• Create Marketing & Advertisement Plan for Community |

| 3 | **C. Midtown/ Tarpon Eco Systems** | <ul><li>An educational ecosystem is a system of schools that shares a single strategic focus on the success of its students. This value – based model empowers the community to take responsibility for the education of its youth.</li><li>Seminole Community Education Ecosystem now has 14 schools (including Elementary, Middle, High, as well as SPC's Seminole campus)</li><li>Eight area Elementary schools will be bringing their entire 5<sup>th</sup> grade classes to visit the college campus. High and Middle school groups have visited as well. College and Career 101 is another program focused on high school junior and seniors.</li></ul> | <ul><li>The model has the potential to work in other community areas. The strong community involvement within the Midtown and the Tarpon Springs area make them excellent choices.</li></ul> |

A Collaborative Effort

EXPLORATORY LAB
BOOT CAMP

March 23rd - 27th, 2014

# Welcome to the
# 2015 Exploratory Lab Curriculum
*Tech Data, St. Petersburg College, Valpak*

**The Exploratory Lab Boot Camp** is a STEM-focused program, with an emphasis on technology, to offer students real-time, real life exposure to the skills needed by businesses in the Technology industry.

The program will prepare students with the skills for high demand jobs, increasing graduate wages without increasing the credit hours. This program is designed to support the student's success in finding employment at graduation and to assist Tampa Bay area companies fill high demand positions with local talent. The full program will include a series of boot camp prep sessions and one retrospective session.

Learn the skills that companies are seeking. Participation is **FREE** for students!

### Exploratory Lab & Boot Camp Schedule
February 20th Pre Boot Camp activities begin
March 23rd - 27th  - Boot Camp
April 14th - *Retrospective* Business Networking
See application for detailed dates

## March 23, 2015
## INTEGRATED BUSINESS – Seminar Room

**8:30-9:45 a.m.** **Overview of Market Opportunities**
*Matt Shifrin*
Overview of technology trends we see today and in the future.
**Skills:** *collaboration, market research, adaptability, agility*.

**9:45-10:00 a.m.** **Break**

**10:00-11:30 a.m.** **Business Planning**
*Stephen Tessitore*
Overview of Technology Business Planning from the perspectives of the CIO, End User, Reseller, Distributor, and Manufacturer. **Skills:** *collaboration, critical thinking, risk intelligence, agility, business acumen, leadership*.

**11:30-12:30 p.m.** **Lunch**

**12:30-1:45 p.m.** **Integrated Marketing**
*Chris McGovern, Michelle Curtis, Dana Reina, Rosemarie Bynum, Vince O'Shea*
Focus on the impact of creating integrated marketing to ensure revenue generation through demand generation. **Skills:** *Agility, analytics, collaboration, creative thought, business acumen*.

**1:45-2:00 p.m.** **Break**

**2:00-3:30 p.m.** **Operationalizing a Business**
*Janee Sondrol, Sonia Golz, Tim Long, Cal Jackson, Maurice Hamilton*
How to leverage tools, applications, process flow, team roles, outcomes, structure. **Skills:** problem solving, organizational thought, leadership, engineering.

**March 23, 2015**
**INTEGRATED BUSINESS – Seminar Room** (continued)

**3:45-4:30 p.m.**  **Emotional Intelligence**
*Michelle Curtis*
What is EI and how to apply emotional intelligence to business and leadership. **Skills:** *leadership, collaboration, communication*.

**4:30-5:30 p.m.**  **Taking Risks in Business Trends**
*David Jordan, Claudia Smith*
Understanding the speed of change in technology and the need to predict future trends. Identifying how to make intelligent risks, determine scalability and capacity to execute. **Skills:** *risk intelligence, analytics, decision making, leadership, overcome fear of failure.*

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**March 24, 2015**
**TECHNOLOGY SOLUTIONS – Cisco Sol Center**

**8:30-10:00 a.m.**  **Networking 101**
*Mike Stacks, Mark Callejah*
Overview of the Networking stack. **Skills:** *technical, engineering, critical thinking, communication, business acumen.*

**10:00-10:15 a.m.  Break**

**10:15-11:15 a.m.  Video/Collaboration**
*Richard Pinder*
Overview of the use of video in the work environment, collaborative software and Unified Communications. **Skills:** *critical thinking, analytics, business acumen.*

**11:15-12:00 p.m.  Security**
*Dan Lasher*
Overview of security threats and solutions. **Skills:** *technical, critical thinking, engineering, business acumen, operations, problem solving.*

