

COB Advisory Board Minutes for Nov 28, 2017 meeting:

Attending: John McKnight, Jerry Kilty, John Bittrich, Matt Elsey, Melissa Leiner, Barbara Grilli, Jacob Wortock, Marta Przyborowski, Patricia Hanrahan, April Bailey, Alanna Olah, Greg Nenstiel

Marta Przyborowski reviewed the closing of the Supply Chain Grant (LINCS). The grant was very successful. We exceeded every goal set out by the DOL in the grant (See attached). In addition, we were able to use some of the grant money to build a Supply Chain track in our BUS – AS degree program.

April Bailey reviewed our student recruitment and retention efforts in the College of Business.

- We discussed the Business Community Events at all eight campuses with information about our programs and a 'meet the faculty' day. We described our involvement in the Clearwater Jazz Holiday. We had several faculty 'volunteers' and 24 student interns working the event.
- We reviewed our very successful October COB EXPO where 120 students attended. We plan to have another EXPO in April. We discussed advisory board role at our spring meeting.
- We discussed the Business Community and getting the board involved in it.
- We reported that our College of Business clubs (CEO Entrepreneurship club and Net Impact Sustainability club) are vibrant and meeting regularly.

Greg Nenstiel discussed and received input from the group on our proposed Sports Management track. The track will be built in the Management and Organizational Leadership BAS degree program. We had a DACUM (Designing a Curriculum) meeting with representatives from the Phillies, Blue Jays, and Major League Baseball to discuss the curriculum. We reviewed the needed competencies and determined what four courses would be included in the track in our Management and Organizational Leadership BAS degree. Several other important competencies to the program would be included in the core curriculum courses and would be 'contextualized' to fit the Sports Management track. The board had a lively discussion about the track and their overwhelming support of it. We will submit the track for SPC Curriculum approval and we will update the advisory board on our progress at the spring meeting.

Greg Nenstiel discussed the disappointing enrollment numbers for the spring semester. We are working to improve our numbers.

Greg Nenstiel discussed the proposed Risk Management/ Insurance SOCIAL meeting planned with FAIA in the February/ March timeframe. It will be patterned after the very successful October College of Business EXPO. We plan to invite faculty, advisors, and students to the event.

We did not have time to discuss a proposed HR track and we tabled it until the next meeting.