

College of Business
Advisory Board Meeting
April 7, 2011
8:30 a.m. – 10:00 a.m.

College of Business

Current Bachelor's Degrees

BAS Technology Management

Est. Fall 2002
312 Enrolled (current)

BAS International Business

Est. Spring 2005
174 Enrolled (current)

BAS Banking

Est. Fall 2006
61 Enrolled (current)

BAS Management and Organizational Leadership

Est. Spring 2008
481 Enrolled (current)

BAS Sustainability MGT

Est. Fall 2009
125 Enrolled (current)

BS Business Administration

Est. Fall 2009
169 Enrolled (current)

Emphasis

- Leadership & Operations Mgt
- Marketing

Emphasis

- Commercial Banking
- Bank Operations
- Consumer Banking

Tracks

- Entrepreneurship
- General Mgt
- Insurance
- Not for Profit
- Real Estate
- Sustainability

Emphasis

- Environment
- Sustainability
- Triple Bottom Line

College of Business

Current Associate's Degrees

**AS
Business
Administration**
Est. Fall 2001
417 Enrolled (current)

**AS
Financial
Services**
Est. Fall 2008
24 Enrolled (current)

**AS
Insurance
Services**
Est. Fall 2009
3 Enrolled
(current)

**AAS
Industrial
Management**
Est. Fall 1994
16 Enrolled (current)

Current Certificate Programs

**Business
Administration**
Est. Fall 2006
24 Enrolled (current)

**Accounting
Applications**
Est. Fall 2006
13 Enrolled (current)

Entrepreneurship
Est. Fall 2010
0 Enrolled (current)

**International
Business**
Est. Fall 2010
0 Enrolled (current)

**Management
Leadership**
Est. Fall 2010
1 Enrolled (current)

Marketing
Est. Fall 2010
0 Enrolled (current)

College of Business

	<i>Associate's</i>	<i>Bachelor's</i>	
<i>As of:</i>	<i>Spring 2011</i>	<i>Spring 2011</i>	<i>Total (Summary)</i>
<i>Degrees</i>	4	5	9
<i>Certificates</i>	6	0	6
<i>Full-time Faculty</i>	7	8	15
<i>Adjunct Faculty</i>	21	32	53
<i>Academic Chairs</i>	2	0	2
<i>Class Sections</i> <small>(SPR 2010)</small>	93 <small>(37 OL, 19 BL)</small>	123 <small>(95 OL, 28 BL)</small>	195 + 39 other BAS –(BUL,COM, ISM)
<i>Number of courses</i>	37	65	102
<i>Online Classes</i>	39%	78%	
<i>Average Enrollment Growth</i>	N/A	College Wide 17%	
<i>Graduates (2003-11)</i>	216	787	

College of Business

Student Focused Initiatives

- *Tutors (Writing Skills, General Business)*
- *Online Tutorials*
- *Capstone*
 - *Video skill enhancement workshops for student convenience*
- *Building Alumni Chapter*
- *International Initiatives*
- *Strong bond with Advisors (Scheduling, Resolving Student Complaints)*
- *Placement Workshops (Ask the Expert Panels)*
- *Dean Feedback sessions with Seniors*

College of Business

New Track and Certificate

Project Management (PM) (15 credits)

<i>MAN 4583 Project Management</i>	<i>(3)</i>
<i>MAN 4XXX Power, Influence, and Projects</i>	<i>(3)</i>
<i>MAN 4XXX Innovation, Change, and Agile Project</i>	<i>(3)</i>
<i>MAN 4XXX Project Management Specialization Course</i>	<i>(1)</i>
<i>MAN 4XXX Project Management Specialization Course</i>	<i>(1)</i>
<i>MAN 4XXX Project Management Specialization Course</i>	<i>(1)</i>
<i>MAN 4XXX Complex and Advanced Projects</i>	<i>(3)</i>

College of Business Faculty

<i>Faculty</i>	<i>Degree</i>	<i>Campus</i>
Adamich-Scheblein, JulieAnne	PhD, CPA	Seminole
Appunn, Frank	PhD, CISSP	EpiCenter
DeGraw, Irv	DBA	EpiCenter
DiVita, Brian	MA, MS	EpiCenter
Fernandez, Roberto	MBA	Academic Chair-Clearwater & Tarpon
Grinnell, Lynn	PhD	EpiCenter
Huehn-Brown, Wende	PhD	EpiCenter
Kurnik, John	PhD	Clearwater
Leonard, George	MBA	St. Pete/Gibbs
Lunsford, David	MPA, CPA	Clearwater
McEvers, Rick	MBA	Tarpon
Murphy, Roni	MS	St. Pete/Gibbs
Panuthos, Nicolle	MBA	Academic Chair-Seminole
Philippe, Tom	PhD	EpiCenter
Price, Tim	PhD, CPA	Seminole
Sauers, Amy	PhD	EpiCenter
Wilber, Robin	PhD	EpiCenter