

## SPC Board of Trustees - Strategic Planning Workshop

St. Petersburg College, EpiCenter, 13805 58<sup>th</sup> Street N. Clearwater, FL 33760

Collaborative Labs (Tropics Lab) Tuesday,

December 12, 2017, 9am – 12pm

Time	Agenda Items	Collaborative Activity
8:45am – 9:00am	<ul style="list-style-type: none"> <li>• <b>Accomplishments for 2017-18 Strategic Objectives</b></li> <li>• <b>Key Words – Best of 2017 Highlights: Real-Time Word Cloud</b></li> </ul>	<p>We will invite participants to:</p> <ol style="list-style-type: none"> <li>1) Write Accomplishments for each Strategic Objective on the digital displays.</li> <li>2) Text one word examples of <b>SPC's Best of 2017 Highlights</b> to create a Word Cloud</li> </ol>
9:00am – 9:10am	<p><b>Call to Order</b></p> <ul style="list-style-type: none"> <li>• Invocation</li> <li>• Pledge of Allegiance</li> </ul>	
As needed	<p><b>Comments</b></p> <ul style="list-style-type: none"> <li>• Public Comment, 286.0114, Florida Statutes</li> </ul>	
9:10am – 9:45am	<p><b>Welcome, 2017 Highlights, Setting the Stage</b></p> <ul style="list-style-type: none"> <li>• <b>Welcome:</b> Chair Stonecipher, Trustees, and Dr. Williams, President</li> <li>• <b>SPC's Best of 2017 Accomplishments &amp; Highlights:</b> Andrea Henning</li> <li>• Chair Stonecipher will review set the stage for our successful <b>3-Year Visioning Session</b> by reviewing 2017, including the work of the Presidential Transition Team.</li> </ul>	<p>Board of Trustee Members and volunteers will reference the Accomplishments on the digital display, as well as the Real-Time Word Cloud and will share examples of SPC's Best of 2017 Highlights.</p> <p>Chair Stonecipher will share thoughts on the Board's Role, as well as review 2017 successes to springboard into our 3-Year Visioning Session.</p>
9:45am – 10:30am	<p style="text-align: center;"><b>Identifying SPC's Visionary Pillars</b></p> <ul style="list-style-type: none"> <li>• The Board will convene as a team and will reference SPC's current <i>Vision, Mission and Values</i> and will begin "operationalizing" these by identifying supporting <b>Visionary Pillars</b>.</li> <li>• We will invite SPC team members to deploy into parallel teams to also brainstorm Visionary Pillars.</li> <li>• <b>The Board can reference Pillar examples</b> (Florida Chamber's Six Pillars; Valencia's three Pillars; SPC Teams' real-time ideas generated in breakout teams, etc.) and brainstorm Pillars that will support SPC's Vision &amp; Mission.</li> <li>• The Board and SPC teams will be prompted to review and prioritize <b>SPC's Top Visionary Pillars</b>.</li> <li>• We will reconvene as a full group and the Board will share their prioritized Visionary Pillars and SPC teams will share their top Visionary Pillars.</li> <li>• The Board will review all the prioritized ideas and reach consensus on the <b>Top 3 – 5 Visionary Pillars</b> that can best support SPC's Vision.</li> </ul>	<p>Definition: <b>Pillars</b> <i>provide strength and support to hold up the vision.</i></p> <p>The Board of Trustees team:</p> <ul style="list-style-type: none"> <li>• Nathan Stonecipher, Chair</li> <li>• Katherine Cole, Vice Chair</li> <li>• Bridgette Bello, Trustee</li> <li>• Bill Foster, Trustee</li> <li>• Deveron Gibbons, Trustee</li> <li>• Dr. Tonjua Williams, President</li> </ul> <p>Other SPC team members will be invited to deploy into breakout teams to brainstorm and prioritize real-time ideas for the Board to reference.</p>

<p>10:30am – 11:45am</p>	<p style="text-align: center;"><b>Defining SPC’s Visionary Pillars</b></p> <ul style="list-style-type: none"> <li>• Teams will <b>brainstorm and prioritize definitions</b> for each of the <b>Top 3 – 5 Visionary Pillars</b>.</li> <li>• The <b>Board</b> will discuss and further <b>prioritize the definitions they want to move forward for each Visionary Pillar</b> to be synthesized, reviewed and finalized at the January Board of Trustees Meeting.</li> </ul>	<ul style="list-style-type: none"> <li>• We will deploy into new teams (each Board Member will join a cross-functional SPC team).</li> <li>• Teams will <b>brainstorm definitions</b> for each of the <b>Top 3 – 5 Visionary Pillars</b> (one at a time), and will select their top definition for consideration.</li> <li>• We will reconvene as a full group and will quickly review the top definitions for each of the Visionary Pillars.</li> <li>• We will take a poll of the full group to see which definitions are rated highest.</li> <li>• The Board will discuss and which definitions they want to move forward and be synthesized,</li> </ul>
<p>11:45am – 12:00pm</p>	<p style="text-align: center;"><b>Wrap-Up &amp; Next Steps for Success</b></p> <ul style="list-style-type: none"> <li>• Chair Stonecipher Dr. Williams will invite Board Member and Participant <b>highlights</b> as well as identify <b>next steps for success</b>.</li> </ul>	

## SPC Mission, Vision, Values & Objectives for 2017-18

### Mission:

Promote student success and enrich our communities through education, career development and self-discovery.

### Vision:

A great college transforming the lives of our students, of our communities, of our employees.

