

MEETING MINUTES

PRESENT: Interim Dean Marta Przyborowski, Alanna Olah, Theresa Afify, Marilyn Browne, Devin Minnick, Dan Babbitt, Sandy Ho, Ashley Giasone

NOT PRESENT: AJ Templeton, Dannette Lynch, Frank Chivas, Jacob Wortock, Jim Burns, Justin Morales, Kristina Alspaw, Lee Maidenberg, Liza Cobos, Patty Durell, Chuck Prather, John Bittrich, Vivianna Leyva, Patricia Hanrahan, Michael Ewell

The meeting was called to order at 8:30 a.m. at the EPITech Center, Largo, Florida.

Alanna Olah opened with saying this is the first time students were part of the advisory committee. Introductions of all committee members present. Web option will also be available for advisory members who cannot be present.

Marilyn Browne shared that the Board of Trustees rule regarding advisory committees has been updated recently to include requirement of two students on the board and to recognize industry members who are adjuncts. Advisory committees may also be become branded and members may receive something small with the logo such as a pin.

Organization changes:

Sandy DeCarlo accepted a position at University of South Florida (USF) St. Pete as a Pathe Counselor. In this role Ms. DeCarlo still works with St. Petersburg College (SPC) students and she is able to funnel students to SPC and the program.

Theresa Afify is the new Career Outreach Specialist.

Dr. Greg Nenstiel retired from SPC.

Marta Przyborowski is the interim Dean. The hiring process is currently taking place to hire permanent dean. Top 10 being interviewed in the next few weeks via zoom or WebEx. Then will narrow down to top three candidates to come to campus. Shared that advisory members may have a chance to come in a meet candidates. Anticipated start date is January. College is currently in the process of major personnel searches: Dean College of Business (COB), Dean of Humanities and Vice President of Academic Affairs.

Professor Olah's role has also changed to Academic Chair of College of Business. She still oversees the Hospitality and Tourism program but will also oversee some other programs in the lower division side of the COB. Will be working on growing some of the programs that have been over looked.

Curriculum Updates:

Professor Olah shared that the program is continuing to work on creating a smooth transition for students who are looking to transfer. University of South Florida (USF) after completing the program. Since starting the discussions and implementing changes the first student who graduated in Summer 2019 has enrolled in USF's bachelor's program. She also stated that there are beginning discussions with University of Florida (UF) about transfer process and also working with Florida International University (FIU) to create a Memorandum of Understanding (MOU). Planning to target working with University of Central Florida in the future as well in creating an agreement.

Professor Olah explained transfer universities are more easily accepting students who are Associate of Arts students rather than Associate of Science (AS) because they are Bachelor of Science degrees. She noted that USF's preeminent status requires new students to have a GPA of 4.0. Transferring from SPC to USF with an Associate Degree, these students GPA can be as low as 2.75. She stated that the program is continuing to look at what top universities in hospitality are doing. UCF had added a track for Hospitals and Nursing Homes.

Enrollment Updates and Additional Programs:

Professor Olah shared that enrollment is trending downward at SPC and nationwide in hospitality degrees. As of September 13, 2019 for Fall 2019 AS degree seeking students was 121 as compared to Fall 2018 it was 137 and Fall 2017 was 150. See Table 1 below.

	Fall 2017	Fall 2018	Fall 2019
Hospitality & Tourism, AS Degree	Fall 150. Total with Spring and Summer 207	Fall 137. Total with Spring and summer 199	Fall 121 as of 9/13
Hospitality Course Enrollment	Fall 186	Fall 164	Fall 152 as of 9/13
Hospitality & Tourism, AS Degree Completion	Fall (0535), Spring(0540) and Summer 2017(0545)- 19 students	Fall 2018(0550), Spring (0555) and Summer (0560)- 26 students	

Table 1. Current Student Enrollment

Demographics of AS Students-

Age-Average age of AS student in program is consistently 36 years old and up.

Gender-72% Female, 26% Male and 2% Not Specified. (It is believed that Pinellas Technical College is about 50% Female/ 50% Male)

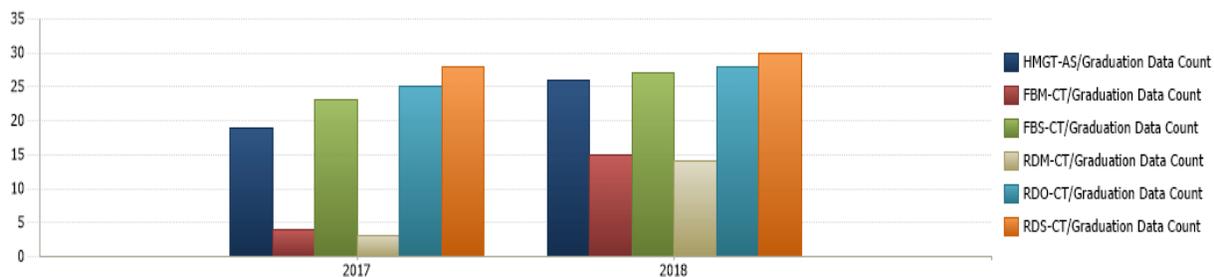
Ethnicity- 60% White, 22% Black/African American, 12% Hispanic/Latino, 3% Asian, 2% Multi-Ethnic, 1% Not Specified

SPC is having conversations with students about tuition reimbursements. Many of the students who are part of the program are using reimbursements through their current companies. Suggested to add question to advisory board members whether Tuition Reimbursement is offered at their company.

