

# MINUTES OF THE FEBRUARY 17, 2015 MEETING OF THE BOARD OF TRUSTEES OF ST. PETERSBURG COLLEGE

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The Board of Trustees of St. Petersburg College met on Tuesday, February 15, 2015 at the St. Petersburg College Health Education Center, 7200 66<sup>th</sup> St. N., Pinellas, Park, Florida. The following Board members were present: Chairman Robert Fine, Jr., Dale Oliver, Vice Chair, Bridgette Bello, Deveron Gibbons and Lauralee Westine. Also present were William D. Law, Jr., President of St. Petersburg College and Secretary to the Board of Trustees, and Joseph H. Lang, Board Attorney. Proof of public notice of this meeting is included as part of these minutes. Notices were duly posted.

## NOTICE OF MEETING BOARD OF TRUSTEES, ST. PETERSBURG COLLEGE AND NOTICE OF ADOPTION, AMENDMENT OR REPEAL OF RULES AND HEARING

The Board of Trustees of St. Petersburg College announces a public meeting to which all persons are invited.

DATE AND TIME: February 17, 2015; Board meeting commencing at 9:00 a.m.

PLACE: The meeting will be held at the Caruth Health Education Center of St. Petersburg College, in the Teaching Auditorium, 7200 66<sup>th</sup> Street North, Pinellas Park, Florida.

PURPOSE: The meeting will be held for the purpose of considering routine business, and such other matters that come before the Board including adopting or amending rules of the Board of Trustees pursuant to its rule-making authority.

A copy of the agenda may be obtained within seven (7) days of the meeting on the Board of Trustees website at [www.spcollege.edu](http://www.spcollege.edu) or by calling the Board Clerk at (727) 341-3241.

The proposed rules and/or amendments, together with the purpose and effect and specific legal authority, will be posted no later than Friday, January 16, 2015, on the official bulletin boards as follows: at the St. Petersburg/Gibbs and Clearwater Campuses in the entrance to the libraries; at the Tarpon Springs Campus in the Lyceum Building across from Room LY 104; at the EpiCenter—Services Building, in the north corridor across from Room 168; at the EpiCenter, in the hall near Room 1-108; in Work Room 147 at the EpiCenter—District Office; on the south wall, across from the waiting area under the stairs, at the Health Education Center; outside Room TL 129 in the Technology Learning Center at the Seminole Campus; outside the Florida Room at the Allstate Center; in the lobby across from the admissions and registration desk of the SPC Downtown Center; on the wall adjacent to Room 105 at SPC Midtown and advertised in a newspaper of general circulation and in the Blue and White Faculty and Staff Announcements.

The Notice(s) of Rule Development on the foregoing rule(s) appeared in the Blue & White Faculty & Staff Announcements and were posted on each of the College's official bulletin boards on September 26, 2014. Said Notice(s) also appeared in the Business Observer on September 26, 2014.

Please note that the proposed changes to the rules attached do not reflect changes (if any) which are pending or have recently been approved by the Board of Trustees.

Any person wishing to be heard on the proposed rule(s) and/or amendments will be provided an opportunity to do so by appearing before the Board at said meeting.

If requested within 21 days after the date of publication of this notice, a hearing on the proposed rule(s) or amendments thereto will be held at 9:00 a.m. or soon thereafter on February 17, 2015, at the Caruth Health Education Center of St. Petersburg College, in the Teaching Auditorium, 7200 66<sup>th</sup> Street North, Pinellas Park, Florida. See Section 120.54(3)(c), Florida Statutes.

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Any person who is substantially affected by the above rules may seek an administrative determination of the invalidity of any proposed rule on the ground that proposed rule is an invalid exercise of the Board's delegated legislative authority. Such request shall be by Petition in writing and filed within 21 days after the date of publication of this notice. See Section 120.56(2), Florida Statutes.

Any person who wishes to provide the Board with information regarding the statement of estimated regulatory costs, or to provide a proposal for a lower cost regulatory alternative as provided by Section 120.541(1), Florida Statutes, must do so in writing within 21 days after the date of publication of this notice.

Members of the public are given the opportunity to provide public comment at meetings of the Board of Trustees concerning matters and propositions on the agenda for discussion and Board action. At the Board meeting, in advance of the time for public comment on the agenda, individuals desiring to speak shall submit a registration card to the Board Clerk, Ms. Lara Holmes, at the staff table. Policy and procedures regarding public comment can be found on the [SPC Board of Trustees website](http://www.spcollege.edu) at [www.spcollege.edu](http://www.spcollege.edu)

If any person wishes to appeal a decision made with respect to any matter considered by the Board, he or she will need a record of the proceedings. It is the obligation of such person to ensure that a verbatim record of the proceedings is made. See Section 286.0105, Florida Statutes.

Pursuant to the provisions of the Americans with Disabilities Act, any person requiring special accommodations to participate in this workshop/hearing/meeting is asked to advise the agency five business days before the workshop/hearing/meeting by contacting the Board Clerk at 727-341-3241. If you are planning to attend the workshop/hearing/meeting and are hearing impaired, please contact the agency five business days before the workshop/hearing/meeting by calling 727-791-2422 (V/TTY) or 727-474-1907 (VP).

Information regarding the proposed rule(s) and/or amendments for consideration and intended action is attached to this Notice.

NAME OF AGENCY: BOARD OF TRUSTEES, ST. PETERSBURG COLLEGE

RULES NOTICE DATE: January 16, 2015

PROPOSED DATE TO BECOME EFFECTIVE: Upon Board Approval

**SUMMARY STATEMENT OF ESTIMATED REGULATORY COSTS: The proposed changes to the following Rules will affect faculty, staff and students. There is no cost to the College associated with these amendments. There is no anticipated adverse effect on state or local government. There are no transactional costs associated with these amendments. There is no anticipated adverse impact on small business.**

1. RULE TITLE: SEXUAL HARASSMENT AND RELATIONSHIPS POLICY AND DEFINITIONS 6Hx23-2.011

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SUMMARY, PURPOSE AND EFFECT: The proposed changes will update the Rule to reflect current regulations and policy, and shift procedural portions to a College Procedure.

SPECIFIC AUTHORITY: 1001.64(2) & (4), F.S.

LAW IMPLEMENTED: Titled "VII of the Civil Rights Acts of 1964", as amended; the Florida Human Rights Acts of 1977, as amended; Title IX of the Educational Amendments Act of 1972, as clarified by the Civil Rights Restoration Act of 1988; EEOC Regulation 29 C.F.R. Section 1604.11 and 34 C.F.R. Section 106 et seq.; 1001.64(4); 6A-14.0262 (7)(e) & (8), 6A-14.0247(6).

**14-238.** In accordance with the Administrative Procedure Act, the following Agenda was prepared:

## AGENDA

### ST. PETERSBURG COLLEGE BOARD OF TRUSTEES FEBRUARY 17, 2015

HEALTH EDUCATION CENTER  
TEACHING AUDITORIUM  
7200 66<sup>TH</sup> STREET N  
PINELLAS PARK, FLORIDA

**SPECIAL MEETING: 9:00 A.M.**

- I. CALL TO ORDER**
  - A. Invocation
  - B. Pledge of Allegiance
  
- II. PRELIMINARY MATTERS**
  - A. Presentation of Retirement Resolutions and Motion for Adoption
    - 1. Linda Ruble (*Attending*)
  - B. Recognitions/Announcements
  
- III. COMMENTS**
  - A. Board Chair
  - B. Board Members

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- C. President
- D. Public Comment pursuant to §286.0105 FS

**IV. REVIEW AND APPROVAL OF MINUTES**

Board of Trustees' Meeting of January 20, 2015 (*Action*)

**V. MONTHLY REPORTS**

- A. Board Attorney
- B. General Counsel

**VI. STRATEGIC FOCUS AND PLANNING**

A. STRATEGIC PRIORITIES

- 1. Constituent Relationship Management (CRM) (*Presentation*) – Ms. Diana Sabino, Executive Director of Marketing and Public Information

B. STUDENT SUCCESS AND ACHIEVEMENT

- 1. Civitas (*Presentation*)  
Dr. Jesse Coraggio, Associate Vice President, Institutional Effectiveness, Research, and Grants; Dr. Phil Nicotera, Provost, Health Education Center; Dr. Stan Vittetoe, Provost, Clearwater Campus  
Dr. Mark Milliron, Co-Founder and Chief Learning Officer;  
Ms. Rebecca Roman, Partner Success Manager;  
Ms. Mara Richard, Manager of Operations, Partner Success

C. BUDGET AND FINANCE

- 1. FY 14-15 July 1 – December 31 Fund 1 Financial Report and Budget Timeline (*Presentation*) – Ms. Jamelle Conner, Associate Vice President, Business Services
- 2. Revenue Update (*Presentation*) – Ms. Jamelle Conner, Associate Vice President, Business Services
- 3. Performance Funding (*Presentation*) - Ms. Jamelle Conner, Associate Vice President, Business Services

D. ADMINISTRATIVE MATTERS

- 1. Human Resources
  - a. Personnel Report (*Action*)

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2. Construction  
Midtown Update and Timeline – (*Presentation*) Mr. Jim Waechter, Associate Vice President Facilities Planning and Institutional Services

### E. ACADEMIC MATTERS

1. Academic Calendar (*Action*) – Ms. Margaret Bowman, Director, Curriculum Services
2. Curriculum Memo (*Action*) - Dr. Anne Cooper, Senior Vice President, Instruction and Academic Programs
3. Faculty Hiring/Evaluation/Contracts (*Presentation*) - Dr. Anne Cooper, Senior Vice President, Instruction and Academic Programs
4. Faculty Annual Contract Recommendations (*Action*) - Dr. Anne Cooper, Senior Vice President, Instruction and Academic Programs
5. Faculty Continuing Contract Recommendations (*Action*) - Dr. Anne Cooper, Senior Vice President, Instruction and Academic Programs
6. Institute for Strategic Policy Solutions (ISPS) (*Presentation*) – Mr. David Klement, Executive Director, ISPS

### F. WORKFORCE DEVELOPMENT - **None**

## VII. CONSENT AGENDA

### A. OLD BUSINESS (**items previously considered but not finalized**)

### B. NEW BUSINESS

1. GRANTS/RESTRICTED FUNDS CONTRACTS
  - a. National Science Foundation – Improving Undergraduate STEM Education (IUSE) – Engaged Student Learning: Design and Development II
  - b. Jobs for the Future – Transportation, Distribution, and Logistics (TDL) Workforce Grant
2. BIDS, EXPENDITURES, CONTRACTS OVER \$325,000

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- a. Civitas Learning Inc. Contract
- 3. CAPITAL OUTLAY, MAINTENANCE, RENOVATION, AND CONSTRUCTION - **None**

**VIII. INFORMATIONAL REPORTS - None**

**IX. PUBLIC ACCESS/UNAGENDAED ITEMS**

**X. PROPOSED CHANGES TO BOT RULES MANUAL – None - Public Hearing**

**XI. PRESIDENT’S REPORT**

A. Florida College System Board – Dr. Tom Furlong

**XII. NEXT MEETING DATE AND SITE**

**March 17, 2015, Epi Center**

**XIII. ADJOURNMENT**

If any person wishes to appeal a decision made with respect to any matter considered by the Board at its meeting February 17, 2015, he or she will need a record of the proceedings. It is the obligation of such person to ensure a verbatim record of the proceedings is made, §286.0105, Florida Statutes.

Items summarized on the Agenda may not contain full information regarding the matter being considered. Further information regarding these items may be obtained by calling the Board Clerk at (727) 341-3241.

**\*No packet enclosure**

Date Advertised: January 16, 2015

Confirmation of Publication

[Notice of meeting](#)

**14-239. Under Item I, Call to Order**

The meeting was convened by Chairman Fine at 9:00 a.m. The invocation was given by Reverend Clarence Williams and was immediately followed by the Pledge of Allegiance.

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### **14-240. Under Item II, Preliminary Matters**

Dr. Law recommended adoption of a retirement resolution for Ms. Linda Ruble. Ms. Ruble was in attendance and, joined by colleagues, received her resolutions as presented by Chairman Fine and President Law.

### **14-241. Under Item II-B, Recognitions/Announcements**

Recognitions/Announcements – None.

### **14-242. Under Item III, Comments**

Opportunity was given for comments from the Board Chair, Board Members, the President and the public.

Dr. Law requested that Reverend Clarence Williams be given a few minutes to address the Board. Rev. Williams thanked the Board for the opportunity to address the Board on community partnerships. He commented that it is often difficult to balance dollars with vision and purpose and that it is resources that put organizations in a position to serve the community. He acknowledged that many thousands of people in the community have dedicated themselves to the College and expressed wishes that St. Petersburg College continues to dedicate itself to the community.

Dr. Law added that Reverend Williams has been active with the College and has worked on finding a middle ground for an agreement regarding the facility for the Carter Woodson Museum. Dr. Law said that there were two issues attached to the opening of the Mid-town Campus: the Carter Woodson Museum and the Community Outreach Center (the gym). Dr. Law asked for the Board's guidance on how to address these two open issues and expressed his belief that the College should focus primarily on the opening of the Mid-town Campus before addressing any other issues. He requested a moratorium on any issues other than those focused on the opening of the Mid-town Campus building. Dr. Law told the Board that he could deputize someone to work on these other issues, but he did not know who that would be since all resources are now dedicated to the timely opening of the new campus.

Ms. Westine expressed that while the community partnerships with the College are important, she agrees that the College's focus should be on the opening of the new campus first, then the gym, because the College owns that building, and thirdly on the museum. Ms. Bello expressed her agreement with Ms. Westine.

Mr. Gibbons expressed his agreement with Ms. Westine as well. He stated that the greater community is not currently in sync with the individuals who are running the museum. He stated that education goes beyond the classroom walls and that a museum could provide an education to young people about their history, which is the intent of the museum. He named several individuals, including himself, who have benefited by having mentors and community support to succeed. Mr. Gibbons shared that he felt the only thing moving in Mid-town is the College and

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that no one else can bring the community together. He expressed his belief that Dr. Law could find an answer for this facility and that the Board could deputize Reverend Williams to take the lead on this issue.

Mr. Oliver expressed the opinion that the priority at this time should be the opening of the new campus. He agreed with Mr. Gibbons that this issue should not be left behind and that common ground should be found that benefits everybody.

Chairman Fine agreed that the priority at this time should be the opening of the campus and expressed his support with Dr. Law that there should be a moratorium on all other issues until after the opening. Dr. Law said he would meet with Reverend Williams to understand his vision for the museum after the campus is opened and would keep the Board informed. Mr. Gibbons supported the moratorium as long as Dr. Law would follow up with the discussions on the museum after the opening.

### **14-243. Under Item IV, Review and Approval of Minutes**

The minutes of the January 20, 2015 Meeting of the Board of Trustees of St. Petersburg College were presented by the chairman for approval. Mr. Gibbons moved approval of the minutes as submitted. Ms. Westine seconded the motion. The motion passed unanimously.

### **14-244. Under Item V, Monthly Reports**

Under Monthly Reports, Chairman Fine requested a report of any new business from Mr. Joseph Lang, Board Attorney and Ms. Suzanne Gardner, Acting General Counsel. There were no reports.

### **14-245. Under Item VI – A, Strategic Priorities**

Under Strategic Priorities, Ms. Diana Sabino, Executive Director of Marketing and Strategic Communications shared the Constituent Relationship Management Proposal.

Ms. Sabino reviewed the vendor selection process for the acquisition of the new CRM. She stated that a committee of 89 members conducted the review. The committee included deans, provosts, IT staff, advising managers, front-line staff and department heads. The committee voted to acquire Salesforce as the CRM software with a 56% majority. She shared that this new system puts student success at the center of everything the college does. Ms. Sabino shared eight goals of the system, including driving efficiencies, reducing call volume and providing consistent communication with students. She noted that a primary reason students leave the college is due to a lack of a relationship with the school. She stated that through the use of this tool, interactions with the student will be proactive and will provide consistent student information across all departments. Ms. Sabino stated that key implementation success factors have been identified and a timeline for implementation has been developed. She shared that at implementation, there will be 100 users of the system and other staff will be able to get reports from the system.



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Dr. Law added that he and Dr. Duncan, Senior VP Administrative/Business Services and Information Technology, reviewed the costs and that the College would own the software in three years. He informed the Board that he would present a contract at next month's meeting and implementation would begin in March.

Ms. Westine asked which company came in second and Ms. Sabino stated that Hobson's was the second choice. Mr. Gibbons asked why Salesforce was chosen and Ms. Sabino answered that reviewers felt it could meet all of the stated requirements.

### **14-246. Under Item VI - B, Student Success and Achievement**

Under Student Success and Achievement, Dr. Jesse Coraggio, Associate Vice President, Institutional Effectiveness, Research, and Grants; Dr. Phil Nicotera, Provost, Health Education Center; and Dr. Stan Vittetoe introduced the CIVITAS team: Dr. Mark Milliron, Co-Founder and Chief Learning Officer; Ms. Rebecca Roman, Partner Success Manager; and Ms. Mara Richard, Manager of Operations, Partner Success. Dr. Coraggio presented the CIVITAS proposal.

Dr. Coraggio introduced the Civitas team members and Dr. Nicotera, who sponsored this project. He reminded the Board that this system was introduced at the December Board retreat. The system allows the College to leverage predictive analytics to allow more front-end discussions with students rather than reactive discussions. He also stressed that by purchasing the system, St. Petersburg College will become part of the Civitas Learning Community, a group of colleges and universities that currently use the system and can share best practices with each other. He introduced Dr. Mark Milliron and asked him to address the Board.

Dr. Milliron stated that the new Civitas system will allow the College to use the data already in place to tell a coherent story about each student. He stated that the purpose of his organization is to help institutions like St. Petersburg College to ensure that their students learn well and finish strong. He noted that many institutions do not do a lot of data work and others take too long. His organization attempts to change that paradigm by helping institutions use data to drive student success and use that data at the front lines. Dr. Milliron shared that the institutions that Civitas works with are those that want to use data creatively and are deep into student success. The system is currently in use at 753 campuses and contains records of 2.33 million students, 10 million student records and 100 million enrollment records.

Dr. Milliron shared that the third Civitas Summit was held last week. Dr. Coraggio added that he, along with Drs. Vittetoe, Renard and Nicotera attended the summit. Dr. Coraggio shared that they left the summit with a desire to create a better pathway from a perspective of coursework and dollars. Dr. Coraggio shared that they had conversations with Civitas staff about a student-facing dashboard that would allow students to see and use their own data. Dr. Nicotera commented that he felt it was a tremendous experience to be at the summit to share ideas with diverse institutions.

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Dr. Coraggio went into more detail on the degree map product which would allow students to follow their own progress through their coursework. In addition, should they be curious about changing their degree, they would be able to see which of their courses would apply towards the new study path as well as how their work would transfer to other institutions. In addition, they would be able to see “toxic” and synergistic course combinations as they are choosing their coursework.

Dr. Nicotera talked some more about the Illume piece of the Civitas software. He described it as the data analytics engine that would provide insight analytics that would support interactions with students. This piece could also analyze the impact of late registration on student success and would help advisors guide students away from toxic course combinations.

