

## **College of Business Advisory Board Minutes:**

4/20/17

Attendees: BOA – Jason Ludwig, Matt Elsey, John McKnight, Gary Preston,

Attendees: SPC – Greg Nenstiel, Patricia Hanrahan, Mike Ewell, Tikiia Hannah, Marta Pryzbowski, April Bailey, Robin Wilber, Bethany Greenley

### Introduction:

We reviewed the enrollment numbers for the College of Business. Our enrollment numbers are good in comparison to the overall college numbers. We are showing good growth in a time of slow enrollment.

### Discussion:

- We review the COB pathways along with a review of the Business Community. We reviewed the proposed schedule of events for the Business Community for the rest of the year. Also, we explained the TRIAD leadership concept and how it integrates advising, learning resources, and faculty into one group.
- We invited all our advisory board members to our Sr. Capstone presentation (April 24- 27) and to our Business Plan competition (April 27).
- We previewed and had a robust discussion on the new BUS – AS curriculum. The new curriculum was well received. We consolidated tracks and added an AS – Transfer track which everyone approved.