### Value Statements:

- **Student Focus:** We believe students are the heart of SPC. All SPC resources, decisions and efforts are aligned to transform students' lives to empower them to finish what they start.
- **Academic Excellence:** We promote academic excellence through interactive, innovative and inquiry-centered teaching and learning.
- **Outstanding Service:** We commit to a culture where excellent service is expected and delivered by all SPC employees.
- **Diversity:** We foster a learning community in which the values, goals and learning styles of all students and members of the college community are recognized and supported.
- **Ethics:** We are dedicated to the highest standards of ethics and integrity while promoting a culture of stewardship.
- **Culture of Inquiry:** We encourage a data-driven environment that allows for open, honest dialogue about who we are, what we do, and how we continue to improve student success.
- **Partnerships:** We nurture relationships within the college and community that allow us to grow our knowledge, expand our reach and strengthen our impact on those we serve.
- **Transparency:** We embrace openness in communication by providing access to college processes and procedures, expenditures, institutional effectiveness and student success rates.
- **Leadership and Empowerment:** We are committed to the authority to lead and the creativity to inspire by providing accessible learning opportunities responsive to a range of community needs.
- **Global Citizenship:** We broaden perspectives and promote the principles of civil discourse and ethical responsibility in social, cultural and environmental matters both locally and abroad.
- **Innovation:** We actively seek and create new tools and techniques that facilitate and encourage cutting edge innovation in student education and services.
- **Mutual Respect:** We make a commitment to treat all members of SPC and our communities with mutual respect and empathy.
- **Professional Development:** We commit to providing all SPC employees ongoing opportunities for personal and professional growth.

### Strategic Objectives for 2017 – 18

- To provide **Accreditation Reaffirmation** by the Southern Association of Colleges and Schools Commission on Colleges (SACS-COC) to include the development of the **Quality Enhancement Plan**.
- To develop and begin implementing a **Three-year Financial Plan** to address the impact of enrollment trends over the last few years (right-sizing the college). This plan would include the incorporation of the **Three-year Facilities Plan** to address current and future needs as well as identify potential ways to leverage existing resources to generate revenue.
- To continue the development and implementation of a robust collegewide **Recruitment and Retention Plan** to offset recent enrollment declines. This would include more community and industry engagement as well as the development of enrollment models to better project future college enrollment and assist in the budget development process.
- To continue the development of the **Pathways Initiative** for students, which includes **The College Experience, The Classroom Experience**, as well as **Learning beyond the Classroom** (FY'16-17 Ongoing Priority).
- To enhance **Employee Professional Development** to boost employee commitment, productivity, and satisfaction (FY16-17 Ongoing Priority).

## Presidential Transition Team Recommendations

### **Communication is Caring:**

We want to empower our college family to provide clear and consistent communication through an organized structure and process. One Voice, One College; Streamline and simplify; Top down and bottom up; Doing what works: Best Practices; Timely and relevant.

### **Branding is a message and an attitude:**

Unified, consistent and available; Visual, vibrant and everywhere; Connection is emotional; Fresh, catchy and on message: (1) Building a better base for a strong future & (2) We are stronger together; Our best branding ambassadors are us; Titan Hall of Fame.

### **Student Engagement: SPC Students who are engaged walk the stage:**

Engagement = retention and success; "Get involved"; One Time vs. All the Time; On-campus connection; Expand the fun off-campus; Leverage technology to power the SPC Connection; The conversation never ends.

### **Student Support: SPC: The support you need to succeed:**

College-wide mentoring to mentor success; SPC is there for you on and off campus; Align on-campus and online; Something for everyone; It doesn't end with graduation.

### **Community Involvement: St. Petersburg College is OUR Community's College:**

Vision has a roadmap: Cannot master our potential without a master plan; "What you need is what we have" Start with YES and we will figure it out; Partnerships begin early; Community Partnership Office (CPO): Align all in community engagement into one Department.

### **Efficiency/Organization: Efficiency creates Empowerment:**

An organizational chart that is organized: (1) A flow chart that flows; (2) Clarity of organizational structure; Less waiting on wait lists; Leveraging and prioritizing; Recognition = Happy Employees: *Small investments build big results*

**VALENCIA'S COMMITMENT**  
*To improve quality of life through access, expanded opportunities, and well-being in our community*

**EDUCATION**  
*Transforming the student experience at Valencia College and across the education ecosystem to produce real results*

**WORKFORCE AND ECONOMY**  
*Building on our success producing technologists and professionals while expanding opportunity for advancement for the rest of the economy*

**COMMUNITY**  
*Transforming our community beyond jobs and economy to sustain a better quality of life*



**Talent Supply and Education**

From Pre-K-12 to lifelong learning, talent is quickly becoming Florida's best economic development tool. A talented workforce is the foundation for growth and future success.



**Innovation and Economic Development**

Florida's future is an innovation economy. But in order to remain competitive, our state must ensure we are creating an environment for innovators and disruptive technology to thrive and should focus on attracting and growing emerging industries.



**Infrastructure and Growth Leadership**

Is our state prepared for the water, energy, transportation and telecommunications demands between now and 2030? Florida's seaports, airports, spaceports, highways, railways and supporting infrastructure needs to be able to grow smarter for the next six million residents.



**Business Climate and Competitiveness**

Does our state provide the resources for businesses to not just start but also grow, whether it's by creating a welcoming tax climate or ensuring there is a workforce and talent pipeline ready for the jobs of the future?



**Civic and Governance System**

Florida's civic and governance systems play an important role in today's economy and society. To meet today's challenges and provide tomorrow's solutions, Florida must continue to cultivate leaders, engage youth in their communities, and promote participation in civic affairs.



**Quality of Life and Quality Places**

Florida's unique natural resources make it a great place to live, learn, work and play. But Florida can't depend on its sunshine alone. Our state must continue to plan for a future that encourages and creates opportunities for prosperity, makes smart decisions on healthcare systems and more.