Dr. Coraggio informed the Board that the kick-off of this project would begin later this afternoon in a session with provosts, deans, associate provosts, advising managers and faculty. He stated that he was asking for the Board’s support of a budget item for this system.

Dr. Milliron stressed to the Board that St. Petersburg College was specifically targeted by Civitas because of the College’s cultural fit with the system. Mr. Gibbons asked if that would reduce the price paid for the system and Dr. Milliron replied that it would.

### **14-247. Under Item VI - C, Budget and Finance**

Under Budget and Finance, Ms. Jamelle Conner, Associate Vice President, Business Services presented the Financial Report and Budget Timeline.

Ms. Connor shared that the College is currently \$1M over targeted revenue and \$1.5M under expense projections for the current fiscal year. She explained that, as is typically the case, revenues and expenses are getting closer together as the year progresses. So far this year, revenues are at 81% of the budget. She stated that adjunct expenses will begin to increase next month. Ms. Connor shared that revenue typically goes down in February and that enrollment will begin again in March, so tuition and fees will go up again. By June, the College will be closer to a balanced budget.

Ms. Conner then presented the Revenue Estimate. She shared how the various fees are calculated and how they are used. She noted that the College does not charge the maximum allowed by the State for student fees.

Finally, Ms. Conner presented the Performance Funding plan. She explained that the Governor’s Budget recommends a total of \$60M in performance funding, \$30M of which is new money and \$30M is reallocated from current Florida College System base funding. Ms. Connor stated that the Performance Funding model proposes nine measures of performance and that the existing base would be at risk for individual colleges. In the first year, no college will have more than 1% of the base at risk. Those colleges at risk would develop an improvement plan and the base funds lost by bottom colleges would be redistributed to the top seven (25%) institutions. This model

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results in an initial simulation results for St. Petersburg College as having \$1.8M at risk. St. Petersburg College is currently ranked 12<sup>th</sup> out of 28 colleges. The simulation also projects that \$1.8M at risk money plus an earned \$1.8M of new money would yield \$3.6M.

Ms. Connor reviewed the performance measures for 2015-16 and their weighting. She stated that St. Petersburg College's lowest measures were for graduation rates and Pell grants. Ms. Connor explained that the Performance Funding Workgroup is made up of representatives from each college whose immediate charge is to consider quick and easy ways to improve the Funding Model.

Dr. Law added that this is a very high priority for the Governor and St. Petersburg College. He explained that funding would fall into three categories: enrollment growth, equity funding and the performance measures. He shared that our growth is relatively flat and he would not expect large funding amounts from that category. For equity funding, St. Petersburg College is among the highest levels per FTE. Therefore, the performance measures would be the most likely source for increased funding. Dr. Law said there were concerns regarding how graduation rates are measured and how dual enrollment students are factored into the calculations. The College currently has 2,800 dual enrollment students and it is not clear how they are measured. He shared that he testified at the Florida Senate Appropriations meeting this week and would keep the Board informed as this develops.

Ms. Bello asked if job placements were only measured in Florida. Dr. Law explained that if a student graduates from a college in the panhandle and gets a job in Alabama, that data is not captured. He stated that he felt the measurements were imperfect. Ms. Connor added that it was hoped some changes could be made this year and that St. Petersburg College would participate in a telephone call this week to explain what type of students the College has.

Mr. Gibbons mentioned that he had a conversation with Senator Negron who expressed that he wanted to establish consistent data requirements. Dr. Law shared that some of the items that are important to St. Petersburg College are not reported in the numbers: the 1,200 baccalaureate degrees awarded each year and the 2,800 dual enrollment students. He did share that the completion rates and the Pell recipients were not as strong for the College.

Mr. Gibbons asked how the St. Petersburg Collegiate High School is reported in the measurements and Dr. Law reported that Dr. Coraggio had asked that question and did not yet have an answer. Dr. Law expressed that while the language implies that the Governor's office is open to change, the behavior is not matching this since they gave very little notice to the colleges to provide input. Ms. Westine asked what the impact would be if the numbers for dual enrollment, baccalaureate degrees and graduation rates were considered and Dr. Law stated that he did not know what the total would be. Ms. Connor said that the highest score a college could get was 90. Dr. Law said it was unclear what St. Petersburg College needed to do to get in the top group.

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Ms. Bello asked what St. Petersburg College's score was and Ms. Connor answered that it was approximately 49. She shared that in the top two measurements, the College's score was a 10, the highest score attainable. The graduation rate and Pell measurements scores were both 1. Ms. Bello stated that she felt the College should focus on the items that scored 8 and 5 since these were where the College's strengths are. Dr. Law added that he felt the scores that were 1's needed clarification on how they are calculated.

### **14-248. Under Item VI - D, Administrative Matters**

Under Administrative Matters, Mr. Jim Waechter, Associate Vice President, Facilities Planning and Institutional Services presented a construction update and timeline on the new Midtown Campus.

The Board considered Personnel Item VII-D.1a. Mr. Oliver moved approval. Ms. Westine seconded the motion. The motion passed unanimously.

Information regarding these items is as follows:

Mr. Waechter shared with the Board that the Mid-town Campus project was on time and on budget and that excitement was building toward the June 15<sup>th</sup> opening day. Classes are scheduled to begin on August 17. He stated that critical path items that remained were mainly mechanical systems and shared a timeline for the critical tasks before classes begin.

### **14-249. Under Item VI - E, Academic Matters**

Under Academic Matters, Ms. Margaret Bowman, Director, Curriculum Services presented the Academic Calendar proposal for 2015-2016 and 2016-2017.

The Board considered Academic Matters Item VII-E.1. Ms. Westine moved approval of Item VII-E.1. Mr. Gibbons seconded the motion. The motion passed unanimously.

Ms. Bowman reviewed the process for establishing the academic calendar with the Board. She shared that input is gathered from many sources including financial services, student services, the provosts/deans councils, the Faculty Governance Organization and Human Resources. Ms. Bowman stated that, as in the past two years, the College is requesting Early Exception to begin Fall Term I classes and Late Exception to begin Spring Term II and Summer Term II. This arrangement allows an additional week for student advising, registration and financial activity before classes and provides an opportunity for students to be better prepared for the first day of classes.

Dr. Anne Cooper, Senior Vice President, Instruction and Academic Programs presented the Curriculum for the Fall 2015-2016 catalogue year. She noted that input is sought from employers, the community and industry organizations as well as from faculty and students. She shared that there are some new programs: an AS degree in Biomedical Engineering Technology, an AS degree in Biotechnology and a Digital Photography degree which prepares students for a

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certification in that field. In addition, Dr. Cooper shared that a new course will be offered in Windows App Development which prepares students to develop and possibly sell apps through the Windows App store.

The Board considered Academic Matters Items VII-E.2. Mr. Gibbons moved approval of Item VII-E.2. Ms. Westine seconded the motion. The motion passed unanimously.

Dr. Cooper then presented the Faculty Hiring/Evaluation/Contracts Process along with the recommendations for annual and continuing faculty contracts. She stated that new faculty cohorts went through extensive training and received mentoring and ongoing support. In both the first and second years, faculty take two semesters of New Faculty Development courses. Dr. Cooper explained that all faculty are evaluated on an annual basis by deans and program administrators using data and documentation from various sources. The college currently has 376 faculty members, 271 of whom are on continuing contracts. There are 58 faculty members being reviewed for annual contracts and 47 being reviewed for continuing contracts. Of the 58 faculty members being reviewed for annual contracts, 56 are recommended, one will be delayed until May of 2015 and one will be given a six-month contract. Of the 47 faculty members being reviewed for continuing contracts, 38 will be recommended, six will be granted an annual contract and three will be delayed until May 2015.

Chairman Fine asked if those faculty members who are delayed will be required to meet some requirements and if their progress will be documented. Dr. Cooper responded yes. Dr. Law added that every single faculty member is reviewed using data, documentation and comments. He expressed that this is an important issue at the state level and that the process at St. Petersburg College is a highly-structured, multi-year process. He shared with the Board that the faculty is doing spectacular work and that the number is small of those faculty that require remedial work. Dr. Law assured the Board that the College is fully engaged in this issue.

Mr. Gibbons commented that he was criticized on this issue and that he wanted to be sure that the College continues to conduct reviews on an annual basis. He asked if the faculty was as diverse as the student base. Dr. Law replied that the Board would be delighted with the diversity of the faculty pool and that the deans have had discussions on how to make this work. Ms. Westine asked how St. Petersburg College compared to other colleges in the state. Dr. Law stated that they would be similar to St. Petersburg College.

The Board considered Academic Matters Items VII-E.3 Faculty Annual Contract Recommendations and Faculty Continuing Contract Recommendations. Mr. Gibbons motioned approval and Ms. Westine seconded the motion. The motion passed unanimously.

Institute for Strategic Policy Solutions (ISPS) (*Presentation*) – Mr. David Klement, Executive Director, ISPS

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Mr. Klement, presented the history of the Institute, a program overview of the Public Forum Series, the Village Square Series, as well as Institute partnerships and annual events. Mr. Klement also discussed the Florida College System Civics Literacy Initiative and the TurboVote program. Mr. Klement shared that Congressman David Jolly would participate in the New Ideas Conference scheduled for March 27<sup>th</sup>, 2015 at the Seminole Campus. Mr. Klement concluded his presentation by sharing data on program attendance since the Institute's inception in 2011.

Information regarding these items is as follows:

Mr. Klement shared that the Institute was established in 2011 and its first public forum in 2010 was about the impact of the oil spill on Tampa Bay. The Institute's mission statement states: *The Institute for Strategic Policy Solutions at St. Petersburg College is dedicated to advancing academic excellence, community engagement, economic vitality and public understanding through high-quality, solutions-directed public policy programs. Its purpose is to enrich the education experience, engage with state and local governments to promote unity and efficiency, facilitate economic activity, and involve citizens in their college and government.*

Mr. Klement described several public forums covering such topics as the Pinellas light rail sales tax referendum, local candidates running for Pinellas County School Board, Pinellas County Commission, state Legislature, the Judicial Bench, gubernatorial debate, and student Great Debate. The Village Square events included sessions on negative political campaign ads, a presentation by Hedrick Smith, and a "speed-date" event with local leaders where students could ask participants questions about their organizations. In addition, Mr. Klement shared information about partnerships with the Pinellas County Economic Redevelopment and Pinellas Planning Council.

Mr. Klement shared information about two current projects of the Institute. One is the Florida College System Civics Literacy Initiative and the other is the TurboVote Initiative through which 8,000 Florida college students registered to vote. Other topics being addressed this year will include casino gambling in Florida, same-sex marriage and the Artic Project. In addition, Congressman David Jolly will participate in the New Ideas Conference in March to discuss new ways to approach new or chronic problems in four key areas: education, energy and the environment, budget reform and transportation. Mr. Klement stated that the Board members and senior leaders of the College would be receiving invitations to this event.

Mr. Klement shared some attendance metrics with the Board for events held between 2011 and 2014. Attendance has increased steadily from 1,092 in 2011 to 1,322 in 2014. Mr. Klement recognized Institute staff members Shontae Williams and Jacquelyn Shuett for their work at the Institute and thanked Dr. Law and the Board for their support.

**14-250.**

**Under Item VII-A, Old Business**

None.



## MINUTES OF THE FEBRUARY 17, 2015 MEETING OF THE BOARD OF TRUSTEES OF ST. PETERSBURG COLLEGE

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**14-251. Under Item VII-B.1, Grants/Restricted Funds Contracts and**

**14-252. Under Item VII-B.2, Bids, Expenditures and Contracts over \$325,000**  
The Board considered Item VII-B.1 and 2 under Grants/Restricted Funds Contracts and Bids, Expenditures and Contracts over \$325,000 for the CIVITAS Learning Contract. Mr. Gibbons moved approval of Items VII-B.1 and 2. Ms. Westine seconded the motion. The motion passed unanimously.

There was no further discussion of these items.

**14-253. Under Item VII-B.3, Capital Outlay, Maintenance, Renovation, and Construction**

None.

**14-254. Under Item VIII, Informational Reports**

None.

**14-255. Under Item IX, Proposed Changes to BOT Rules Manual  
Under Item VII-IX, Proposed Changes to BOT Rules Manual**

None.

**14-256. Under Item X, President's Report**

Under the President's Report, Dr. Law discussed the following:

Dr. Tom Furlong, Policy Consultant, shared that Mr. Joe Lang was retiring from the Board of the Florida College System and Mr. Robert Fine would serve on this board as Mr. Lang's replacement.

Dr. Law shared that the Florida College System has taken a position in opposition to the Guns on Campus Legislation. In addition, Dr. Law shared that Governor Scott is recommending that the sales tax on student textbooks be removed and that textbooks remain in place for three years. Dr. Law added that St. Petersburg College also allows students to rent textbooks for approximately half the purchase price. He stated that about 40% of St. Petersburg College students rent textbooks.

Mr. Gibbons congratulated Chairman Fine on his appointment to the Florida College System Board and acknowledged Mr. Lang's many accomplishments on behalf of education in Florida and to the community. Mr. Gibbons also commended Ms. Frances Neu on her plans for a trip abroad for St. Petersburg College alumni as a way to keep them connected to the College.

**14-257. Under Item XI, Next Meeting Date and Site**

**MINUTES OF THE FEBRUARY 17, 2015 MEETING OF THE BOARD OF  
TRUSTEES OF ST. PETERSBURG COLLEGE**

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The Board confirmed its next meeting date and site as Tuesday, March 17, 2015, 9:00 a.m., at the Epi Center.

**14-258. Under Item XII, Adjournment**

Having no further business to come before the Board, Chairman Fine adjourned the meeting at 10:52 a.m.

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**William D. Law, Jr.**

**Secretary, Board of Trustees**  
St. Petersburg College  
FLORIDA

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**Robert J. Fine**

**Chairman, Board of Trustees**  
St. Petersburg College  
FLORIDA



**Attachments**  
**Board Memos and**  
**Supplemental Materials**

**Board of Trustees Meeting**  
**February 17, 2015**

VI – A Constituent Relationship Management



CONSTITUENT RELATIONSHIP MANAGEMENT | FEBRUARY 17, 2015 | BOARD OF TRUSTEES

**SPC St. Petersburg College**

## VENDOR SELECTION PROCESS

**Technical, Access, Permissions and Security Requirements**

**Committee Members**

- Deans
- Provosts
- Information Technology
- Advising Managers
- Front Line Staff
- Department Heads

Feature Number	Feature Description	Required or Preferred	Included in CRM	Not included in CRM
1.	Two-way integration and real time interfaces with PeopleSoft, and other systems such as System Center, D2L, and Student Coaching System... Seamless with PeopleSoft web services	Required		
2.	If hosted in house, must integrate with MS Server 2012 and MS Active Directory 2012. Any client... software must function with Windows 7 and Windows 8 and at least one version of Mac OS and roadmap functionality with Windows 10. If client... is browser based, it must support up to date browsers from at least three providers, MS Internet Explorer, Firefox, and Chrome. Mac client support for Safari browsers	Required		
3.	Single sign-on Central Authentication Service (CAS) capabilities	Required		
4.	Ability to integrate either directly or utilizing another applicable interface with Zoomcast call distribution system and/or Lync 2013 to ensure call detail information is recorded and next steps are launched based on attributes	Required		
5.	Addresses standardization: standalone or integrated with Clear Address software in PeopleSoft...	Required		
6.	Ability to set permissions roles and access levels based on level	Required		
7.	Intuitive and easy-to-use	Required		
8.	Handle Backup and Recovery issues	Required		

CONSTITUENT RELATIONSHIP MANAGEMENT | JANUARY 20, 2015 | BOARD OF TRUSTEES

## SURVEY RESPONSES



*SalesForce provides the functionality needed and is widely used for both prospect management and retention at other schools.*

*SalesForce appeared to be the most flexible, cutting edge.*

*I can see how my team can actually USE the system. Of all of the tools, this is the one I wanted to get my hands on and use.*

*SalesForce gets the edge because of their interface and ability to easily adapt and add-on to the existing platform. Almost anyone in the college can use; however, it also provides the tools necessary for Power Users. Integration with Social Media was refreshing to see. I can see Advisors and Faculty members being able to reach students in ways we can only imagine today. This can go a long way in improving student success!*



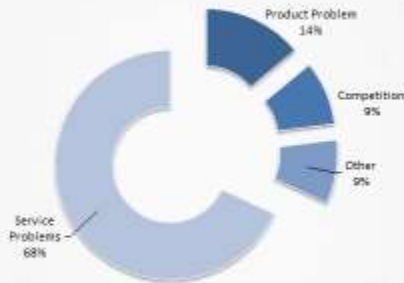
## VISION

To put students at the center of everything we do by providing them with consistent and easy to understand information in a relevant, timely and personalized manner.