# BOOT CAMP CURRICULUM

**12:00-1:00 p.m.**   **Lunch (Seminar Room)**

**1:00-1:45 p.m.**     **Software & Licensing**
                    *Deb Neumeier, Tracy Holtz*

Overview of software licensing evolution, importance, approach, future trends and cost models. **Skills:** *Business acumen, technical, communication.*

**1:45-2:15 p.m.**     **Web, eCommerce, Applications**
                    *David Spindler, Christine Nielsen*

Overview of the evolving opportunities around Web, eCommerce and Applications. **Skills:** *Visual application, critical thinking, problem solving, communication, organizational thought.*

**2:15-2:30 p.m.**     **Break**

**2:30-4:00 p.m.**     **Data Center/Cloud - Storage/Servers**
                    *Mike Stacks, Michael Brown*

Overview of Data Center, Cloud & Hybrid IT solutions.

**Skills:** *decision making (design thinking), technical, engineering, critical thinking, communication, business acumen.*

**4:00-5:15 p.m.**     **S&P Product/Solutions Overview**
                    *Kristi Kirby, Sue Grochowski*

Overview of Systems & Peripherals products and solutions. Include Mobility. **Skills:** *Business acumen, technical, communication.*

**March 25, 2015**
**PROCESS AND TOOLS TO CREATE USER EXPERIENCE** – **Valpak**

**8:30-12:00 p.m.** **UX and Design**
  *Justin Davis*

Thinking how to design collaborative Application/Software solutions based on user experience (UX) and need. **Skills***: Design thinking, critical thinking, problem solving, decision making, and organization.*

**12:00-1:00 p.m.** **Lunch**

**1:00-4:30 p.m.** **Agile and Lean Development**
  *Ryan Dorrell*

Project Management methodology used in software development. Short phases of work and frequent reassessment. **Skills:** *agile approach, application, critical thinking, problem solving, decision making, organization.*

**4:30-5:30 p.m.** **Valpak Agile Lab Tour**
  *Stephanie Davis & Chris Cate*

Exposure to a real Agile lab experience visual application.

## March 26, 2015
## TECHNOLOGY SOLUTIONS – Center Sol Center

**8:30 – 5:30 p.m.   Vendor & Business View of Company**
**                            Culture, Strategy, Focus, Value**
                            *Individual Business Presentations*
Exposure to multiple vendors & companies who sell products &
solutions in the technologies reviewed on Day 2. Rapid growth,
entrepreneur success, culture, strategy, value, vision of Tech
Companies. **Skills:** *Entrepreneurial view, speed of change, adaptation, technical, business acumen, risk intelligence, decision making, problem solving*.

## March 27, 2015
## INTEGRATED BUSINESS – Center Sol Center

**8:30 – 9:30 a.m.   Data Analytics Role in Future Technology**
**                            Trends and Business Intelligence**
                            *Charlie Will, Nick Atinella, Brett Johnston*
Identify the opportunity to use data analytics in the Internet of
Everything, approach to market, problem solving and preventing.
**Skills:**  *Analytics, research, data collection/organization,*
*agility, critical thinking.*

**March 27, 2015**
**PROCESS AND TOOLS TO CREATE USER**
**EXPERIENCE – Center Sol Center**

**9:30 - 10:30 a.m.  Solving for Business Outcomes**
*Anthony Harmon, Sara Phillips, Mark Jacobs*
Mapping out a technology solution for most common business outcomes.  **Skills:** *Design thinking, critical thinking, problem solving, decision making, and organization.*

**10:30-10:45 a.m.  Break**

**10:45-12:45 a.m.  White Board sessions (wave of future)**
*Anthony Harmon, Sara Phillips, Mark Jacobs*
How to determine business problems end user's need to solve with Technology.  **Skills:**  *Design thinking, critical thinking, problem solving, decision making, organization*

**12:45-1:30 p.m.   Lunch -** Seminar Room

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**NETWORKING – Seminar Room**

**1:30-2:30 p.m.     Internship/Employment Overview**
*Carlini Rivers, Cal Jackson, Ryan McNulty*
Overview of internships, how to become employed, networking & becoming a professional in the community. **Skills:** *Continuing Education and life long learning.*

**2:30-4:30 p.m.     Business Plan Presentations (5 groups)**
*Students Present*
Students to present final group business plans.

**4:30-5:30 p.m.     Open Networking**
Students to network with business leaders, engineers, institution, instructors, vendors and invite future Exploratory Lab partners.

