



MINUTES
COB ADVISORY COMMITTEE
7/9/2020 – Virtual/ Zoom

Date of Meeting:

7/9/2020 at 8:30 AM

Members present: JJ Jones (Chair); Bob Wingate; Torrey Chambliss; Andrea Falvey; Holly Markham; Jerry Kilty; Richard Beynon; Serge Lacerte; Meri Stockwell; Melissa Leiner; Glenda Sparrow; John McKnight; Mike Ewell; Patricia Hanrahan; Marta Przyborowski; Carissa Roldan; Fabré Williams.

Members excused: Janice Loppe; Tim Shoby, Justin Bushko; Matt Elsey; Lee Maidenberg.

Others present: Tikiia Hannah; Marilyn Brown.

Call to order: Marta Przyborowski (8:30 AM)

Previous Minutes Approved: Motion made to approve the minutes of the May 21, 2020, meeting. Seconded and carried without dissent.

Unfinished Business: N/A

Program Updates: Enrollment updates were provided pertaining to the summer 2021 term. Information was provided pertaining to SPC's return to campus plan. College-wide operations and teaching facilitation remains virtual for duration of summer term. For fall 2020 term, limited number of classes will be conducted on campus. Advising and Learning Resources will have virtual and on campus presence.

Student Update: Student Success rates from spring term were covered. Highlights were provided pertaining to COB program graduates.

New Business: Additional information was provided pertaining to new proposed COB programs.

- Insurance and Risk Management
 - 24 credits certificate – embedded within BUS-AS
- Business Development and Entrepreneurship
 - 24 credits certificate – embedded within BUS-AS
- Event Planning Management
 - 18 credits certificate – embedded within Hospitality & Tourism AS
- Supply Chain Management
 - 18 credits certificate – upper division
- FinTech certificate – Discussion of possible future offering.
- Business Analysis - Discussion of possible future offering.

Information was provided pertaining to Business Community week (October 19-23) and potential events that will take place. Events will focus on student/industry engagement. All events will be conducted virtually.

Details were shared pertaining to Workforce Institute initiatives (pathway from non-credit to credit, focus on Get Job Ready campaign).

Industry Updates & Discussion: Discussion focused on new programs and possible future offerings. Committee provided information on industry skills/knowledge of importance (analytics, KPIs, performance measurement, situational analysis, case studies, digital skills, etc.). Additional discussion

focused on impact of COVID and possible disruptions/opportunities within business environment.
Action Item: In preparation for next meeting, programmatic and student data will be emailed to committee prior to meeting. Recommendation was presented pertaining to setup of Advisory Board committees to work on special projects.

Next Meeting: Proposed date of next meeting: October 8 at 8:30 AM.

Adjournment: 9:45 AM

Secretary: Mike Ewell