## GOALS

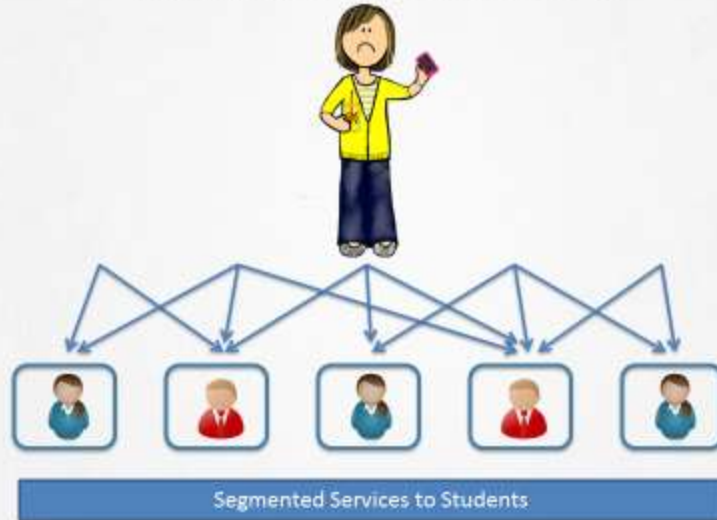
- 1 Drive efficiencies from process re-engineering
- 2 Reduce call volume
- 3 Increase student conversions through the funnel
- 4 Communicate with consistency using one tone and voice
- 5 Improve customer service and satisfaction
- 6 Improve internal communications, collaboration and interactions
- 7 Improve front line work efficiencies
- 8 Use the system and tools as intended to provide the best student experience

## WHY CUSTOMERS LEAVE

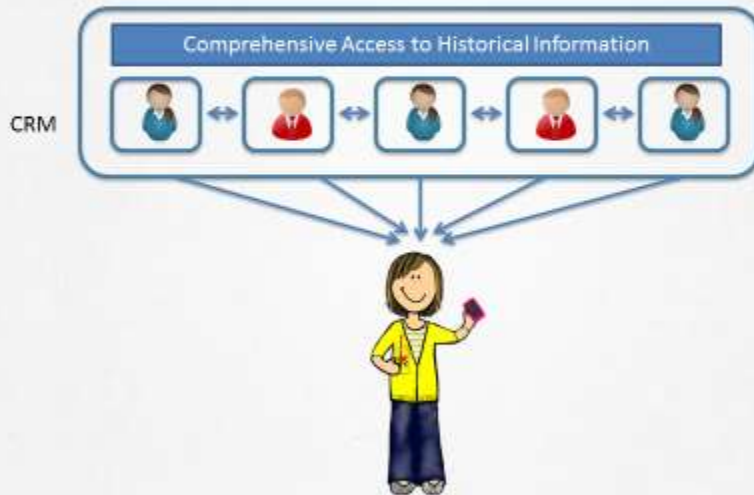


Source: Colley as referenced by "How to Hug Your Customers, and Get Value with Every Squeeze" Customer think Corporation, 2004

# WHAT MUST CHANGE?



# WHAT MUST CHANGE?



**SPC** St. Petersburg College

## KEY IMPLEMENTATION SUCCESS FACTORS

<p>Hold end-user sessions to communicate desired outcomes</p> <p>Develop Rollout Plan</p> <p>Define key aspects of process and diagram the process flow</p> <p>Map process to CRM functionality</p> <p>Define business process rules and terminology of statuses in the process</p> <p>Develop and launch internal training communications plan</p>	<p>Develop and launch Resources SharePoint Site</p> <p>Extensive and recurring administrator, managerial and frontline staff training</p> <p>Establish CRM Director to establish controls and monitor continuous use and training</p> <p>Support of Sr. Vice Presidents and President in Communications and Town Hall Meetings</p>
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**SPC** St. Petersburg College

## PROJECT PLAN TIMELINE

**Key Dates for 2015**

February – June  
Implementation Steering Committee

March – May: Fall Enrollment  
Prospect to Inquiry

April – July: Spring Enrollment  
Inquiry to Application

June – October: Spring Enrollment  
Application to Enrollment

October – January of 2016:  
Summer Enrollment  
Financial Aid, Business Services



## COSTS

	2015	2016	2017	2018	2019
CRM	\$198,836.20	\$168,204.40	\$168,229.40	\$168,229.40	\$168,229.40
Title III	-160,040.00	-147,280.00	-\$194,800.00	+\$26,570.60	-\$0.00
	<b>\$38,796.20</b>	<b>\$20,924.40</b>	<b>\$(26,570.60)</b>	<b>\$141,658.80</b>	<b>\$168,229.40</b>



St. Petersburg College  
**SPC**

# Civitas Learning

*SPC Board of Trustees Meeting  
 February 2015*




St. Petersburg College  
**SPC**

- December Strategic Planning Workshop
- This partnership will:
  - leverage advanced analytics to inform and support student success initiatives;
  - provide students a user-friendly, data-driven interface to make planning and registration decisions; and
  - allow the College to be a part of the Civitas Learning Community.



**Partnership with Civitas Learning**





**THE LANDSCAPE FOR ADVANCED ANALYTICS**  
BRING INSIGHT & ACTION TOGETHER TO ACHIEVE SUCCESS



*THE MILLION MORE MISSION: USING INSIGHT AND ACTION ANALYTICS TO HELP STUDENTS LEARN WELL AND FINISH STRONG.*

**Understanding Student Success**



PUBLIC 4-YEAR	PUBLIC 2-YEAR	FOR PROFIT

**Joining the Community**



St. Petersburg College

**SPC**

- 753 Campuses
- 2.33 Million Students
- 10 Million Student Records
- 100 Million Enrollment Records

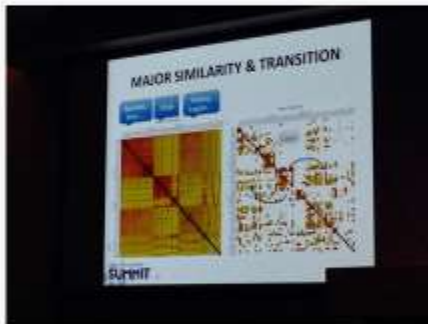
Joining the Community



5

St. Petersburg College

**SPC**



Civitas Summit



6

Higher-Education  
Practitioners



**CHARLES THORNBURGH**, *Co-Founder & CEO*

- Former President Kaplan Virtual Ed
- COO Academics at Kaplan University



**MARK MILLIRON**, *Co-Founder & CLO*

- Former Founding Chancellor, WGU Texas
- Gates Foundation Deputy Director



**DAVID KIL**, *Chief Data Scientist*

- Former Chief Scientist at Humana
- Holds 10 US and International Patents

Product Design  
User Interface



**LAURA MALCOLM**, *Vice President of Product*

- Two-time CODIE Award recipient
- Stanford School of Design

Technology  
Platform  
Adoption



**NIRANJANA NAGAR**, *Chief Technology Officer*

- Former Head of Gaming Apps at Facebook
- VP Engineering at Listen.com


## The Civitas Leadership Team



### EFFICIENT DEGREE PLANNING


- Provide **individualized course recommendations** to advisors and students
- View **degree progress**, including remaining courses
- Compare **implications of switching degrees**
- Identify **toxic and synergistic course combinations**


## Degree Map



- Analyze **key institution metrics** starting with persistence
- View **historical results** and **predictions of future performance** as well as the most **powerful predictors** of success and risk
- Identify **key institutional insights** that could be used for policy or intervention decision making.
- **Surface top predictors** overall and for student sub-groups
- Provide **insights across institutional data sets** including SIS, LMS, CRM, Applications, and more...







9

St. Petersburg College









10

## Meetings Today with:

- Campus Provosts
- Academic Deans
- Associate Provosts
- Advising Managers
- Faculty
- Etc.

## Civitas Kick-off Meeting



## Questions



VI – C.1 FY 14-15 July 1 – December 31 Fund 1 Financial Report and Budget Timeline

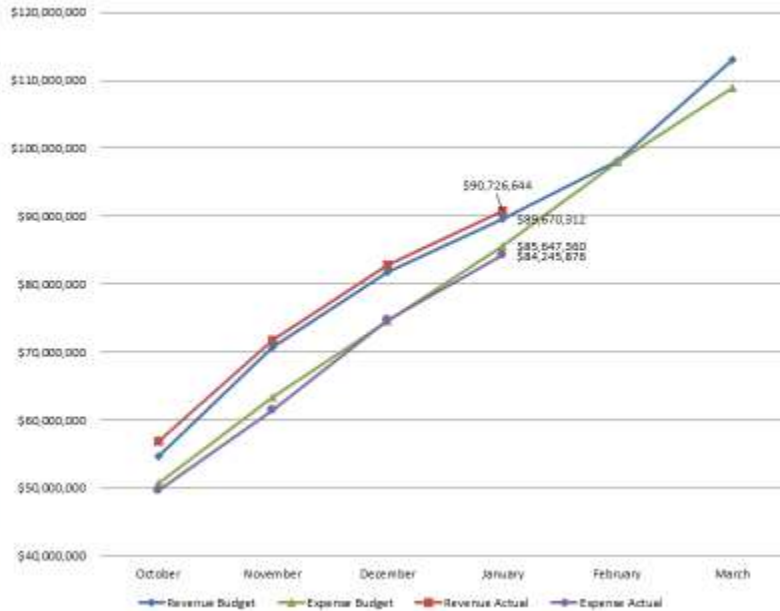


St. Petersburg College  
Board of Trustees  
Monthly Financial Report

Jamelle Conner  
February 2015



St. Petersburg College  
FY14-15 Fund 1 Actuals





## Revenue Focus

ST. PETERSBURG COLLEGE				
FY14-15 OPERATING BUDGET TO ACTUAL REPORTING: July 1 - Jan 31				
Revenue	FY14-15 Budget	FY14-15 Actual	% YTD Actual to Total Budget	% Tracking to YTD Budget
Student Tuition & Out-of-State Fees	\$ 18,937,959	\$ 48,011,502	81%	
State Appropriation - CCCF	\$ 53,145,924	\$ 31,197,775	59%	
State Appropriation - Lottery	\$ 15,540,962	\$ -	0%	
Operating Cost for New Facilities	\$ 335,198	\$ -	0%	
Learning Support Access Fee	\$ 1,931,748	\$ 1,514,328	78%	
Distance Learning Fee	\$ 3,563,035	\$ 2,994,434	84%	
Technology Fee	\$ 2,901,108	\$ 2,335,897	81%	
Lab Revenue Fees	\$ 1,714,401	\$ 1,580,044	92%	
Industry Certifications	\$ 150,000	\$ -	0%	
Other Revenues	\$ 3,390,883	\$ 1,690,461	50%	
Other Student Fees	\$ 1,681,635	\$ 752,108	45%	
Fund Transfers in	\$ 3,145,828	\$ 629,126	20%	
Revenue Stabilization Reserve	\$ 2,173,009	\$ -	0%	
One-Time Non-Recurring Funds	\$ 2,433,328	\$ -	0%	
<b>Total Revenues - Fund 1x</b>	<b>\$ 151,047,808</b>	<b>\$ 90,726,644</b>	<b>60%</b>	<b>59%</b>

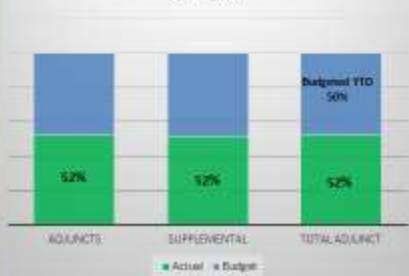
Tuition Revenue Tracking to Budget



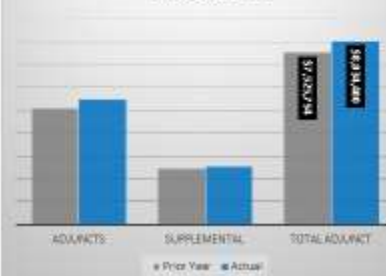
## Expense Focus

Operating Costs	FY14-15 Budget	FY14-15 Actual	% YTD Actual to Total Budget	% Tracking to YTD Budget
<b>Personnel &amp; Benefits</b>				
Total Personnel & Benefits	\$ 116,590,454	\$ 68,296,738	59%	57%
<b>Current Expense</b>				
Total Current Expense	\$ 31,328,426	\$ 14,623,667	47%	55%
<b>Capital Spending</b>				
Total Capital Spending	\$ 3,328,929	\$ 1,325,471	40%	63%
<b>Total Operating Costs - Fund 1x</b>	<b>\$ 151,047,810</b>	<b>\$ 84,245,876</b>	<b>56%</b>	<b>57%</b>
<b>Total Remaining Funds (Surplus/Deficit)</b>	<b>\$ 0</b>	<b>\$ 6,480,768</b>		

Adjunct Expense Tracking to Budget

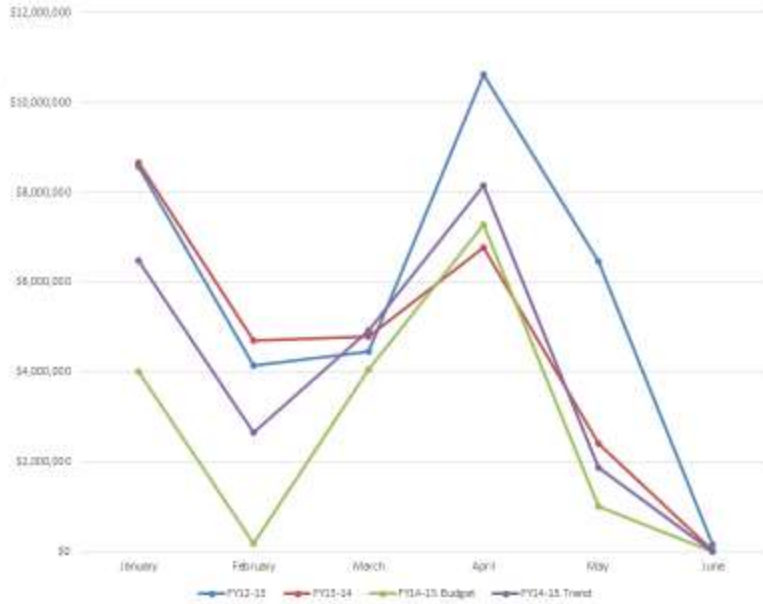


Year Over Year Adjunct Expense Comparison





### Operating Budget Fund Balance Trends



### Other Fund Revenue Focus

#### Other Funds Revenue Tracking



#### Year Over Year Other Funds Revenue Comparison







Questions?

VI – C.2 Revenue Update



# FY15-16 Preliminary Budget Revenue Estimates

Board of Trustees Meeting

Jamelle Conner  
February 2015



# FY15-16 Projected Tuition and Fees

Lower Division Credit Program	Projected FY15-16 Fees	Current Maximum Fees	Difference	Calculation	Description/Use of Funds
<b>Florida Resident</b>					
Tuition Fee	\$0.94	\$5.26	4.32	10% below to 12% above standard	General operating expenses
Student Activity & Services Fee	7.63	8.11	0.48	10% of tuition	Student related activities and services
Financial Aid Fee	4.04	4.26	0.22	0% of tuition	Institutional directed financial assistance for students
Technology Fee	4.04	4.26	0.22	0% of tuition	Institutional technological support
Capital Improvement Fee (CIF)	14.10	17.01	N/A	25% of tuition, \$2 max annual increase	Capital improvement, technology enhancements, equipping buildings, equipping property
<b>Tuition and Fees</b>	<b>\$ 111.76</b>	<b>\$ 119.34</b>	<b>\$ 7.58</b>		
Learning Support Access Fee	3.00	0.00	N/A		Cover costs associated with student learning support services
<b>Tuition and Fees w/ Access Fee</b>	<b>\$ 114.76</b>	<b>\$ 119.34</b>	<b>\$ 4.58</b>		
<b>Upper Division Credit Program</b>					
<b>Florida Resident</b>					
Tuition Fee	\$91.75	\$94.54	\$2.79	Set by Statute	General operating expenses
Student Activity & Services Fee	8.18	9.41	1.23	10% of tuition	Student related activities and services
Financial Aid Fee	4.59	4.73	0.14	0% of tuition	Institutional directed financial assistance for students
Technology Fee	4.59	4.73	0.14	0% of tuition	Institutional technological support
Capital Improvement Fee (CIF)	12.55	18.91	N/A	25% of tuition, \$2 max annual increase	Capital improvement, technology enhancements, equipping buildings, equipping property
<b>Tuition and Fees</b>	<b>\$121.66</b>	<b>\$136.32</b>	<b>\$14.66</b>		
Learning Support Access Fee	3.00	0.00	N/A		Cover costs associated with student learning support services
<b>Tuition and Fees w/ Access Fee</b>	<b>\$ 124.66</b>	<b>\$ 136.32</b>	<b>\$ 11.66</b>		



## FY15-16 Operating Budget Revenue Estimate

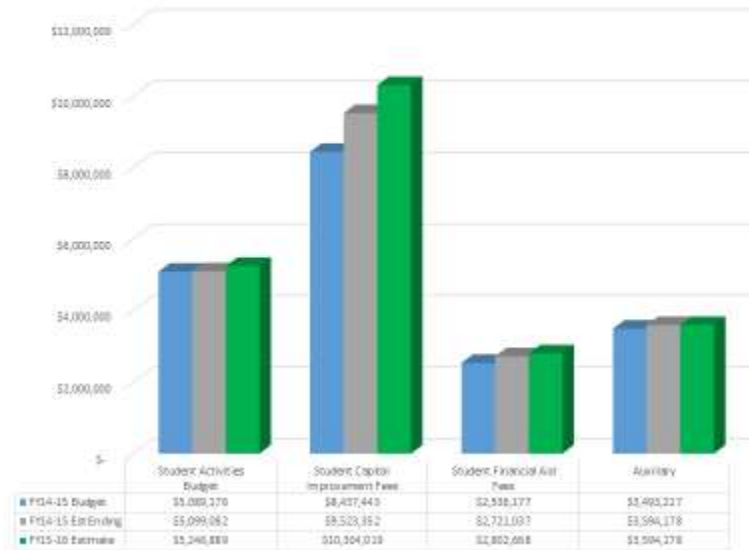
FY15-16 St. Petersburg College Preliminary Operating Budget Revenue Estimate		
Revenue	FY14-15 Budget	FY15-16 Estimate
Student Tuition & Out-of-State Fees	\$ 58,937,969	\$ 62,050,053
State Appropriation - CCPE	\$ 53,145,924	\$ 53,482,092
State Appropriation - Lottery	\$ 15,540,962	\$ 15,540,962
Performance Funding	\$ -	\$ 1,806,068
Operating Cost for New Facilities	\$ 336,168	\$ 172,604
Learning Support Access Fee	\$ 1,931,748	\$ 2,010,964
Distance Learning Fee	\$ 3,563,035	\$ 3,834,264
Technology Fee	\$ 2,903,108	\$ 3,093,621
Lab Revenue Fees	\$ 1,714,401	\$ 1,848,527
Industry Certifications	\$ 150,000	\$ 150,000
Other Revenues	\$ 3,390,893	\$ 4,972,754
Other Student Fees	\$ 1,681,635	\$ 1,404,510
Fund Transfers In	\$ 3,145,628	\$ 3,145,628
Revenue Stabilization Reserve	\$ 2,173,009	\$ 2,173,009
One-Time Non-Recurring Funds	\$ 2,433,328	\$ 2,433,328
<b>Total Revenues - Fund 1x</b>	<b>\$ 151,047,808</b>	<b>\$ 168,209,385</b>

**Key Points:**

- Tuition and fees based on 3% Enrollment Growth (90% capacity) over Projected Actual FY14-15 Ending Enrollment (\$60M)
- State Funding based on the Governor's Budget
- Other Revenues include Dual Enrollment payments from the Pinellas County School Board



## FY15-16 Other Fund Budget Revenue Estimates



VI – C.3 Performance Funding



# FY15-16 Performance Funding

Board of Trustees Overview

Jamelle Conner  
February 2015



## FY15-16 Performance Funding Overview

- Governor's Budget Recommends \$60M in Performance Funding
  - \$30M New Money
  - \$30M Reallocated from current Florida College System Base Funding
- Performance Funding Model
  - Proposes Nine Measures of Performance
  - Existing base at risk for individual colleges
  - For first year, no college will have more than 1% of base at risk
  - At risk colleges would develop plan to improve performance
  - Base funds lost from bottom colleges redistributed to top 7 institutions (Top 25%)
- Initial Simulation Results: St. Petersburg College
  - \$1.8M of Base at risk
  - Ranked 12<sup>th</sup> out of 28
  - Kept \$1.8M risked Base + earned \$1.8M New Money = \$3.6M



## FY15-16 Performance Measures

Measures	Weighting
Credit Milestones	1
Completer Entry Level Wages	1
Retention Rate	1
Job Placement	1
Time to Complete	1
Cost Per Degree	0.3
Graduation Rate	1
Pell Grant Student Graduation Rate	0.5
Sub-Measure Chosen By College	1

Points Awarded for each measure:

- Range between 1 and 10
- Weighted
- Added to obtain Total Points
- Colleges ranked based on Total Points (Highest to Lowest)



## FY15-16 Performance Funding Workgroup

- Consists of participants from each college (Business Office and Institutional Research) and FCS Staff
- **Immediate charge:** consider quick and easy ways to improve the Funding Model recommendation (next 2-3 weeks)
  - Graduation Rate: Measured on completers within 150% of catalog time. Considering adding partial points at 200%
- **Longer Term**
  - Further review/consideration of appropriate benchmarks for each measure
    - National averages
    - Comparison amongst system
    - Comparison to individual institution past performance
  - Further evaluation of measure calculations
    - Example: Job Placement currently only includes jobs in Florida and with Defense/Federal.
  - Review of measure weightings/points assigned
  - Continue to work on improvements for next year



Questions?