**SUMMARY**

| | |
|---|---|
| **Day 1: March 23** | **8 hours - Integrated Business** |
| **Day 2: March 24** | **8 hours - Technology Overview** |
| **Day 3: March 25** | **8 hours - UX/Design Thinking/Agile-Lean Dev /Tour (at Valpak Agile Lab)** |
| **Day 4: March 26** | **8 hours - Vendor Reviews** |
| **Day 5: March 27** | **3 hours - User Experience + 3 hours Business plan presentations Networking/open time with Engineers, HR, Business** |

## Application Process

**Who should participate:** Optimal student majors **include** Computer Science, MIS, Computer Programming, Engineering (any discipline), Business, Marketing, Psychology, Math, Communications, Foreign Language and any Arts majors.

**Number of positions** = 25 students will be selected to participate.

**Program Criteria**

**Students must be enrolled at:** St. Petersburg College and St. Petersburg College Corporate and Workforce & Professional Development, USFSP, University of Tampa, and Ringling College of Art and Design.

**Experience level** – Participants must be enrolled in one of the educational institutions listed above and seeking Bachelors, and have completed sufficient credit hours to be a junior or senior, or enrolled in a Master's degree program. Students enrolled in the St. Petersburg College "24 Program" and have a Bachelors or Master's degree are also eligible.

**Applications  -** Students must complete the application found at http://www.tbtf.org/?page=GrowTampaBayTech/exploratorylab  and email the completed application by **January 23, 2015 to**:

> Patricia K. Gehant, Director
> TBTF  Workforce Initiative,
> pgehant@tbtf. org
> Questions about the application process should be emailed to pgehant@tbtf.org or phone 727-742-5144.

**NOTES**

GET SUPPORT
STAY INFORMED

- Tech Data
- tbtf
- SPC St. Petersburg College
- Valpak
- USFSP UNIVERSITY OF SOUTH FLORIDA ST. PETERSBURG

All Children's Hospital, A Johns Hopkins Facility
**All Children's Hospital**
All Seminole area schools
**All the partners in the University Partnership Centers**
American Foundation for Greek Language and Culture
American Heart Association
American Lung Association in Florida - Central Area
American Parkinson's Disease Association
**American Stage**
AVAST Amputee V. A. Support Team
Avid
**Bay Pines VA Healthcare System**
**BayCare Health System**
BayCare Health System - St. Anthony's Hospital
BayCare Health System Mease Dunedin Hospital
BayCare Health System Morton Plant Hospital
**Bayfront Health St. Petersburg**
Bayfront Medical Center
**Boys & Girls Club (along with MT Campus)**
Bright House Networks, LLC
**CareerSource Pinellas**
CASA St. Petersburg
Cisco Systems, Inc.
City of Clearwater
City of Clearwater Park Cleanups
City of Largo
City of Safety Harbor
City of Seminole
City of St. Petersburg
City of St. Petersburg - First Night
City of Tarpon Springs
**Civics Literacy Initiative (with Florida College System)**
Clearwater Bar Association
Clearwater Central Catholic High School
Clearwater Police Department
Cleawater Bar Association
**Congressman David Jolly**
Cox Target Media
Creating Compliance, LLC
CSDVRS, LLC aka ZVRS
Dali Museum
Department of Children and Families
Department of Juvenile Justice
Department of Veterans Affairs Employee Education System

**Duke Energy**
Dunedin Fine Art Center
Early Learning Coalition of Pinellas County
Eckerd Community Alternatives
Educational Testing Service
Emergency Management of Hillsborough
Emergency Management of Manatee
Emergency Management of Pasco
Emergency Management of Pinellas
Emergency Management of Polk
Encore Health Resources
Environmental Management, Pinellas County
Ernst & Young Foundation
Evolution Industries, Inc.
F. E. Lykes Foundation
**Faith in Action Strengthen Together (FAST)**
FDOT (FL Dept. of Transportation)
FICPA - Suncoast Chapter
Fish and Wildlife Research Institute
Florida Aquarium
Florida Association of Orthotists and Prosthetists
Florida Bioethics Network
Florida Blood Services
Florida Campus Compact Democracy Project
Florida Department of Health
Florida Department of Law Enforcement Tampa
Florida Gulf Coast Vascular Network
Florida Health Care Association
GE Aviation
**Gibbs Junior College Alumni Association**
Goodwill Industries
Gulfport Police Department
Habitat for Humanity
Hanger Prosthetics and Orthotics
**Hanger, Inc.**
Harvey Scenic
HCA Healthcare - Edward White Hospital
HCA Healthcare - St. Petersburg General Hospital
HCA Largo Medical Center
HCA Northside Hospital
HCA of West Florida
HCA Sun Coast Hospital
Head Start/Early Head Start Pinellas
HealthSouth Rehabilitation Hospital

Healthy Start Coalition of Pinellas, Inc.

