

**College of Business
Board of Advisors Meeting
03/13/2013**

Attendees: Diane Moskiewicz (Bosh), Lindsey Shank, Gary Preston, Scott Talco, Dave Sobush, Amy Brush, Pat Hanrahan, Chuck Warrenton, Steve Ford, Amy Apicerno, Krista (SPC), Greg, Tikiia, Mike, Roberto, Nicolle

Greg Nenstiel

Discussed new project management program - - it is doing well with 50 – 60 students enrolled. It will grow more when it is approved for financial aid. We anticipate the approval from the federal government at any time now. They have had our application for over a year.

We are working with SCORE to present the first Accelerated Certificate in Entrepreneurship for Veterans. The class is full at 25. It is being presented in both a virtual and classroom format. SCORE is supplying the mentors. It is being financed with a grant from Wal-Mart. When this class is finished, we will start a second class. We already have enrollees for the second class. The veterans will get credit for ENT 1000 if they finish the program and enroll in our regular Entrepreneurship program.

Roberto Fernandez

Discussed the study abroad program with Tech Data - - we have developed a partnership with Tech Data that includes a study abroad program. The program includes a shadowing experience at the Tech Data operation in Pinellas Co. After that a student will go to Costa Rica for an international experience at their operation for four weeks. The student will be guaranteed a job if they do well. We hope to expand this to Tech Data's Canadian operation in the future.

Gary Preston, Are there any other foreign abroad programs? We are taking some HS students to China this summer at St Pete Catholic.

Greg, yes SPC has several study abroad opportunities. We would like to expand these opportunities for students to do internships abroad.

Chuck, you should consider foreign companies who have operations here that a foreign based company.

Greg Nenstiel

A few years ago we were having trouble getting people jobs due to the economy. We have brought back the program called, "Ask the Experts" a panel with a group of companies.

Steve Ford, on May 7th, 6 to 8PM in Collaborative Lab, we are going to do another 'Ask the Experts' in partnership with CCIT. We will have short presentations from the panel and then do

break-out sessions with the companies. We have invited several companies to participate including: Target, Wells Fargo, Bright house, Travelers, ASI, and Outback.

Diane, a round table with breakout topics by leaders and breakout out into smaller groups in the labs might work.

Nicolle Panuthos

Nicolle discussed the Entrepreneurship program at SPC. It is growing in numbers. We have established a club for Entrepreneurship students. The Third Annual Business Plan is coming up on April 18, 6:30 – 8:00 at our Seminole campus. The competition is supported by local businesses and SPC. We would like the Board of Advisors to get involved in any way that they can. We need judges, sponsors, attendees to the program. Any help would be greatly appreciated.

Greg talked about the structure; Entrepreneurs want to get in an out quick. They can start out with a certificate, then move on to AS in Business Admin and then into a BAS.

Patricia Hanrahan

Update on ACBSP - - we are in the self-study phase. A big problem that we are having with the evaluation is our faculty workload. They teach more courses and have more preps than the guidelines suggest. Also our ration of full-time to adjunct faculty is out of their accepted norms. We hope that we can add some new faculty in the next academic year to help us with the ration and obtaining the certification.

We will be instructing the EBS field testing associated with ACBSP to benchmark SPC to other ACBSP schools. We can choose the alignment as what is the success measure; it is 50%, 70% or 80%?

Pat elaborated on the status of curriculum changes.

Greg talked about a partnership that he is developing with Greg Baker of Thompson-Baker in St Augustine that would establish a statewide network of St John's River, Valencia, and SPC to offer insurance education at the AS level. FAIA (Florida Association of Insurance Agents) would offer scholarships and students could move into the Risk Management BS program at FSU.

Project Management

We had a discussion regarding the Project Management curriculum and what might we needed in business.

Diane has a need for project management skills, many issues with writing skills issues, people skills issues. MS project is only one tool; there are many other tools available.

Gary feels there is great need project management skills, HS students want it. Also, some business wants onsite training in Project Management. Program has been built around the

PMBOK knowledge base. One of the courses in the PM track is Innovation and Change which is all about change and building people skills.

Business Analyst

We discussed this new area of business need. We will bring some information about it to a future meeting. It may be something that we want to pursue in the future if there is a local need for it. With all the information bombarding people these days, business' are looking for people that know how to sort and analyze the information and make good decisions.

Final Note – Greg

We discussed what meeting everyone would like to attend in the fall. The vote was for the breakfast meeting on September 12.