February 17, 2015

**MEMORANDUM**

**TO:** Board of Trustees, St. Petersburg College

**FROM:** William D. Law, Jr., President 

**SUBJECT:** Personnel Report

**Approval is sought for the following recommended personnel transactions:**

<b>HIRE</b>			
<b>Budgeted</b>			
<b>Effect. Date</b>	<b>Name</b>	<b>Department/Location</b>	<b>Title</b>
1/20/2015	Callaghan,Michael A	Admin Info Sys - Student EPI	Analyst/Programmer
2/9/2015	Morgan,Luetwanda K	Associate Provost CL	Career Outreach Spclst
1/24/2015	Almeyda,Omayra	Custodial Services SE	Custodian
2/2/2015	Boebel,Richard E	Custodial Services CL	Custodian
2/9/2015	Mitchell,Kelli A	Provost SE	Disability Resources Manager
1/12/2015	Chen,Allison Yi-Hui	Nursing HC	Instructor
1/26/2015	O'Berry,Michael R	Human Resources EPI	Instructional Designer/Facilitator
2/2/2015	Scott,Kirk	Learning Resources DT	Instructional Supp Specialist
1/20/2015	Miles,Patricia E	Institutional Advancement DO	Recruiter
2/9/2015	Ramos,Elian E	Business Office/Regn CL	Sr Administrative Svcs Assist
2/2/2015	Haddad,Christine C	Admin Information Systems EPI	Technology Support Specialist

<b>TRANSFER/PROMOTION</b>			
<b>Budgeted</b>			
<b>Effect. Date</b>	<b>Name</b>	<b>Department/Location</b>	<b>Title</b>
1/12/2015	Keeney,Rebecca N	College of Nursing HC	Academic Department Chair
1/12/2015	Hawkins-Johnson,Jacqueline	College of Nursing HC	Academic Department Chair

1/12/2015	Neuzil,Anna R	College of Nursing HC	Academic Department Chair
1/17/2015	Henderson,Heather D	Social Science SPG	Administrative Svcs Specialist
1/31/2015	Hicks,Gwendlynn Ann	Student Services EPI	Executive Admin Svc Specialist
1/17/2015	Jean Jr,Paul	Facilities Plan & Inst Svcs SE	Facilities Supervisor
1/17/2015	Chase,Nicholas James	Maintenance Services SE	Facilities Technician
1/17/2015	Magolan,Shannan M	Instructional Computing SE	Sr Administrative Svcs Assist
1/3/2015	Pellerin,Sherry A	Special Programs EPI	Sr Administrative Svcs Assist
1/31/2015	Rickerman,Elizabeth A	Provost HC	Sr Administrative Svcs Speclst
2/7/2015	Macdonald,Judith M	Learning Resources CL	Sr Instructional Supp Spec
2/9/2015	Crowder,Ryan	Campus Security AC	Sr Security Officer

<b>HIRE Temporary/Supplemental</b>			
<b>Effect. Date</b>	<b>Name</b>	<b>Department/Location</b>	<b>Title</b>
1/29/2015	Sumpton,Stewart A	Mathematics SPG	Instructor, Temporary Credit
2/2/2015	Williams,Noah T	Associate Provost CL	OPS Career Level 1
2/9/2015	Gant,Ernest Jermaine	Provost SPG	OPS Career Level 4
2/2/2015	Canhasi,Andi	Associate Provost HC	OPS Career Level 5
2/3/2015	Harnden,Kelsey Anne	Interpreter Training CL	OPS Career Level 5
1/26/2015	Khan,Zia Ali	Special Programs EPI	OPS Career Level 5
1/26/2015	Spear,Samuel J	Special Programs EPI	OPS Career Level 5
2/16/2015	Francey,Diane E	Provost SE	OPS Career Level 6
1/24/2015	Tillman,Adrian D	Corporate Training DO	OPS Professional
1/26/2015	Cargill,Warren G	Public Safety AC	Professional Trainer
2/2/2015	Murray,Michael D	Public Safety AC	Professional Trainer
2/16/2015	Schlereth,Sharon K	Corporate Training DO	Professional Trainer
2/16/2015	Shane,William J	Corporate Training DO	Professional Trainer
1/29/2015	Stefanik,Richard J	Corporate Training DO	Professional Trainer
1/26/2015	Ulevich,Jeffrey S	Fire Science AC	Professional Trainer

<b>TRAVEL OUTSIDE THE CONTINENTAL UNITED STATES</b>			
<b>Effect. Date</b>	<b>Name</b>	<b>Department/Location</b>	<b>Title</b>
02/26/15-03/01/15	Briggs, Jeffrey	College of Nursing HC	Instructor

The purpose of this trip is to attend the 2015 International Center for Academic Integrity Annual Conference in Vancouver, Canada. Academic integrity issues are relevant in every course taught at St Petersburg College. Meeting with educators from all over the world will give an opportunity to develop strategies for dealing with this critical issue. Grades and completion rates are not the only measures of student success. If we have students graduating from St. Petersburg College who are honest



and have true academic integrity, this benefits not only the College but our entire community.

Funded by the Nursing department. Total estimated cost to the College is \$2,226.00

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Doug Duncan, Senior Vice President, Administrative/Business Services & Information Technology; Patty Curtin Jones, Associate Vice President, Human Resources; and the Strategic Issues Council Members bringing the actions forward, recommend approval.


Ssw020515

VI – D.2 Midtown Update and Timeline



February 17, 2015

**MEMORANDUM**

**TO:** Board of Trustees, St. Petersburg College  
**FROM:** William D. Law, Jr., President   
**SUBJECT:** Proposed Academic Calendar for 2015-2016 and 2016-2017

**Approval is sought for the 2015-2016 and 2016-2017 Academic Calendars**

The proposed calendar was developed considering State Board Rules and Calendar Committee guidelines.

F.A.C. 6A-10.019, Required Annual Calendar for Schools and Colleges for Schools and Colleges, defines common calendars for colleges and universities, requires the following common starting dates:

- (a) The first three (3) weekdays after August 22;
- (b) The first three (3) weekdays after January 4;
- (c) The first three (3) weekdays after May 5.

As approved by the Board of Trustees the previous year, the College will again seek approval for an early exception to begin Term I classes for the 2015-2016 Academic Calendar year on Monday, August 17, a late exception to begin Term II classes on Monday, January 11 and a late exception to begin Term III classes on Monday, May 16.

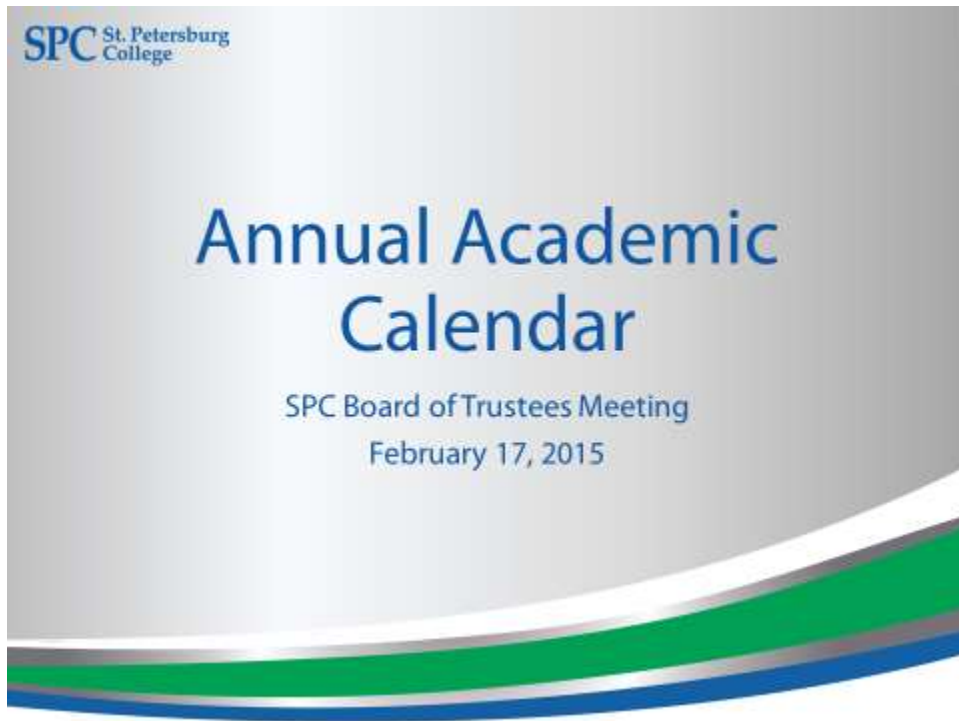
As for the 2016-2017 Academic Calendar year, an early exception to begin Term I classes for the 2015-2016 Academic Calendar year on Monday, August 15, a late exception to begin Term II classes on Monday, January 9 and a late exception to begin Term III classes on Monday, May 15.

The purpose for the requested exceptions is moving the start of the Spring semester by one week in order to improve student success. This provides an additional week for student advising, registration and financial activity before classes begin. This will provide students the opportunity to be better prepared on the first day of classes. This is similar to when the college had previously placed a week between the Spring and Summer semesters.

By starting the Spring semester a week later, the summer semester will shift by a week as well. This later Summer semester start date will provide additional opportunities for recent high school graduates to begin their education earlier by attending the summer semester.

Anne Cooper, Senior Vice President for Academic and Student Affairs, and Tonjua Williams, Vice President for Academic and Student Affairs, recommends approval.

## VI – E.1 Academic Calendar



Purpose: To build an academic calendar that best supports student success, requires soliciting input from a cross-section of persons;

- Financial Services
- Student Services
- Provosts/Deans Council
- Faculty Governance Organization (FGO)
- Human Resources



## Academic Calendar - Changes

As approved by the BOT the previous two academic years, SPC has requested for the following:

- Early exception to begin Fall Term I classes
- Late exception to begin Spring Term II and Summer Term III

**Rationale:** This provides an additional week for student advising, registration and financial activity before classes begin and provide students the opportunity to be better prepared on the first day of classes.



3

## Questions?



4

**ST. PETERSBURG COLLEGE**  
**2015-2016 ACADEMIC CALENDAR**

**FALL 2015**

**TERM 1 – 2015 – 0505– AUGUST 17 – DECEMBER 11, 2015**

April 22	General Registration
August 13-14	Faculty Report
<b>August 17</b>	<b>Classes Begin</b>
September 7	Labor Day Holiday-College Closed
TBA	All College Day – No Classes
November 11	Veterans Day Holiday – College Closed
November 25-November 29	Thanksgiving Holidays – College Closed
December 7-10	Exam Days
<b>December 11</b>	<b>Approved Grades due in PS by 4:00pm</b>
December 12	Commencement
December 19 – January 3	Winter Break – College Closed

**SPRING 2016**

**TERM II – 2016- 0510- JANUARY 11 – MAY 6, 2016**

October 28 (2015)	General Registration
January 8	Faculty Report
<b>January 11</b>	<b>Classes Begin</b>
January 15-April 30	Weekend Classes
January 18	Martin Luther King, Jr. Holiday – College Closed
March 6-13	Spring Break Holiday – College Closed
March 25-27	Spring Holiday – College Closed
May 2-5	Exam Days
<b>May 6</b>	<b>Approved Grades due in PS by 4:00pm</b>
May 7 (venue dependent)	Commencement

**SUMMER 2016**

**TERM III –2016- 0515 - MAY 16 – JULY 22, 2016**

March 23	General Registration
May 16	Faculty Report
<b>May 16</b>	<b>Classes Begin (10 weeks)</b>
May 30	Memorial Day Holiday – College Closed
July 4	Independence Day – College Closed
July 20-21	Exam Days
<b>July 22</b>	<b>Approved Grades due in PS by 4:00pm</b>
July 23 (venue dependent)	Commencement






February 17, 2015

**MEMORANDUM**

**TO:** Board of Trustees, St. Petersburg College

**FROM:** William D. Law, Jr., President 

**SUBJECT:** Credit Curriculum

The following is a summary of credit curriculum changes for which approval is sought for the Fall 2015-2016 catalogue year (Term 0505). Please see attachment for additional information.

**New/Deleted/Modified Programs (28 total):**

College/School/Department	New	Deleted	Modified	Total
College of Business		2	7	9
College of Computer & Information Technology			6	6
College of Education			1	1
College of Health Sciences			1	1
College of Public Safety Administration			2	2
Engineering & Building Arts Department <i>New: Biomedical Engineering Tech AS</i>	1		2	3
Fine Arts/Humanities Department <i>New: Digital Photography Certificate</i>	1		4	5
Natural Science Department <i>New: Biotechnology AS</i>	1			1

**New/Deleted/Modified Courses (65 total):**

College/School/Department	New	Deleted	Modified	Total
College of Business		4	0	4
College of Computer & Information Technology	1	3	7	11
College of Education	1		2	3
College of Health Sciences	1	1	8	10
College of Nursing			2	2
College of Policy and Legal Studies	1		4	5
College of Public Safety Administration			1	1
Communications Department	1		0	1
Engineering & Building Arts Department	10		0	10
Fine Arts/Humanities Department	2		2	4
Mathematics Department			3	3
Natural Science Department	10		0	10
School of Veterinary Technology		1	0	1

## Credit Curriculum Updates for Fall 2015-16 Catalogue Year

### **Program & Course Updates Effective Fall 2015 (Term 0505)**

*Note: Closed programs follow a three-year teach-out period and deleted courses follow a five-year teach-out period, unless otherwise indicated.*

#### **A. College of Business**

1. **Program Deletions:** The following programs were deleted due to changes in State Curriculum Frameworks:
  - a. Insurance Services (INSVS-AS): No existing state frameworks; courses will be added as a subplan to Business Administration (BUS-AS).
  - b. International Business (INTBUS-CT): A state framework for this certificate no longer exists; courses will be offered in the Business Administration (BUS-AS) International Business subplan.
  
2. **Program Updates:** The following programs were modified as a result of program review, changes to State Curriculum Frameworks, and/or college initiative:
  - a. Accounting Technology Operations (ACTAP-CT): Program name changed from Accounting Applications to reflect the framework name and one course was replaced.
  - b. Business Administration (BUSADM-CT): Accounting, management, and marketing internship options (ACG 2940, MAN 2940, MAR 2940) were removed and replaced with *Business Internship* (GEB 2940). Minimum grade of C added as graduation requirement.
  - c. Business Entrepreneurship (ENTR-CT): Certificate title changed from Entrepreneurship Certificate to match the framework.
  - d. Industrial Management Technology (INMG-AS): *Professional Communication Skills* (OST 2335) replaced with *Business Communications* (GEB 2214) as a major core course. *Introduction to Web Page Creation* (COP 1822) deleted from major elective courses due to it being deactivated. *Management Internship* (MAN 2940) was replaced with *Business Internship* (GEB 2940).
  - e. Management and Organizational Leadership (MGTORG-BAS): Added *Internship* (MAN 4940) to subplan elective courses.
  - f. Business Administration (BUS-AS): An insurance track was added to align to State Curriculum Framework and subsume courses previously offered through the INSVS-AS program.
  - g. Business Operations – Marketing Certificate (MKT-CT): Updated to match State Curriculum Framework; total program credits increased from 12 to 18; name changed from Marketing Certificate; and graduation rules were added to require a minimum 2.0 GPA for all certificate credits; certificate is now financial-aid eligible.
  
3. **Course Deletions:** The following discipline-specific internship courses were replaced with the general *Business Internship* (GEB 2940).
  - a. *Accounting Internship* (ACG 2940), *Financial Services Internship* (BRC 2940), *Management Internship* (MAN 2940), *Insurance Services Internship* (RMI 2940).

#### **B. College of Computer & Information Technology**

1. **Program Updates:** The following programs were modified as a result of changes to State Curriculum Frameworks and/or program review:
  - a. Computer Programmer (CMPRG-CT): Graduation rules updated to require a minimum grade of C in all courses. Courses organized into program language tracks to align with embedded certificate option in Computer Programming and Analysis (CWPA-AS) program.

- b. Computer Networking (COMPNET-AS): Classification of Instructional Programs (CIP) code updated to align with state framework changes.
  - c. Computer Programming Specialist (CPS-CT): *Local Area Network Concepts* (CNT 1000) was deleted from major core courses and *JavaScript* (COP 2801) was added. Courses organized into program language tracks to align with embedded certificate option in Computer Programming and Analysis (CWPA-AS) program.
  - d. Microsoft Certified Solutions Associate (MCITPS-CT): CIP number changed to align with updated framework.
  - e. Computer Programming and Analysis (CWPA-AS): Restructured programming tracks by deleting C++/VB.NET, C#/Open Source, Mobile Device/Java; replaced with two embedded programming certificates that align to State Curriculum Frameworks. Graduation rules updated to require a minimum grade of C in all courses. **Note: Effective Spring 2015.**
  - f. Information Technology Security (ITSC-AS): *Ethical Hacking* (CIS 2352) designated as a final core course.
2. Course Updates: The following courses had major modifications as a result of course review and to stay current with evolving industry standards, terms, and trends:
- a. *Introduction to Networks* (CET 1600): Updated course name (formerly *Network Fundamentals*) and MLOs to meet Cisco Academy changes.
  - b. *Routing and Switching Essentials* (CET 1610): Updated course name (formerly *Routing Protocols & Concepts*) and MLOs to reflect extensive updates in industry standards.
  - c. *Scaling Networks* (CET 2615): Updated course name (formerly *LAN Switching and Wireless*) and MLOs to stay up to date with new technology. Added minimum grade of C for prerequisites.
  - d. *Connecting Networks* (CET 2620): Updated course name (formerly *Accessing the WAN*) and MLOs. Added a minimum grade of C for prerequisites.
  - e. *Introduction to Multimedia* (CGS 1874): Updated course name (formerly *Introduction to Flash*) and MLOs.
  - f. *Linux System Administration I* (CTS 2321): Updated MLOs. Added minimum grade of C for prerequisite.
  - g. *Linux System Administration II* (CTS 2322): Updated MLOs and added software and textbook. Added a minimum grade of C for prerequisite.
3. New Course: *Windows Phone App Development* (COP 2663), 3 credits, was added to the Computer Programming and Analysis AS (CWPA-AS) program to reflect industry trends.
4. Course Deletions: The following courses were deleted to remove obsolete content and streamline curriculum structure:
- a. *Introduction to Web Page Creation* (COP 1822): Content was combined with *Web Site Essentials* (CGS 1822) into a single 3-credit hour course, *Web Graphics* (CGS 1821).
  - b. *Designing a Windows Server Active Directory Infrastructure and Services* (CTS 1302): Content became obsolete with Microsoft updates.
  - c. *Technology Development Internship* (ISM 4940): The internship experience is now included in the capstone course.