Hillsborough County Sherriff's Office

Hillsborough School District

Hospice of the Florida Suncoast

**Hough Family Foundation, Inc.**

Innisbrook Resort and Golf Club

InterCultural Advocacy Inst.

Jagged Peak, Inc.

Jobs for the Future

Johnnie Ruth Clarke Health Center (Midtown site)

Junior Achievement

**Juvenile Welfare Board of Pinellas County**

Lakewood High School

Largo Fire & Rescue

Largo Medical Center

Largo Police Department

Larson & Larson

**LumaStream, Inc.**

Lutheran Service Florida (LSF)

Macfarlane Ferguson & McMullen

Manufacturing Extension Partnership

Mease Countryside Hospital

Melrose Elementary

Metro Wellness and LGBT Community Centers

Moffitt Cancer Center and Research Institute

Molecular Media, Inc.

Morean Arts Center

Morton Plant Mease Hospitals

Museum of Fine Arts, St. Petersburg

National Forensic Science Technology Center

Northside Christian School

Northside Hospital and Tampa Bay Heart Institute

Northside Hospital Neuroscience Institute

O and P Technologies

Office of the Attorney General

Operation Graduate with United Way, Clearwater Police Department, Pinellas County Schools

Operation Par, Inc.

**Pace Center for Girls**

Palm Harbor Special Fire Control and Rescue District

Palms of Pasadena Hospital

Parks Department Pinellas County

Pasco School District

Pinellas Community Foundation

Pinellas County Animal Foundation, Inc.

Pinellas County Commission
**Pinellas County Economic Development Council**
Pinellas County Emergency Management
Pinellas County Emergency Medical Services
Pinellas County Extension
Pinellas County Fire/EMS Admin
Pinellas County Head Start
**Pinellas County Osteopathic Medical Society**
Pinellas County School Board
Pinellas County Schools - FDLRS
**Pinellas County Sheriff's Office**
Pinellas County Transit Authority (PSTA)
**Pinellas County Urban League**
Pinellas County Veterinary Medical Society, Inc.
Pinellas Opportunity Council, Inc.
Pinellas Park Fire Department
Pinellas Park Police Department
Pinellas Suncoast Fire & Rescue
Pinellas Technical College - Clearwater
Pinellas Technical College - St. Petersburg
Pinellas/Pasco State Attny Ofc.
**Project on Accountable Justice: TCC, FSU, Baylor U**
Raymond James Financial, Inc.
Rays Baseball Foundation, Inc.
Raytheon Company
RBC Wealth Management
R'Club Child Care Inc.
Royal Theater
Ruth Eckerd Hall & the Grammy Museum Music Revolution Project
Sacred Heart Health System
Science & Technology Education Innovation Center
Shriner's Hospital
St Petersburg Suncoast Medical Clinic
St. Anthony's Hospital and Outpatient Rehabilitation
St. Joseph's Cancer Institute
St. Joseph's Hospital
St. Luke's
St. Petersburg Area Chamber of Commerce
St. Petersburg Association of Legal Support Specialists
St. Petersburg Free Clinic
State Attorney's Office
**Sun Coast Osteopathic Foundation**
Suncoast Hospice
Take Stock in Children

**Tampa Bay Business Journal**

Tampa Bay Educational Partnership - A partnership between SPC, Hillsborough County Schools, and the

Tampa Bay Healthcare Collaborative

Tampa Bay Manufacturing Community Partnership Inc.

**Tampa Bay Technology Forum (TBTF)**

Tampa Bay Times

Tampa Bay WorkForce Alliance

Tampa General Hospital

Tampa Police Department

Tarpon Springs Rotary Club

**Tech Data Corporation**

**The Able Trust**

The Beaches Chamber of Commerce

The City of Seminole, including the Library (joint-use!) and the Recreation Center

The Florida Aquarium

The Florida College System Foundation

**The Florida Orchestra**

The Greater Seminole Area Chamber of Commerce

The Nielsen Company

The Roth Foundation

The Salvation Army-Upper Pinellas

**The Village Square**

Transamerica Financial Advisors, Inc.

Workforce Florida dba Career Source Florida