### C. College of Education

1. Program Update: Educational Studies with Subplans in Interdisciplinary Studies or Preschool Education (Birth to Age 4) (EDST-BS): was modified by replacing the Capstone course (EDF 4932) with an Internship course (EDG 4940) in subplan A, per program review.

2. Course Updates: The following courses had major modifications as a result of course review:
  - a. *Introduction to Exceptional Learners* (EEX 2010): Changed name from *Introduction to Exceptional Education*; updated MLOs to meet state and college standards.
  - b. *Connections Through Algebraic Thinking* (MAE 3823): Added corequisite *Student Development and Learning Principles K-12* (EDF 3214) to increase student success in course. Added MLOs and criteria performance standard.
3. New Course: Per advisory board recommendation, *EDST Internship* (EDG 4940), 4 credits, was created as a culminating experience to the Educational Studies (EDST-BS) program. Students will complete an internship in a community-based organization for field experience.

#### **D. College of Health Sciences**

1. Program Updates: Dental Hygiene (DENHY-AS): Course requirements were updated as a result of accreditation recommendations and are reflected in item 2.a-e (Course Updates) below; total program hours did not change.
2. Course Updates: The following courses had major modifications as a result of accreditation recommendations and course review:
  - a. *Dental Hygiene I* (DEH 1003) and *Dental Hygiene I Clinic* (DEH 1003L): Updated MLOs, textbook, and course terminology to accurately reflect the most relevant content for the profession and the national board exam for dental hygiene.
  - b. *Oral Histology and Embryology* (DEH 1130): Updated MLOs and course terminology to accurately reflect the most relevant content for the profession and the national board exam for dental hygiene. Primary instruction mode changed to face-to-face instruction; now less than 20% online to improve student success.
  - c. *Periodontics I* (DEH 2602): Changed *Microbiology* (MCB 2010) and *Microbiology Lab* (MCB 2010L) to prerequisites from corequisites to improve student success; updated course terminology to accurately reflect the most relevant content for the profession and the national board exam for dental hygiene.
  - d. *Periodontics II* (DEH 2604): Updated prerequisite grade requirement to a minimum grade of C; updated MLOs to reflect current professional standards and terminology.
  - e. *Community Dental Health Practicum* (DEH 2702C): Increased credit hours to two (2) from one (1) due to increased course requirements stemming from an emphasis on service learning and community outreach; updated grade requirement for all prerequisites to a minimum grade of C.
  - f. *Health Services Administration Capstone* (HSC 4910): Clarified prerequisites to indicate all major coursework satisfied and at least 6 credit hours from subplan requirements completed for HSA-BAS; updated course description.
  - g. *Radiographic Procedures I* (RTE 1503C), *Radiographic Procedures I Lab* (RTE 1503L), *Radiographic Procedures II* (RTE 1513C), *Radiographic Procedures II Lab* (RTE 1513L): Updated MLOs and recommended textbook.
  - h. *Radiographic Pathology* (RTE 2782): Added admission requirement to Radiography (RAD-AS); updated MLOs.
3. New Course: *Dental Hygiene III* (DEH 280X), 1 credit, new major course added to Dental Hygiene (DENHY-AS) program.
4. Deleted Course: *Dental Hygiene Topics* (DEH 2930), 2 credits, deleted to accommodate credit hour change to Community Dental Health Practicum (DEH 2702C).

#### **E. College of Nursing**

1. Course Updates: The following courses had major modifications as a result of course review:
  - a. *Legal & Ethical Aspects of Nursing* (NUR 3826): Routine update of MLOs, textbooks, and course description to better address professional accreditation standards.
  - b. *Leadership Theory* (NUR 4835) and *Leadership Practicum* (NUR 4835L): Added prerequisite courses and added minimum grade of C for all prerequisite courses; updated MLOs and textbook to comply with current professional accreditation standards. Theory and practica courses in the revised mod-mester delivery pattern will run sequentially in student's last semester of program.

#### **F. College of Policy and Legal Studies**

1. Course Updates: The following courses had major modifications as a result of course review; changes included updating course description and MLOs to reflect current law; adding minimum grade of C for prerequisites; and adding recommended textbooks:
  - a. *Introduction to Paralegalism* (PLA 1003)
  - b. *Law Office Management* (PLA 1763)
  - c. *Family Law I* (PLA 2800)
  - d. *Family Law II* (PLA 2801)
  
2. New Course:
  - a. *Estate Planning and Administration* (PLA 4xxx), 3 credits: This course is being added per advisory board recommendation, and will equip students to carry out basic probate activities, including the drafting of documents and administration of actions within the Probate Division of Florida circuit courts, one of the most common employers of new graduates of a Paralegal Studies program. Submitted to SCNS as PLA 4605.

#### **G. College of Public Safety Administration**

1. Program Updates: The following programs were updated as a result of changes to State Curriculum Frameworks and/or program review:
  - a. Criminal Justice Technology Public Safety Services (CJPSS-AS): Total program credits decreased from 64 to 60 per Florida Department of Law Enforcement and Department of Education program review. *Technical Writing* (ENC 2211) is being deleted from major core courses and the Computer and Information Literacy competency requirement is changing from 1 to 0 credits to accommodate credit reduction.
  - b. Public Safety Administration (PSA-BAS): Added new elective course, *Chief Officer* (FES 3725) to Fire Science subplan per State requirement.
  
2. Course Update:
  - a. *Public Personnel Management* (MAN 3301): Admission requisites updated to allow students in Health Services Administration (HSA-BAS) program to take course.

#### **H. Communications Department**

1. New Course:
  - a. *Interdisciplinary Studies I: Composition I and Introduction to Humanities* (IDS 1106), 6 credits: This course is being developed as part of the college-wide interdisciplinary program.

#### **I. Engineering and Building Arts Department**

1. New Program: Biomedical Engineering Technology (BMET-AS), 62 credits: St. Petersburg College was awarded a four-year TAACCCT grant from the U.S. Department of Labor to develop educational degree offerings for the medical device industry.
  
2. Program Updates: The following programs were updated as a result of changes to State

## Curriculum Frameworks:

- a. Sustainable Design Certificate (BCNST-CT): Name changed from Building Construction Technology Certificate; total credits for the program decreased from 24 to 19; number of required elective courses will decrease to accommodate change.
  - b. Rapid Prototyping and Design (RAPID-CT): Total credits decreased from 15 to 12; two courses will become options rather than requirements to accommodate change (*Advanced Solidworks* (ETD 2368C) or *SolidWorks Advance Applications* (ETD 2369C)).
3. New Courses: The following new courses were developed for the new Biomedical Engineering Technology (BMET-AS) program.
- a. *Introduction to Biomedical Engineering* (BME 1008), 2 credits; *Special Topics in Biomedical Engineering* (BME 2930C), 1 credit; *Technical Support Fundamentals* (CET 1175C), 2 credits; *AC/DC Circuits with Lab* (EET 1035C), 4 credits; *Instrumentation and Control Systems* (EET 1214C), 1 credit; *Biomedical Technology and Techniques I* (ETS 1412C), 3 credits; *Introduction to Electro-Optical Devices* (ETS 2221C), 3 credits; *Biomedical Electronics* (ETS 2424C), 3 credits; *Biomedical Electronics Systems* (ETS 2440C), 3 credits; *BMET Basic Field Experience II* (ETS 2940), 1 credit.

**J. Fine Arts/Humanities Department**

1. New Programs: Digital Photography Certificate (PGY-CT), 22 credits, added based on advisory board recommendations and embedded in Photographic Technology (PGY-AS) program. Program will be financial-aid eligible pending PPA approval.
2. Program Updates: The following programs were updated as a result of program review, changes to State Curriculum Frameworks and/or advisory board recommendations:
  - a. Digital Arts, Media and Interactive Web Design (DIG-AS): Course sequencing changed; Digital Media Production (DMPRD) subplan was renamed Digital Media/Multimedia Presentation (DMPRD) to align with State Curriculum Frameworks.
  - b. Digital Media Multimedia Presentation Certificate (DMPRD-CT): Total credits increased from 15 to 17 per State Curriculum Frameworks; added *Sound for Media* (DIG 2251) to major core courses; certificate name changed from Digital Media Technology Production. Certificate is now financial-aid eligible.
  - c. Music Industry/Recording Arts (MIRAS-AS): Updated composition subplan to adjust to changing industry needs and in response to advisory board recommendations.
  - d. Photographic Technology (PGY-AS): Modified course offerings as a result of program review to provide greater focus on digital photography and current market trends and to align with State General Education updates for Fall 2015. *Understanding Art* (ARH 1000) added as General Education Humanities/Fine Arts support course and *Art History: Renaissance to Contemporary* (ARH 2051) reclassified from support course to elective.
3. New Courses: The following new courses were added as a result of new programs or new state requirements.
  - a. *Introduction to Video Production* (PGY 2750C), 3 credits, developed for Photographic Technology (PGY-AS).
  - b. *Introduction to Humanities* (HUM 1020), 3 credits, added as a new General Education elective per Fall 2015 State General Education requirements.
4. Course Updates (Administrative): The following courses were updated to align to Statewide Course Numbering System (SCNS) classification:
  - a. *Introduction to Music* (MUH 1110): Changed course prefix, number and title to MUL 1010, *Music Appreciation* and updated MLOs to reflect nomenclature used by other



- SCNS institutions; course is intended for non-music majors.
- b. *Introduction to Music History* (MUL 1010): Changed course prefix, number and title to MUH 1110, *Introduction to Music History* to reflect nomenclature used by other SCNS institutions; course is intended for music majors.

#### **K. Mathematics Department**

1. Course Updates: The following courses had major modifications as a result of course review:
  - a. *Intermediate Algebra* (MAT 1033): Updated prerequisite classes and added requirement for a minimum grade of C.
  - b. *Intermediate Algebra Laboratory* (MAT 1033L): Updated prerequisite classes and added requirement for a minimum grade of C.
  - c. *Exploration of Mathematics and Quantitative Reasoning* (MAT 1100): Updated prerequisites; updated MLOs to delete objective covered in a subsequent course.

#### **L. Natural Science Department**

1. New Program: Biotechnology (BIOT-AS) program, 61 credits, added to provide hands-on STEM career education that gives students a direct route into the workforce.
2. New Courses: The following courses were created as part of the new Biotechnology (BIOT-AS) program.
  - a. *Survey of Biotechnology* (BSC 1421), 1 credit; *Biotechnology Capstone* (BSC 2931), 1 credit; *Biological Sciences with Lab* (BSC 1005C), 3 credits; *Scientific Communication for Biotechnology* (BSC 2932), 2 credits; *Introduction to Biotechnology* (BSC 2420), 3 credits; *Bioinformatics* (BSC 2435), 3 credits; *Plant and Animal Cell Culture* (BSC 2419C), 4 credits; *Biotechnology Methods I* (BSC 2426C), 3 credits; *Biotechnology Methods II* (BSC 2427C), 3 credits; *Applied Genetics* (PCB 2061), 2 credits.


#### **M. School of Veterinary Technology**

1. Deleted Course:
  - a. *Veterinary Ophthalmic Nursing* (ATE 3642) deactivated following course review due to low student enrollment. The course has not been offered since Fall 2009 (415).

February 17, 2015

## MEMORANDUM

**TO:** Board of Trustees, St. Petersburg College

**FROM:** William D. Law, Jr., President 

**SUBJECT:** Faculty Contract Review Process (Information)

The faculty contract review process was completed on January 22, 2015. The dean or program administrator addressed a number of factors associated with each faculty member as part of the decision making process. These factors include:

- Student Course Success Rates
- Student Course Survey of Instruction Scores
- Participation in Out of Class Support
- College Service and Duties Outside the Classroom
- Professional Development Completed
- Professional Development Plan for coming year in collaboration with Dean /Program Administrator – areas for improvement/growth
- Class Observations
- Strengths

The information associated with each faculty member was presented to Senior VP of Instruction and Academic Programs and followed by a subsequent meeting with the president to ensure a thorough review was accomplished.

One hundred and five faculty were reviewed of which 58 were for annual contracts and 47 were for continuing contracts. Of the 58 reviewed for annual contracts 56 are recommended, 1 recommended for six-month contract and another decision delayed until May 2015. Of the 47 reviewed for continuing contracts 38 are recommended, 6 recommended for another annual and 3 decisions delayed until May 2015.

The review process proved to be most encouraging. Faculty are focused on the teaching and learning process and are employing a variety of methodologies to improve the engagement of their students. The Faculty Cohort support process operated by the Center for Excellence in Teaching and Learning is also providing positive results as faculty work to adopt their teaching expertise to our current students in support of student success.

Anne Cooper, Senior Vice President, Instruction and Academic Programs

dm0210151

## VI - E.3 Hiring Evaluation and Contract Review Process

St. Petersburg College  
**SPC**



**Faculty Hiring, Evaluation  
and Contract Review Process**

*February, 2015*  
*Board Of Trustees Meeting*

An Achieving  
Diversity  
Institution

1

St. Petersburg College  
**SPC**

## Hiring Process



```
graph TD; A[Review college-wide faculty/chair diversity within academic discipline] --> B[Diverse search and screen committees chosen]; B --> C[Applications reviewed and selected candidates submitted to dean]; C --> D[Deans consolidate selections: 5 to 6 candidates chosen for interview]; D --> E[Candidates present teaching demo followed by interviews with search & screen committee and dean]; E --> F[Finalist interviewed by Provost]; F --> G[Final candidates interviewed by President and Senior Vice President];
```

Review college-wide faculty/chair diversity within academic discipline

Diverse search and screen committees chosen

Applications reviewed and selected candidates submitted to dean

Deans consolidate selections: 5 to 6 candidates chosen for interview

Candidates present teaching demo followed by interviews with search & screen committee and dean

Finalist interviewed by Provost

Final candidates interviewed by President and Senior Vice President

February 17, 2015

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Diversity  
Institution

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St. Petersburg College  
**SPC**  
 CENTER OF EXCELLENCE FOR  
 TEACHING AND LEARNING

## New Faculty Cohort – Professional Development



1. Learning Management System Training
2. Departmental Mentoring and Ongoing Support
3. Year I – New Faculty Development Course
  - two Semesters
  - understanding SPC and our students
  - student success strategies
  - excellence in teaching & learning
  - collaboration and services
4. Year II – New Faculty Cohort Project
  - two semesters
  - special project identified to address academic area of need
  - deliverable recommended solutions

February 17, 2015

AN ACCREDITED  
 HIGHER  
 EDUCATION  
 INSTITUTION

3

St. Petersburg College  
**SPC**

## Faculty Annual Evaluation

Faculty180

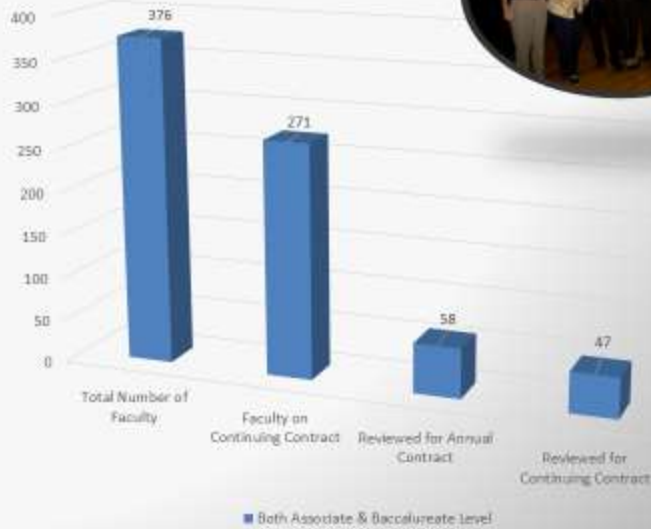
- All Faculty Evaluated Annually
- Data and documentation stored in Faculty 180 – e-portfolio tool
- Evaluation Sections include:
  - Student Success Data for 12 to 22 courses/year
  - Student Survey of Instruction; minimum 10 courses – 200 to 240 surveys
  - Instructional Strategies - Academic knowledge, Student engagement, Course management, Student support, Interpersonal Communication
  - Course Information – Syllabi, Enrollment, Program Administrator Class Observation Feedback
  - Professional Development
  - College Contributions
  - Scholarly Contributions

February 17, 2015

AN ACCREDITED  
 HIGHER  
 EDUCATION  
 INSTITUTION

4

## FACULTY



February 17, 2015

## Contract Review Process

- **Faculty Role - Data and Documentation**
  - Student Course Success Rates
  - Student Course Survey of Instruction Results
  - Out of Class Support
  - College Service/Duties Outside the Classroom
  - Professional Development Completed
  - Professional Development Plan
- **Deans Role**
  - Reviews faculty data and documentation, adds class observation and comments
  - Presents contract recommendation to President and SVP with supporting documentation
  - Provides feedback to faculty member

February 17, 2015

St. Petersburg College  
**SPC** **Results of Contract Review**

<b>Reviewed for Annual Contract</b>	<b>58</b>
<b>Recommended</b>	
Annual	56
Delay Decision until May 2015	1
6 Month contract	1
<b>Reviewed for Continuing Contract</b>	<b>47</b>
<b>Recommended</b>	
Continuing	38
Annual	6
Delay Decision until May 2015	3

February 17, 2015

AN ACCREDITED  
 INSTITUTION

7

St. Petersburg College  
**SPC** **Questions?**

February 17, 2015

AN ACCREDITED  
 INSTITUTION


8



February 17, 2015

**MEMORANDUM**

**TO:** Board of Trustees, St. Petersburg College

**FROM:** William D. Law, Jr., President 

**SUBJECT:** Faculty Annual Contract Recommendations

**Approval is sought for the following recommended personnel actions concerning faculty appointments, which shall be enforced via contracts for employment.**

Recommend appointment to a contract (2015-2016), contingent upon the successful completion of satisfactory service in the current contract year.

Effective Date	Name	Title	Department
8/1/15	Bailey, April E	Acad Dept Chair	College of Business TS
8/1/15	Barnes, Jonathan A	Acad Dept Chair	Fine & Applied Arts CL Public Policy & Admin Program CL
8/1/15	Bennett, Rachel B	Instructor	Natural Science CL
8/1/15	Boehme-Terrana, Linae	Instructor	College of Nursing HC
8/1/15	Briggs, Jeffrey B	Instructor	
8/1/15	Cooper, Claudine M	Instructor-in- Charge	
8/1/15	Coronel, Rina S	Instructor	College of Business SE
8/1/15	Courtade, Angela M	Instructor	College of Business EPI
8/1/15	Delgato, Margaret	Instructor	Orthotics & Prosthetics HC
8/1/15	Delgado, Margaret	Acad Dept Chair	Natural Science TS
8/1/15	Fair, Timothy A	Instructor	Orthotics & Prosthetics HC
8/1/15	Fullard, Jeani Z	Instructor	College of Education TS
8/1/15	Gilleland, Amanda H	Acad Dept Chair	Natural Science SE
8/1/15	Hanrahan, Patricia L	Acad Dept Chair	College of Business CL
8/1/15	Harper, Mary E	Instructor	College of Education CL
8/1/15	Hawkins-		
8/1/15	Johnson, Jacqueline	Acad Dept Chair	College of Nursing HC
8/1/15	Hernly, Patrick M.	Acad Dept Chair	Fine & Applied Arts SPG
8/1/15	Jennings, Danielle	Instructor	College of Education TS



8/1/15	Kolonoski,David E	Acad Dept Chair	Mathematics SPG College of Comp & Info Tech
8/1/15	Long,Johnie V	Acad Dept Chair	SPG
8/1/15	Louis,Louisana	Instructor	College of Nursing HC
8/1/15	Loureiro,Roberto V	Acad Dept Chair	Social Science SPG
8/1/15	Miller,Taavy	Instructor	Orthotics & Prosthetics HC
8/1/15	Moore,Joy B	Acad Dept Chair	Mathematics SPG
8/1/15	Mossgrove,Terri Lynn	Instructor	College of Education TS
8/1/15	Murphy,Beth E	Instructor	College of Nursing HC
8/1/15	Nelson,Nydia N	Acad Dept Chair	Mathematics SPG
8/1/15	Norman,Anja	Acad Dept Chair	Social Science CL
8/1/15	Nulty,Dorothy	Instructor	College of Nursing HC
8/1/15	Oakley,Shirley	Acad Dept Chair	Communications CL Public Policy & Admin Program TS
8/1/15	Odutola,Adeniji A	Acad Dept Chair	Program TS
8/1/15	Osovitz,Michelle M	Instructor	Natural Science CL
8/1/15	Rewald,Charles P	Instructor	College of Nursing HC College of Comp & Info Tech TS
8/1/15	Risberg,Chrissy	Acad Dept Chair	Tech TS
8/1/15	Roe,Bobby W	Instructor	Orthotics & Prosthetics HC
8/1/15	Schneider, Virginia B	Acad Dept Chair	College of Nursing HC College of Health Sciences HC
8/1/15	Shellhorn,Wendy L	Instructor	HC
8/1/15	Stanley,Kevin	Acad Dept Chair	Fine & Applied Arts TS
8/1/15	Viciere,Brandi L	Instructor	College of Nursing HC

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 Recommend appointment to a contract (2015-2016), contingent upon the successful completion of satisfactory service in the current year based on 36 ECH.

Effective Date	Name	Title	Department
8/13/15	Banks,Ian M	Instructor	Public Policy & Admin Program CL
8/13/15	Burgess,Diana L	Instructor	Nursing HC College of Comp & Info Tech CL
8/13/15	Cross,William C	Instructor	CL
8/13/15	Davies,Joi B	Instructor	Mathematics SPG
8/13/15	Downing,Carol L	Instructor	Communications CL
8/13/15	Farmer,Buddy Brisco	Instructor	Mathematics SPG
8/13/15	Geiger,Claire S	Instructor	Mathematics SPG
8/13/15	Gibbons,Linda K	Instructor	College of Nursing HC
8/13/15	Harris,Jay S	Instructor	Communications CL


8/13/15	Jenks,Diane Lee	Instructor	College of Nursing HC
8/13/15	Johnson,Hannah A	Instructor	Mathematics CL
8/13/15	Kuopas,Cindy L	Instructor	Communications TS
8/13/15	Lanham,Valerie	Instructor	Communications SPG
8/13/15	Mistretta,Jennifer Lee	Instructor	College of Nursing HC Public Policy & Admin Program
8/13/15	Moriarty,Christian R	Instructor	SPG
8/13/15	Nusspickel,Mark J	Instructor	Communications SPG
8/13/15	Paden,Melanie Woods	Instructor	Communications CL
8/13/15	Pels,Margarite L	Instructor	College of Nursing HC
8/13/15	Rupp,Marc	Instructor	College of Nursing HC Emergency Medical Services
8/13/15	Sibbio,Ralph A	Instructor	HC
8/13/15	Simunac,Kristin	Instructor	Natural Science TS
8/13/15	Stephanides,Ourania Z	Instructor	Mathematics TS Public Policy & Admin Program
8/13/15	Vaughan,Joann T	Instructor	SPG Emergency Medical Services
8/13/15	Wallace,Michael J	Instructor	HC
8/13/15	Walztoni,Kimberly	Instructor	College of Nursing HC

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 Anne Cooper, Senior Vice President, Instruction and Academic Programs, recommends approval.  
 Ssw020415

February 17, 2015

**MEMORANDUM**

**TO:** Board of Trustees, St. Petersburg College

**FROM:** William D. Law, Jr., President 

**SUBJECT:** Faculty Continuing Contract Recommendations

**Approval is sought for the following personnel actions concerning faculty members to receive continuing contract (2015-2016), contingent upon the successful completion of satisfactory service in the current contract year and official documentation of successful completion of required graduate coursework.**

Effective Date	Name	Title	Department
8/1/15	Afienko,Kenneth J	Instructor	College of Public Safety Admin AC
8/1/15	Andrasik,Stephen J	Acad Dept Chair	Natural Science SPG
8/1/15	Brown,Geoffrey K	Instructor-in-Charge	College of Public Safety Admin AC
8/13/15	Brzezinski,Sara B	Instructor	Social Science SE
8/13/15	Bueller,Daniel J	Instructor	Mathematics SPG
8/13/15	Cooper,Thomas S	Instructor	Humanities & Fine Arts CL
8/13/15	Culligan Jr,Michael P	Instructor	Social Science CL
8/13/15	Escott,Maria	Instructor	Communications SE
8/13/15	Everhart,Colin M	Instructor	Natural Science CL
8/13/15	Fernandez,Roberto	Instructor	College of Business CL
8/13/15	Fleming,William J	Instructor	Social Science SPG
8/13/15	Goergen,Erin M	Instructor	Natural Science CL
8/13/15	Greenberg,David L	Instructor	Fine & Applied Arts SPG
8/13/15	Hamilton,Ronald Shane	Instructor	College of Comp & Info Tech CL
8/1/15	Hughes,Michael E	Acad Dept Chair	Criminal Justice AC
8/13/15	Italia,Mark P	Instructor	Natural Science CL
8/13/15	Jahosky,Michael T	Instructor	Fine & Applied Arts SPG

8/13/15	Johnson-Lewis,Erika L	Instructor	Fine & Applied Arts CL
8/13/15	Joyce,Dawn M	Instructor	Communications CL
8/13/15	Kishbaugh,Greta L	Instructor	College of Business SE
8/1/15	Kronschnabl,Jeffery P	Instructor-in-Charge	Public Policy & Safety Program CL
8/13/15	Krueger,Amy	Instructor	College of Health Sciences HC
8/13/15	Laporte,A Michael	Instructor	Fine & Applied Arts SE
8/13/15	Muehl,Nathan	Instructor	Fine & Applied Arts SPG
8/1/15	Panuthos,Nicolle E	Acad Dept Chair	College of Business SE
8/13/15	Robinson,Diane J	Instructor	College of Nursing HC
8/13/15	Scanlon,Maura A	Instructor	Natural Science SE
8/13/15	Schroeder,Daniel C	Instructor	Natural Science SPG
8/13/15	Seetharaman,Shyam	Instructor	Social Science SPG
8/13/15	Siegler,Katherine L	Instructor	Natural Science CL
8/13/15	Thomas,Kory B	Instructor	Physical Therapist Asst HC
8/13/15	Tillman,Adrian D	Instructor	College of Comp & Info Tech SP
8/1/15	Trede,Teri A	Instructor	College of Health Sciences HC
8/13/15	Valentine,Anthony G	Instructor	Communications SPG
8/13/15	Vaughan,John T	Instructor	Natural Science SPG
8/1/15	Watts,Doraine D	Instructor	College of Nursing HC
8/13/15	Worden,James G	Instructor	Natural Science SPG
8/13/15	Wu,Xin	Instructor	Natural Science SPG

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Anne Cooper, Senior Vice President, Instruction and Academic Programs, recommends approval.

Ssw02415

Attachment:

1. Highlights Faculty Recommended for Continuing Contract 2015-2016

**HIGHLIGHTS**  
**FACULTY RECOMMENDED FOR CONTINUING CONTRACT**  
**2015-2016**

1. ***Afienko, Kenneth – Public Safety, Allstate Campus***
  - Prior teaching experience - 10 Years; hiring pool - 21
  - 2013 obtained MBA from Northcentral University.
  - Member of Florida Bar Association – Fraternal Order of Police Rep. Attorney.
  - Authored Legislation regarding Law Enforcement Rights Florida Statutes.
  - Active Law Enforcement Officer with Pinellas Park Police Department.
  - Florida Internal Affairs Investigator’s Association Lecturer on behalf of SPC.
  - Subject Matter Expert - Florida Criminal Justice Standards & Training Commission Legal Topics.
  - Conducts yearly seminars on concealed weapons and legal rights to SPC civilian staff.
  - FGO Senator Representative.
  
2. ***Andrasik, Stephen – Natural Science, St. Petersburg/Gibbs Campus***
  - Prior teaching experience – 1 year; hiring pool - 12
  - Academic Chair for Physical Sciences at the SPG campus.
  - Led college wide effort to make chemistry labs consistent across the college.
  
3. ***Brown, Geoffrey – Public Safety, Allstate Campus***
  - Prior teaching experience - 16 Years; hiring pool - 8
  - Has held state certifications in Law Enforcement, Corrections and Fire.
  - Member State Consortium for Online Course Development, National Fire Protection Association, Florida Fire Marshals and Inspectors Association, International Association of Arson Investigators, Pinellas County Fire Training Officers Association and State Trainer “Legal Requirements for Fire Safety Officer Training”.
  - Author of numerous Fire Officer Training CEU courses offered through Bureau of Fire Standards.
  
4. ***Brzezinski, Sara – Social & Behavioral Sciences, Seminole***
  - Prior teaching experience - 2 years; hiring pool - 98
  - Served over the past three years as a faculty professional development trainer, coordinating professional development presentations for faculty.
  - Three years of ongoing collaborative research with Psychology faculty at the Ulster University in Northern Ireland, focusing on causes and coping with student worrying across cultures.
  - Promotes and organizes student lead study groups as part of out-of-class support.
  
5. ***Bueller, Daniel – Mathematics, St. Petersburg/Gibbs Campus***
  - Prior teaching experience – 2 years; hiring pool - 93
  - Provides out-of-class support at Learning Support Commons and at the Health Education Center.
  - Uses different teaching methods, including lecture and adaptive learning.
  - Participates in the Men Achieving Excellence (MAX) student organization.

6. ***Cooper, Thomas (“Scott”) – Humanities/Fine Arts, Clearwater Campus***
  - Prior teaching experience - 9 years; hiring pool - 42
  - Faculty internship coordinator for internships in Theater.
  - Received “Best Set Design” awards Theater Tampa Bay, , Creative Loafing Magazine.
  - Artistic Associate, American Stage Theater, St. Petersburg, 2011-present.
  - Florida State Thespian Judge, Scenic/Costume Design Clearwater Campus– 2001-present
  - Director or designer for 18 theater productions.
  
7. ***Culligan, Michael - Social & Behavioral Sciences, Clearwater Campus***
  - Prior teaching experience - 2 years; hiring pool - 152
  - Excels in ongoing comprehensive involvement in and support of all phases of out-of-class support, including extensive collaborative work with the library and writing studio staff.
  - Served over the past three years as a faculty professional development trainer, coordinating professional development presentations for all Student Life Skills faculty.
  - Coordinator of activities with community businesses to promote and provide financial literacy for Student Life Skills students.
  
8. ***Escott, Maria – Communications, Seminole Campus***
  - Prior teaching experience – 19 years; hiring pool - 238
  - Tutoring in Learning Support Commons.
  - Advisor, International Club, Seminole.
  - Doctoral candidate in Higher Education Leadership, Barry University.
  
9. ***Everhart, Colin - Natural Science, Clearwater Campus***
  - Prior teaching experience - 9 years; hiring pool - 45
  - Presentation at League for Innovation National Conference on incorporating technology into Human Anatomy and Physiology classes.
  - Serves as one of 15 community college faculty advisors to Pearson Publishing to provide assessment of the effectiveness of their Mastering Human Anatomy and Physiology interactive online adaptive learning programs.
  - Leads the efforts at the Clearwater campus to help faculty incorporate technology into their classes.
  
10. ***Fernandez, Roberto– College of Business, Clearwater Campus***
  - Prior teaching experience – 6 years; hiring pool - 24
  - Recently received Doctor of Business Administration (DBA) degree.
  - Member of the CAICC (Career Academy for International Culture and Commerce) Advisory board at Clearwater High School.
  - Developed study abroad trip to Costa Rica to help students learn international business.
  - Worked with Tech Data in US and Costa Rica to develop an internship for business students which could lead to a job offer.
  
11. ***Fleming, William - Social & Behavioral Sciences, St. Petersburg/Gibbs Campus***
  - Prior teaching experience - 1 year; hiring pool - 19
  - Excels in ongoing comprehensive involvement in and promotion of out-of-class support, including routinely contributing significant hours to the LSC.
  - Served over the past three years as a club advisor and provides support for the Model UN team.

- Represented the college over the past three years as a supporter of multiple volunteer activities in the community.

**12. Goergen, Erin – *Natural Science, Clearwater Campus***

- Prior teaching experience - .5 years; hiring pool - 48
- Advisor for Clearwater Campus Science Adventurer's club.
- Faculty advisor for the colleges Tri Beta National Biological Honor Society.
- Leader for the NSF SEEDS grant that provides scholarships for STEM students.
- Leads effort to create the interactive new version of our general education biology course, BSC 1005C.

**13. Greenberg, David– *Humanities/Fine Arts, St. Petersburg/Gibbs Campus***

- Prior teaching experience - 4 years; hiring pool - 22
- Organizer and advisor for student MIRA guild, including student chapters of Audio Engineering Society club, and Grammy U club (National Association of Recording Arts and Sciences).
- Faculty coordinator for external professional internships for MIRA students doing studio work.
- Served as advisor and guide twice for SGA-funded student participation at Audio Engineering Society National Convention in New York and Los Angeles.
- Provides real-world examples with permission of clients around the world for his work on Audio mixing and mastering projects.

**14. Hamilton, Shane – *College of Computer & Information Technology, Clearwater Campus***

- Prior teaching experience - 4 years; hiring pool - 37
- Lead faculty member for Programming and Web disciplines.
- Member of the Lakewood High School Center for Advance Technology program Board.
- Member of C&I Curriculum Committee.
- Received Oracle Java Associate.
- Pursuing the Microsoft Certification for programming certification.

**15. Hughes, Michael – *Public Safety, Allstate Campus***

- Prior teaching experience - 15 Years; hiring pool - 23
- Vice Chair Florida Criminal Justice Educators Association.
- Chair Curriculum Review Committee Statewide Review of Public Safety AS Degree.
- Subject Matter Expert - Florida Criminal Justice Standards & Training Commission Curriculum.
- Advisor African American / Hispanic Male Outreach.
- Advisor Men Achieving Excellence.
- Mentor/facilitator: Alpha Phi Alpha Fraternity "Men of Tomorrow" Program.
- Guest Speaker/Lecturer: Alpha Kappa Alpha Sorority & Omega Psi Phi Fraternity Mentoring Program.
- Committee Member: Keys to Manhood-A Seminar for Men.
- Member: Dr. Johnnie Ruth Clarke Chapter-NCBAA-AACC.

**16. Italia, Mark – *Natural Science, Clearwater Campus***

- Prior teaching experience – 2 years; hiring pool - 41
- Led efforts to make chemistry labs more "green"—to develop labs that do not produce hazardous wastes.



- Serving as Acting Academic Chair for the Natural Sciences at the Clearwater Campus.

**17. Jahosky, Michael– Humanities/Fine Arts, St. Petersburg/Gibbs Campus**

- Prior teaching experience - 2 years; hiring pool - 88
- Developed study abroad course to Israel in summer of 2014.
- Presenter at 2 professional academic conference in New Orleans and Alabama.
- Conducts 6 hour tutoring/discussion session on Humanities topics each week in the Library.
- Active contributor to the SPC Humanities Blog.

**18. Johnson-Lewis, Erika– Humanities/Fine Arts, Clearwater Campus**

- Prior teaching experience - 7 years; hiring pool - 113
- Serves on SPC Assessment Committee.
- Presenter at All-College Day in October on Assessment.
- Co-authored new Humanities General Assessment instrument for SPC.
- 2 conference presentations on different topics related to contemporary and popular culture.
- Author of book chapter and journal article.

**19. Joyce, Dawn – Communications, Clearwater Campus**

- Prior teaching experience – 10 years; hiring pool - 238
- Workshop presentations in Clearwater Campus' Writing Studio.
- Lead faculty, Gates Foundation Adaptive Learning Grant.
- Lead faculty, Australia/New Zealand study abroad program, Summer, 2015.

**20. Kishbaugh, Greta - College of Business, Seminole Campus**

- Prior teaching experience – 7.5 years; hiring pool - 52
- Facilitated the accelerated certificate in entrepreneurship for veterans that was developed by SCORE and the College of Business.
- Presented at the NACCE (National Association for Community College Entrepreneurship) conference the past two years.
- Board member of the Academy of Finance at Northeast High School.

**21. Kronschnabl, Jeff – Public Policy and Administration Program, Clearwater Campus**

- Prior teaching experience – 23; hiring pool - 38
- Created the Leadership speaker series for our students featuring local, state and national public officials.
- Responsible for a program which features a unique blend of in-class and out of class activities which takes our students into the council chambers and command centers of our local governmental entities resulting in practical, thorough application of academic principles.

**22. Krueger, Amy– College of Health Sciences, Health Education Campus**

- Prior year experience - 12 years; hiring pool - 20
- Leadership in outreach; serves as Student American Dental Hygiene Association advisor, provides tutoring and other out-of-class support exceeding 40 hours every semester.
- Foundation grant recipient and recipient of SPC Outstanding Faculty award.
- Initiated an oral health education, screen and sealant program for Pinellas Elementary School.
- Implemented “Lessons in a Lunchbox” program from Children’s Oral Health Institute, making SPC Dental Hygiene the first college among universities invited to participate.
- Developed and led the first learning abroad program in College of Health Sciences to Jamaica.

**23. LaPorte, Anthony – Humanities/Fine Arts, Seminole Campus**

- Prior teaching experience - 2 years; hiring pool - 101
- Presenter at professional academic conferences in New Orleans.
- Student club advisor, SE campus.
- Co-authored of new Humanities General Education assessment instrument.
- Presenter at All-College Day in October on Assessment.

**24. Muehl, Nathan – Humanities/Fine Arts, St. Petersburg/Gibbs Campus**

- Prior teaching experience - 7 years; hiring pool - 75
- Provides personal mentoring each week for SPC music students in leadership and empowerment.
- Co-conducts weekly tutoring sessions in Music Theory skills for students.
- Guest speaker to all Pinellas County Schools music teachers In-Service day, 2013-14.
- Organized and implemented summer prep sessions for Pinellas County high school musicians preparing for All State Auditions.
- Presenter at All-College Day in October 2013 and 2014 on Time Management.
- Presenter at Florida Music Educators Association State Convention.

**25. Panuthos, Nicolle – College of Business, Seminole Campus**

- Prior teaching experience – 4 years; hiring pool – 75
- Developed and coordinates the annual business plan and elevator pitch competition for student entrepreneurs at SPC. She has successfully coordinated the annual event which has given over \$40,000 to student entrepreneurs in the past four years.
- Founded the CEO entrepreneurship club at SPC.
- Developed the entrepreneurship track for the Business AS degree.
- Working with FBLA (Future Business Leaders of America) to coordinate awards program at Seminole campus.

**26. Robinson, Diane – College of Nursing - Health Education Campus**

- Prior teaching experience – 2 years; hiring pool - 23
- Revised entire LPN to RN transition program.
- Received Innovation and CETL grants to education faculty on simulation.
- Secretary of Upsilon Psi chapter of Sigma Theta Tau International Honor Society in Nursing.

**27. Scanlon, Maura – Natural Science, Seminole Campus**

- Prior teaching experience – 15 years; hiring pool - 97
- Lead Instructor for the College's Environmental Technology program.
- Sponsors the Environmental Science Club on the Seminole Campus.
- Leads the annual Earth Day habitat park clean-up which is sponsored by Gilbane, Inc.
- Completing her PhD in Higher Education Leadership.

**28. Schroeder, Dan – Natural Science, St. Petersburg/Gibbs Campus**

- Prior teaching experience – 3 years; hiring pool - 48
- Presentation at League for Innovation National Conference on incorporating technology into Human Anatomy and Physiology classes.
- Has implemented a “Student Success Contract” for students who are repeating Human Anatomy and Physiology.

- Sponsors a Medical Club at the Downtown Campus for students interested in healthcare careers. Club members volunteer at the Ronald MacDonald House at All Children’s Hospital.

**29. Seetharaman, Shyam – Social & Behavioral Sciences, Downtown Campus**

- Prior teaching experience - 3 years; hiring pool - 112
- Excels in ongoing involvement in all phases of out-of-class support for students, including routinely serving hours in the LSC, conducting out-of-class research writing workshops, providing after-class supplementary instruction, and conducting student study discussions on scientific articles.
- Served over the past 3 years as a club advisor and has used clubs as effective vehicles for study groups and campus support for the Downtown Campus.
- Devotes considerable energy to coordinating comprehensive civic engagement activities to further promote student success.

**30. Siegler, Kathy – Natural Science, Clearwater Campus**

- Prior teaching experience – 25 years; hiring pool - 217
- Lead instructor for new Biotechnology program.
- Provides out of class workshops for Microbiology students.
- Leads student research groups who have presented results of their research at the Florida and Southeastern American Society for Microbiology.
- Provides support for sciences faculty working with students in the Learning Support Center.
- Has led efforts to help faculty “flip the classroom”.

**31. Thomas, Kory – Physical Therapy, HEC**

- Prior teaching experience – 3 years; hiring pool - 42
- Maintains an open-door policy with students, student SSI comments reflect her willingness to always be available for help.
- Commitment to student success is evident by students, peers and the Program Director.
- Passionate about the field of Physical Therapy
- Presents lecture material in an organized and professional manner
- Always ready to assist other faculty when needed, accepting new tasks with enthusiasm
- Contributes to program discussions during faculty meetings with sound recommendations

**32. Tillman, Adrian – College of Computer & Information Technology, St. Petersburg/Gibbs Campus**

- Prior teaching experience – 1 year; hiring pool - 11
- Speaker for numerous events (Black History Month, Virtualization Camp, Tarpon Springs and Gibbs High School).
- Guest speaker Channel 8 News on new and future technologies.
- Innovation Grant recipient SPC foundation grant recipient.
- Member of the Gibbs High School Academy Board.
- Pursuing the Oracle Java SE Programmer 1 certification.

**33. Trede, Teri – College of Health Sciences, Health Education Campus**

- Prior year experience - 16 years; hiring pool - 25
- Leadership in online learning; piloted MyCourses and mentors all HSA adjuncts and assists others in online learning.
- LMS Committee member and Co-chair of SPC Curriculum Committee.

- First cohort to complete Quality Matters Rubric training and Quality Matters Peer Reviewer training.
- Passion for student success; early adopter of success strategies, and faculty advisor to over 200 students.

**34. *Valentine, Anthony – Communications, Downtown/Midtown Campus***

- Prior teaching experience – 10 years; hiring pool - 65
- Weekly tutoring hours in Learning Support Commons, DT Campus.
- Advisor, Acting Club, DTMT.
- 2014-15 Roueche Excellence Award: Innovative Pedagogical Approaches to Teaching and Learning.

**35. *Vaughan, John – Natural Science, St. Petersburg/Gibbs Campus***

- Prior teaching experience - 8 years; hiring pool – transferred from Dean position
- Provides extensive out of class support for Biology students both in the lab and in the SPG Natural Sciences Study room.
- Led student research groups studying Sea Oat population growth and distribution.
- Presents at All College day.
- Member of the National Association of Biology Teachers and the Ecological Society of America.

**36. *Watts, Dorraine – College of Nursing, Health Education Campus***

- Prior teaching experience – 20 years; hiring pool - 20
- Chair of SPC Research Review committee.
- Provided more than 200 hours of out of class support in 2014.
- Co-chair of College of Nursing Evaluation committee.

**37. *Worden, Jim – Natural Science, St. Petersburg/Gibbs Campus***

- Prior teaching experience – 5 years; hiring pool - 88
- Leads the support of chemistry adjunct faculty at the Downtown Campus.
- Implemented online content to evaluate student performance in General Chemistry labs.
- Active member of the American Chemical Society and attended their Florida Annual Meeting and Exposition.

**38. *Wu, Xin – Natural Science, St. Petersburg/Gibbs Campus***

- Prior teaching experience – 2 years; hiring pool - 103
- Worked on standardizing General Chemistry curriculum college wide.
- Active member of the American Chemical Society and attended their Florida Annual Meeting and Exposition.
- Participating in the “ConfChem Online Conference: Interactive Visualizations for Chemistry Teaching and Learning, sponsored by ACS. 05/08/2015 - 06/30/2015”.
- Works with student groups to increase success in General Chemistry classes.



**SPC** St. Petersburg College  
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**Institute for Strategic Policy  
Solutions  
February 17, 2015**



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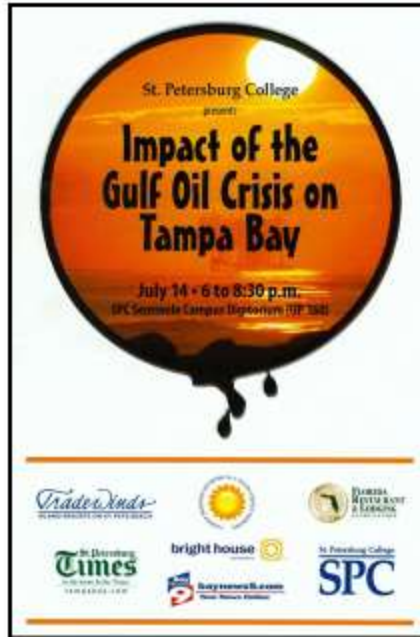


**INSTITUTE FOR STRATEGIC POLICY SOLUTIONS**



**Website: [solutions.spcollege.edu](http://solutions.spcollege.edu)**

## First Public Forum Series



### **Mission Statement:**

*The Institute for Strategic Policy Solutions at St. Petersburg College is dedicated to advancing academic excellence, community engagement, economic vitality and public understanding through high-quality, solutions-directed public policy programs. Its purpose is to enrich the education experience, engage with state and local governments to promote unity and efficiency, facilitate economic activity, and involve citizens in their college and government.*



## Program Breakdown

- Public Forum Series
- Village Square Series
- Partnerships & Annual Events



Summer 2014	Fall 2014	Spring 2015
<b>PUBLIC FORUM SERIES</b>		
<b>August 6<sup>th</sup></b> - Judicial Candidates Forum (6-8:15 pm)	<b>August 28<sup>th</sup></b> (St. Pete) / <b>September 30<sup>th</sup></b> (Clearwater) - Dealing with Gridlock: Is There a Light Rail in Pinellas County's Future? (6-8 pm) <b>October 2<sup>nd</sup></b> - What Do they Stand for? Candidate Debates (6-9 pm) <b>December 3<sup>rd</sup></b> - Speed Date Your Local Leaders Clearwater (6-8 pm)	<b>April 22<sup>nd</sup></b> - Speed Date Your Local Leaders St. Petersburg (6-8 pm)
<b>VILLAGE SQUARE DINNER SERIES</b>		
	<b>September 16<sup>th</sup></b> - Political Campaign Ads: Why Did You Approve This Message? (6-8:15 pm) <b>October 27<sup>th</sup></b> - What Happened to the American Dream? (6-8:15 pm)	<b>January 29<sup>th</sup></b> - Rolling the Dice: Is Casino Gambling a Good Bet for Florida? (6-8:15 pm) <b>March 26<sup>th</sup></b> - Same-Sex Marriage: Saying 'I Do' Does Not End the Debate (6-8:15 pm)
<b>PARTNERSHIPS &amp; ANNUAL EVENTS</b>		
<b>June 17<sup>th</sup></b> - Our Families' Four Generations (7-9 pm) - <b>June 28<sup>th</sup></b> - Sea Oats Planting in honor of Senator Dennis L. Jones (8:30 am-Noon) - <b>July 31<sup>st</sup></b> - Pinellas County School Board 2014 Candidates Forum (6-8 pm)	<b>October 13-17<sup>th</sup> / November 13<sup>th</sup></b> - Great Debate Week at SPC/ Great Debate Finals <b>October 15<sup>th</sup></b> : Gubernatorial Debate Watch Party <b>December 4<sup>th</sup></b> - Your Voice Matters: A Conversation with Florida Women and Families (6-8 pm)	<b>January 12-14<sup>th</sup></b> - Heritage Lecture Series 2015 (7-9 pm) <b>March 27<sup>th</sup></b> - New Ideas Conference with Congressman David Jolly (7:30 am-4:30 pm) - To register or for more info, please visit: <a href="http://solutions.spcollege.edu">http://solutions.spcollege.edu</a>



## Public Forum Series

### Dealing with Gridlock: Is There a Light Rail in Pinellas County's Future?

- Seminole Campus-  
*April 3<sup>rd</sup>*
- Midtown St. Pete-  
*August 28<sup>th</sup>*
- Clearwater Campus-  
*Sept. 30<sup>th</sup>*

SPC Institute for Strategic Policy Solutions presents:

### Dealing with Gridlock: Is There a Light Rail in Pinellas County's Future?

**Tuesday, Sept. 30  
6-8 p.m.**

Moderated by: Nicholas Mendis  
Professor of Applied Ethics  
St. Petersburg College

The panel will include:

**Joan Lellock**  
Commissioner, Pinellas County

**Barbara Hamilton**  
Transportation and Campaign Manager,  
The Sunbelt



SPC Clearwater Campus, ES-104  
2405 Davis Street  
Clearwater, FL 33765

Pinellas County citizens will vote in November on a proposed one-cent sales tax increase to improve public transportation in the county. If approved, the tax increase would fund improvements in bus service provided by the Pinellas Suncoast Transit Authority and eventually a 24-mile light rail line linking downtown St. Petersburg and downtown Clearwater. Presenters will explore both sides of the debate and answer questions from the audience.

Free and open to the public

[Register now](#)

[solutions.spcollege.edu](http://solutions.spcollege.edu)  
or call 727-394-6942 for more information

SPC St. Petersburg College  
INSTITUTE FOR STRATEGIC POLICY SOLUTIONS

## Public Forum Series

### Pinellas County School Board 2014 Candidates Forum

- Seminole Campus-  
*July 31<sup>st</sup>*
- Presented by:  
*Pinellas County Council of PTAs and Pinellas Education Foundation*
- Moderated by:  
*Al Ruechel and Tom Tobin*


### You Can Shape the Future of Education in Pinellas County!

Meet the Candidates before you Vote!

Pinellas County School Board  
2014 Candidates Forum

Thursday, July 31  
SPC Seminole Campus - Digitarium  
9200 113th Street North  
Seminole, FL 33772  
Doors Open at 6:00 p.m.

Debate moderated by  
*Ray Vena, P. Teacher, 42 Riverside*  
*Yungu Day Yimin, Education Editor, Sun Sentinel*



Don't Forget to Vote!  
Primary Election August 26, 2014  
General Election  
November 4, 2014

Presented by Pinellas County Council of PTAs and the Pinellas Education Foundation

Pinellas County School Board  
**PTA**  
www.ppta.org

Pinellas Education Foundation

Thank you for your support

bright house | SPC | LWV | MADE BY MURRAY SYSTEMS | 9

All parents, teachers and community members are invited to attend this important debate to learn more about the candidates' positions before casting your vote. We hope you can join us for this important, non-partisan, civic event.



## Public Forum Series

### Judicial Candidates Forum

- Clearwater Campus- Aug. 6<sup>th</sup>
- Co-Sponsor: Clearwater Bar Association
- Moderated by: Dr. Susan Demers

SPC Institute for Strategic Policy Solutions presents:

### Judicial Candidates Forum

**Wednesday, Aug. 6  
6-8:15 p.m.**

St. Petersburg College  
Clearwater Campus  
Office of Social Sciences Building (S5-104)  
2405 Dino Street, Clearwater, FL 33765

What qualifies someone to be a judge?  
Issues about the qualifications of the 11 attorney  
seeking election to the Sixth Judicial Circuit bench.

Free and open to the public.  
Seating is limited and advance registration is required.

[Register now](#)

[solutions.spcollege.edu](http://solutions.spcollege.edu)  
or call 727-394-6942 for more information

Legal Expert Panel:

**The Hon. Inesa Soliman**, retired Circuit Court judge and adjunct professor of Juvenile Law, Western University College of Law

**Carlo Pivagno**, coach, reporter, Tampa Bay Times

**Dr. Susan Demers**, Dean of the College of Policy, Ethics and Legal Studies, St. Petersburg College



**Tampa Bay Times**

**SPC St. Petersburg College**  
INSTITUTE FOR STRATEGIC POLICY SOLUTIONS

## Public Forum Series

### What do they stand for? Candidate Debates

- Seminole Campus- Oct. 2<sup>nd</sup>
- *Constitutional Amendment Review- Dr. Frank Alcock, New College of Florida*
- Co-Sponsors: Tampa Bay Times and Florida Campus Compact
- Moderated by: Joni James, Tampa Bay Times

St. Petersburg College  
Institute for Strategic Policy Solutions presents:

### What do they stand for? CANDIDATE DEBATES

**Thursday, Oct. 2  
5:30-9 p.m.**

St. Petersburg College  
Seminole Campus Digiborium (UP160)  
9200 113th St. N, Seminole 33772

Join us for an opportunity to learn about the local and state candidates, constitutional amendments and issues on the Nov. 6 general election ballot.

Free and open to the public.  
Seating is limited and advance registration is required.

[Register now](#)

<http://solutions.spcollege.edu>  
or call 727-394-6942 for more information

Moderated by Joni James  
Deputy Editor of Editorials, Tampa Bay Times

Panelists include:

- **Mark Pivagno**, Investigative Reporter, STP, Times
- **Ray Slater**, Social Science Professor, St. Petersburg College
- **Julian Smith**, Political Editor, Tampa Bay Times



**Tampa Bay Times**

**SPC St. Petersburg College**  
INSTITUTE FOR STRATEGIC POLICY SOLUTIONS

## Public Forum Series

### Great Debate Week at SPC

- Clearwater Campus-  
Oct. 13<sup>th</sup>
- Seminole Campus-  
Oct. 14<sup>th</sup>
- Tarpon Springs  
Campus: Oct. 15<sup>th</sup>
- SPC Downtown  
Center: Oct. 16<sup>th</sup>
- St. Pete/Gibbs  
Campus: Oct. 16<sup>th</sup>

**FINALS:** Nov. 13<sup>th</sup>  
Downtown Center student,  
Martha Rhine wins the  
2014 Great Debate Finals.

SPC Institute for Strategic Policy Solutions presents:

### The Great Debate Preliminary Competition Week

**Oct. 13-16**

If you enjoy a good debate, join us for The Great Debate. This collegiate competitive forum offers students an opportunity to engage in debate of topical issues outside the classroom and compete for prizes.

**Make a Change Campaign**  
Florida Campus Compact (FCC) Campus Proficiency Program is a national non-commercial entity to promote and implement best practices, while providing leadership and resources for innovation, collaboration and participation in Florida's institutions of higher education. To complete this campaign, please contact your representative, local officials or medical center.

**Free and open to the public**

Register now  
<http://solutions.spcollege.edu>  
or call 727-394-6942 for more information

**Preliminary Debates and Locations**

- **Clearwater Campus:** Guard Your Ground Line  
Oct. 13, 12:45-2 p.m., ES 304
- **Seminole Campus:** Legislation of Medical Marijuana  
Oct. 14, 12:30-2 p.m., GP 100
- **Tarpon Springs Campus:** Guns on Campus  
Oct. 15, 12:30-4:30 p.m., FA 102
- **SPC Downtown Center:** Gun on Campus  
Oct. 16, 12:30-4:30 p.m., DC 200
- **St. Petersburg/Gibbs Campus:** Gun on Campus  
Oct. 16, 12:30-2 p.m., SS 1000a

**And don't miss the Final Debate**

- **Investigation Before**  
Nov. 11, 12:30-2 p.m.  
Seminole Campus Digitorium, MP 100

**yes maybe no**

**SPC St. Petersburg College**  
INSTITUTE FOR STRATEGIC POLICY SOLUTIONS

## Public Forum Series Gubernatorial Debate Watch Party



- **Seminole Campus- Oct. 15<sup>th</sup>** SPC Students
- **Facilitated by:** SPC Professors Kevin Morgan and Earl Fratus
- **Co-Sponsor-** Florida Campus Compact

## Partnerships

### Project on Accountable Justice

- Partnership includes: *Florida State University, Tallahassee Community College and Baylor University*
- Announced five major recommendations to advance Public Safety through increased transparency, accountability and oversight of the Florida Department of Corrections.

SPC Institute for Strategic Policy Solutions and the Florida State University Project on Accountable Justice presents:

### A Tale of Two States: What Can Florida Learn From Georgia's Criminal and Juvenile Justice Reforms?

**Tuesday, Sept. 24  
6-8 p.m.**

Florida State University College of Law  
Room 101  
425 W. Jefferson St., Tallahassee, FL

Join us as we learn from a challenge posed by Georgia Gov. Nathan Deal: how to help the Peach State advance public safety, save money, and re-engineer its criminal and juvenile justice systems.

**Free and open to the public**

Register online  
[www.spcollege.edu/solutions](http://www.spcollege.edu/solutions)  
727-394-6942

**Moderated by  
Dr. Bob McClure**  
President and CEO, the James Madison Institute

**The panel will include:**

- Michael Boggs, Judge, Georgia Court of Appeals, Ex-Chief of the Georgia Criminal Justice Reform Council
- Jay Reed, Georgia House of Representatives (R-GA)
- W. Thomas Wray, Deputy Director, Criminal, Office of Georgia Gov. Nathan Deal

Co-sponsors:  
JAMES MADISON INSTITUTE  
Project on Accountable Justice  
FLORIDA DEPARTMENT OF CORRECTIONS

SPC St. Petersburg College  
INSTITUTE FOR STRATEGIC POLICY SOLUTIONS

## Village Square Series

### Political Campaign Ads: Why did you approve this message?

- Seminole Campus-  
Sept. 16<sup>th</sup>
- Co-Sponsor: *Tampa Bay Times and WEDU*
- Moderated by:  
*Al Ruechel, Bay News 9*

The Village Square at St. Petersburg College  
Institute for Strategic Policy Solutions presents:

### Political Campaign Ads: Why did you approve this message?

**Tuesday, Sept. 16  
6-8:15 p.m.**

St. Petersburg College  
Seminole Campus Conference Center  
Seminole Community Library  
9300 113th St. N., Seminole 33777

Political action committees spend virtually unlimited amounts of money to "buy" national and television hours and debate their competitors. Join us on a distinguished panel discuss the effects of negative political campaigns and their influence on how people vote.

**Register now** Includes the dinner and program. SPC's Village Square event is FREE to attend. Seating is limited and online registration is required.

**Moderated by Al Ruechel**  
Senior Anchor, Bay News 9

**Panel:**

- Jack Hebert, CEO and President, The Wilcox Group
- Steven Matthews, Distinguished Professor of Political Science, University of South Florida
- Gregory Wilson, Partner, Parsons Brinckerhoff

[solutions.spcollege.edu](http://solutions.spcollege.edu) or call 727-394-6942 for more information.

Co-sponsors:  
Tampa Bay Times  
WEDU

SPC St. Petersburg College  
INSTITUTE FOR STRATEGIC POLICY SOLUTIONS



## Village Square Series

### Hedrick Smith: Who Stole the American Dream

- Seminole Campus-  
Oct. 27<sup>th</sup>
- Co-Sponsors:  
*Tampa Bay Times* and  
*WEDU*
- Moderated by:  
*Aaron Sharockman,*  
*Tampa Bay Times*

The Village Square at St. Petersburg College  
Institute for Strategic Policy Solutions presents:

**Hedrick Smith:  
Who Stole the American Dream?**

**Monday, Oct. 27  
6-8:15 p.m.**

Seminole Campus Conference Center  
Seminole Community Library  
St. Petersburg College  
9200 113th St. N., Seminole 33772

Join us as internationally-known author Hedrick Smith discusses the importance of news in our democracy, America's decline, the need for leadership, and an opportunity for progress and research through analysis and fact-finding, through an easily accessible map.

Guest speaker  
**Hedrick Smith, Author,  
Who Stole the American Dream?**

Hedrick Smith, publisher/author for *Who Stole the American Dream?* (Regiment 101), a Pulitzer Prize-winning journalist and former *ABC* news anchor, discusses the political issues that have shaped the landscape of power in Washington.

Seating limited and reservations required

Register now: [solutions.spcollege.edu](http://solutions.spcollege.edu)  
or call 727-394-6942 for more information

Presented by Sponsors:  
*Tampa Bay Times* *WEDU*

**SPC St. Petersburg College**  
INSTITUTE FOR STRATEGIC POLICY SOLUTIONS

## Village Square Series

### Hedrick Smith: Who Stole the American Dream?



- Village Square, Seminole- Oct. 27<sup>th</sup>
- Village Square, Tallahassee- Oct. 28<sup>th</sup>
- Bob Graham Center, Gainesville- Oct. 29<sup>th</sup>
- New College, Sarasota- Oct. 30<sup>th</sup>



Author, Hedrick Smith

## Public Forum Series

### Speed Date Your Local Leaders - Clearwater



- **Clearwater Campus-** Dec. 3rd
- **Featured on:** WTSP Channel 10, Tampa Bay Times
- **Speed Date Your Local Leaders- St. Pete**  
*Wednesday, April 22<sup>nd</sup>, Museum of Fine Arts, 6-8 PM*

## Partnerships

### Pinellas County Economic Redevelopment Symposium



*Comm. Karen Seel*

- **Seminole Campus-** Oct. 30<sup>th</sup> & 31<sup>st</sup>
- **Partners:** Pinellas County Economic Development and Pinellas Planning Council

## Closing the Gap:

### The Florida College System Civics Literacy Initiative

**Website:**  
[civicseducation.  
spcollege.edu](http://civicseducation.spcollege.edu)



## TurboVote

### What is TurboVote?

- An electronic platform for assisting college students to register to vote
- Non-partisan and neutral; a service connecting students with Election Supervisor's Office in their home county
- Mailed ballots and email reminders of upcoming elections
- More than 150 colleges and universities are participating
- Implemented at 26 colleges in the Florida College System
- More than 8,000 FCS students registered to vote in 2014 election.

Website: [spcollege.turbovote.org](http://spcollege.turbovote.org)





## Village Square Series

### Rolling the Dice: Is Casino Gambling a Good Bet for Florida?

- Seminole Campus-  
Jan. 29<sup>th</sup>
- **Presenters:**
  - David Blankenhorn, founder & president, Institute for American Values
  - Nick Iarossi, founding member, Capital City Consulting and Gaming Industry Lobbyist
- **Co-Sponsors:**  
Tampa Bay Times  
and WEDU

The Village Square at St. Petersburg College  
Institute for Strategic Policy Solutions presents

**Rolling the Dice:  
Is Casino Gambling a Good Bet for Florida?**

**Thursday, Jan. 29  
6-8:15 p.m.**

**Seminole Campus Conference Center  
Seminole Community Library  
St. Petersburg College  
9200 119th St. St. Petersburg**

Over the last 20 years, Las Vegas has led gambling to a new level of popularity. Thirty-seven states now allow some form of casino gambling. Join us as four speakers discuss the change in public perception and its impacts on the community.

**The presenters include:**  
**David Blankenhorn**, founder and president, Institute for American Values  
**Nick Iarossi**, founding member, Capital City Consulting and Gaming Industry Lobbyist

Feeling a little nervous and need registration assistance?  
We have the help you need!  
Call us at 727-394-6942 for more information

**Register now**  
<http://solutions.spcollege.edu>  
or call 727-394-6942 for more information

Presenting Sponsors:  
**Tampa Bay Times** **WEDU**

**SPC** St. Petersburg College  
INSTITUTE FOR STRATEGIC POLICY SOLUTIONS



## Upcoming Village Square Program

### Same-Sex Marriage: Saying 'I Do' Does Not End the Debate

- Seminole Campus-  
Mar. 26<sup>th</sup>
- **Co-Sponsors:**  
Tampa Bay Times  
and WEDU



The Village Square 

## Upcoming Partnership

### Arctic Climate Change Project

- Partnership with the *Institute on Science for Global Policy*
- Summer 2015



## Upcoming Partnership

### New Ideas Conference: “The Third Way”

- Seminole Campus-  
*Mar. 27<sup>th</sup>*

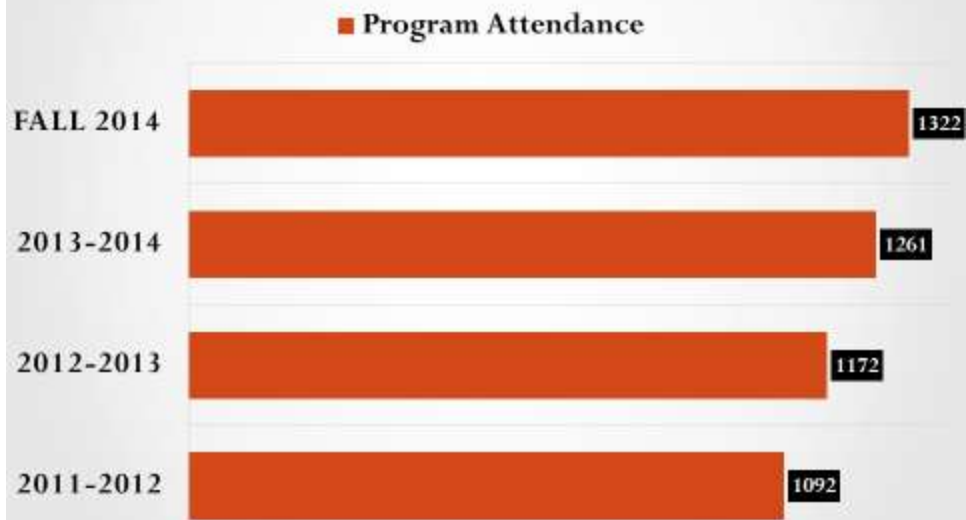


*Cong. David Jolly*





## 2011-2014 Program Attendance




## Questions



February 17, 2015

**MEMORANDUM**

**TO:** Board of Trustees, St. Petersburg College

**FROM:** William D. Law, Jr., President 

**SUBJECT:** National Science Foundation – Improving Undergraduate STEM Education – Engaged Student Learning: Design and Development II

**Confirmation is sought for a proposal that was submitted, subject to Board of Trustees' approval, by St. Petersburg College to the National Science Foundation for the Improving Undergraduate STEM Education (IUSE) – Engaged Student Learning: Design and Development II grant opportunity. Permission is also sought to accept an estimated \$1,989,778 in funding for this proposal, if awarded, and enter into any amendments, extensions or agreements as necessary, within the original intent and purpose of the grant.**

The mission of St. Petersburg College's Cycle of STEM Success project is to increase student engagement and retention in STEM education by improving the delivery and quality of the STEM education experience for students and teachers. The program focuses on the implementation of evidence-based model approaches that show particular promise to increase undergraduate student engagement in their STEM learning and lead to measurable and lasting learning gains.

To prove effectiveness of the collective approach, SPC proposes to work with independent experts to perform comprehensive research and evaluation to generate knowledge that will leverage what is known about how people learn, contributing to improved SPC programming and replicable practices for a broader impact on the greater STEM field. SPC's five-year program design is driven by three key approaches: 1) Transform SPC's STEM course delivery to establish Learning Communities incorporating active-learning strategies, inter-disciplinary content; and experiential learning; 2) Develop and maintain an electronic portfolio system to document and validate students' informal learning in STEM; and 3) Expand professional development training for faculty in 1) non-traditional teaching and learning techniques; and 2) the ePortfolio tool for improved competency assessment beyond the classroom.

The estimated period of performance will be from October 1, 2015 through September 30, 2020. The total project budget is estimated at \$1,989,778 over a five-year period. See attached Information Summary for additional information.

Anne Cooper, Senior Vice President, Instruction and Academic Programs; Suzanne L. Gardner, General Counsel; and John Chapin, Dean, Natural Sciences, recommend approval.

Attachment  
js0204152

**BOT INFORMATION SUMMARY  
GRANTS/RESTRICTED FUNDS CONTRACTS**

**Date of BOT Meeting:** February 17, 2015

**Funding Agency or Organization:** National Science Foundation (NSF)

**Name of Competition/Project:** National Science Foundation – Improving Undergraduate STEM Education (IUSE) – Engaged Student Learning: Design & Development II

**SPC Application or Sub-Contract:** SPC Application

**Grant/Contract Time Period:** **Start:** 10/1/15      **End:** 09/30/20

**Administrator:** John Chapin

**Manager:** Mark Italia

**Focus of Proposal:**

The mission of the IUSE competition is to increase the number of highly qualified STEM graduates, including STEM teachers that are crucial to the Nation's health and economy. The NSF is investing in IUSE as research-based and research-generating approaches to understanding STEM learning; to designing, testing, and studying curricular change; to wide dissemination and implementation of best practices; and to broadening participation of individuals and institutions in STEM fields. Dubbed Cycle of STEM Success, SPC proposes in its application, an implementation strategy that is driven by three key initiatives: 1) redesign of SPC's STEM course delivery to establish interdisciplinary Learning Communities at 5 campuses - incorporating active-learning strategies, experiential learning, internships and interdisciplinary content; 2) use of Desire2Learn to maintain an electronic portfolio system to document and validate students' formal and informal competencies in STEM; and 3) expand professional development training for STEM faculty in non-traditional teaching and learning techniques; and the ePortfolio tool for improved competency assessment beyond the classroom.

**Budget for Proposal:**

(Only Major categories—This is an estimated budget description based on expected funding and services. Specific budget categories may vary as the funding amount and/or services change.)

Senior Personnel	\$ 105,786
Other Personnel	\$ 545,569
Fringe Benefits	\$ 196,856
Participant Support Costs	\$ 60,000
Materials & Supplies (Campus Labs)	\$ 372,125
Consultants & Professional Services	\$ 92,000
Travel	\$ 74,046

Outreach/Marketing	\$ 75,000
Indirect Costs	\$ 468,396
Total Budget	\$ 1,989,778

**Funding:**

Total proposal budget: (includes amount requested from funder, cash and in-kind matches listed below) \$ 1,989,778

Total amount from funder: \$ 1,989,778

Amount/value of match: Cash: N/A  
In-kind: N/A

Required match or cost sharing:	No	X	Yes
Voluntary match or cost sharing:	No	X	Yes
Source of match/cost sharing:	N/A		
Negotiated indirect cost:	N/A		
(Fixed) administrative fee:	N/A		
Software/materials:	N/A		
Equipment:	N/A		
Services:	N/A		
Staff Training:	N/A		
FTE:	N/A		
Other:	N/A		

**College Values, Strategic Initiatives and Activities Addressed:**

Values:

1. Academic Excellence
2. Culture of Inquiry
3. Innovation

Strategic Initiatives:


1. Instructional Support
2. Student Engagement
3. Outreach

Strategic Activity:

1. Student Success and Out-of-Classroom Support

February 17, 2015

**MEMORANDUM**

**TO:** Board of Trustees, St. Petersburg College  
**FROM:** William D. Law, Jr., President   
**SUBJECT:** Jobs for the Future – Delivering the Transportation, Distribution and Logistics Workforce Program

**Confirmation is sought for a proposal that was submitted, subject to Board of Trustees' approval, by CareerEdge Funders Collaborative in partnership with St. Petersburg College for the Jobs for the Future Delivering the Transportation, Distribution and Logistics (TDL) Workforce program. Permission is also sought to accept funding for this proposal, if awarded, and enter into any amendments, extensions or agreements as necessary, within the original intent and purpose of the grant.**

The goal of this initiative is to strengthen local programs' efforts to deliver training and placement activities targeted to middle-skill jobs that bolster local economies and provide career opportunities for more Americans in the TDL industry workforce. The TDL Workforce grant aligns directly with activities under the DOL's TAACCCT programs, including short-term employment and training, and will serve as an extension of services for the four TAACCCT grants awarded to SPC, in particular our College of Business LINCS Supply Chain Management grant. SPC will benefit from \$60,000 of paid tuition and/or program fees as one of several training providers.

The estimated period of performance will be from March 1, 2015 through March 1, 2017. The total project budget is estimated at \$60,000 over a two-year period. See attached Information Summary for additional information.

Anne Cooper, Senior Vice President, Instruction and Academic Programs; Greg Nenstiel, Dean, College of Business, and Suzanne L. Gardner, Acting General Counsel, recommend approval.

Attachment  
js0209151

**BOT INFORMATION SUMMARY  
GRANTS/RESTRICTED FUNDS CONTRACTS**

**Date of BOT Meeting:** February 17, 2015

**Funding Agency or Organization:** Jobs for the Future

**Name of Competition/Project:** Delivering the Transportation, Distribution and Logistics (TDL) Workforce Program

**SPC Application or Sub-Contract:** Partnership

**Grant/Contract Time Period:** **Start:** 3/1/15 **End:** 3/1/17

**Administrator:** Greg Nenstiel

**Manager:** Marta Przyborowski

**Focus of Proposal:**

The goal of the TDL Workforce initiative is to strengthen local efforts to deliver training and placement activities targeted to middle-skill jobs that bolster local economies and provide career opportunities for more Americans in the TDL industry workforce. The TDL Workforce grant aligns directly with activities under the U.S. Department of Labor-funded Trade Adjustment Assistance Community College Career Training (TAACCCT) programs focused on short-term employment and training. TDL Workforce will serve as an extension of services for the four TAACCCT grants awarded to SPC, in particular SPC's College of Business TAACCCT Supply Chain Management grant. As a partner in the grant, SPC will leverage its expertise and training in supply chain management, and other target program areas, while students benefit from the wrap around support services and guidance that the grant will provide. CareerEdge will leverage \$60,000 of funds above and beyond the grant request to offer paid tuition and/or program fees as one of several training providers.

**Budget for Proposal:**

(Only Major categories—This is an estimated budget description based on expected funding and services. Specific budget categories may vary as the funding amount and/or services change.)

Total Budget	\$	0.00
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**Funding:**

Total proposal budget: (includes amount requested from funder, cash and in-kind matches listed below)	\$	0.00
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Total amount from funder: \$ 0.00

Amount/value of match: Cash: N/A  
In-kind: N/A

Required match or cost sharing: No  Yes

Voluntary match or cost sharing: No  Yes

Source of match/cost sharing: N/A

Negotiated indirect cost: N/A

(Fixed) administrative fee: N/A

Software/materials: N/A

Equipment: N/A

Services: N/A

Staff Training: N/A

FTE: N/A

Other: Up to \$60,000 in paid tuition/fees

**College Values, Strategic Initiatives and Activities Addressed:**

Values:

1. Academic Excellence
2. Partnerships
3. Innovation

Strategic Initiatives:

1. Instructional Support
2. Outreach
3. Student Support


Strategic Activity:

1. Accelerated Degree Programs
2. Expanded Workforce Offerings and Improved Placement Tracking
3. Student Success and Out-of-Classroom Support

February 17, 2015

**MEMORANDUM**

**TO:** Board of Trustees, St. Petersburg College

**FROM:** William D. Law, Jr., President 

**SUBJECT:** Civitas Learning Inc. Agreement

**Approval is sought to extend the current Agreement with Civitas Learning Inc. for an additional three years at a cost to the College over the three-year extension period of \$658,000. Under the terms of the Agreement, Civitas: 1) has established and will continue to maintain a private, secure, restricted-access instance of the Civitas Platform for the College; 2) will integrate PeopleSoft, D2L, and the Student Coaching System with the Civitas Platform; 3) will give the College access to the Illume Insights Platform (a predictive analytics software) and Degree Map (a student planning and registration system); and 4) will provide the College with access to the Civitas Learning Network.**

Background—The purpose of the Agreement with Civitas Learning is to leverage advanced analytics to inform and support the College’s student success initiatives as well as provide new and existing students a user-friendly, data-driven interface from which to make seamless academic planning and registration decisions. The Agreement also allows the college to be part of the Civitas Learning Community, which consists of other like-minded, forward thinking, institutions who are focused on improving student success.

The first year of the Agreement, was previously approved in December 2014 at an anticipated cost of \$245,000. This three-year extension will continue the Agreement through December 8, 2018 at an additional anticipated cost of \$658,000. Based on the foregoing, the total cost to the College over the four-year period is anticipated to be \$903,000.

Anne Cooper, Senior Vice President, Instruction and Academic Programs; Suzanne L. Gardner, General Counsel; Tonjua Williams, Senior Vice President, Student Services, and Jesse Coraggio, Associate Vice President, Institutional Effectiveness, Research, and Grants, recommend approval.

jc0205152