Professor Olah explained that students have told her that they are leaving the Tampa Bay area to work at Disney or Universal as they are offering a minimum of \$15/hour.

Professor Olah continued to note that the Rooms Division Certificates completions through 9/13/19 was: 30 Rooms Division Specialist, 28 Rooms Division Operations and 14 Rooms Division Management. Food and Beverage Certificate Completions through 9/13/19 was: 27 Rood and Beverage Specialist and 15 Food and Beverage Management. She said that it is important to note the five certificates that are offered are embedded in the Hospitality and Tourism Management AS degree.

For the year 2017 for Fall, Spring and Summer, there were 19 students who graduated. In 2018, 26 graduated. The numbers for 2019 were not reported since the Fall 2019 term is not over. Comparison will be updated in Spring advisory meeting. Certificates completions are trending upward.



Overall Graduates Count

No background selections exist, Filter empty rows and columns

Graduation Degree - Plan - Sub Plan	Measures	2017	2018
HMGT-AS	Graduation Data Count	19	26
FBM-CT	Graduation Data Count	4	15
FBS-CT	Graduation Data Count	23	27
RDM-CT	Graduation Data Count	3	14
RDO-CT	Graduation Data Count	25	28
RDS-CT	Graduation Data Count	28	30

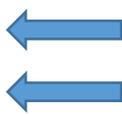


Table 2. Graduation AS Degree and Certificate

Marilyn Browne shared that Pinellas County High School Academy College Credit Programs and Pinellas Technical College (PTC) have agreements with SPC Career Connections for students to receive free college credit for courses

that they complete at their high school or at PTC. Over 2300 credits were awarded through articulations. List of Free College credit opportunities can be found on the following website: <https://www.spcollege.edu/future-students/admissions/high-school-programs/career-connections>

Professor Olah noted that SPC is a member of the Tampa Bay Career Pathways Consortium, a partnership between certain secondary and postsecondary schools in the Tampa Bay metro area with career pathways between high school, technical center and state college programs.

Ashley Giasone asked whether SPC participated in Pinellas Education Foundation has financial aid nights. Ms. Afify explained that she had participated in those night in the past as part of the SPC Foundation and shared that SPC recruiters had a speaking part of the program.

Professor Olah shared that there are several programs that are currently taking place or starting. She mentioned the Titan Up will be starting in the Spring 2020 term and will help individuals with IQ levels 70 and below. These students will take courses with a mentor and will have a Hospitality Pathway: Food and Beverage Specialist or Rooms Division Specialist. Courses taught will need to be offered face to face and students will be integrated with other students.

Professor Olah explained that Year Up is another program that SPC is offering. Students will have case managers and they will have separately taught courses.

Professor Olah noted that USF is offering a professional training program for Hospitality Leadership. Purpose of the program is to help retain top talent. Professor Olah and Ms. Afify will be participating.

Professor Olah stated that Metropolitan Ministries is offering a 12 week culinary program in partnership with Levy at Tropicana field. Participants must be case managed and all expenses are paid except for shoes. Some participants may receive daycare assistance and are guaranteed a job after completion.

Professor Olah shared that the Sports Management track started in Fall 2018. Graduates will receive a Bachelors of Applied Science, Management and Organization Leadership Degree. Program has has specialization courses including: Introduction to Sports and Sport Facilities and Event Management. Program is growing- 32 students enrolled in 2018, 35 students enrolled in Fall 2019.

Update on Career Outreach:

Theresa Afify shared that she is trying to get the word out about the program by:

- Attending industry health fairs and career fairs such as Wyndham and CareerSource events.
- Flyers to local hotels
- Attending chamber meetings and additional networking events
- Presenting to students and parents in October at Tarpon Springs High School
- Advisory board for Osceola and St. Petersburg High. Working to create connections with Dixie and Northeast High School
- All advisory members are encouraged to attend:
 - Business Expo and Career Fair will be October 30 from 4pm-7pm at the SPC EpiCenter Campus.
 - Business Bash will be on October 29 on the Clearwater Campus.
- Tampa Bay Hospitality Alliance FAM Trip is September 27 and 28. Theresa Afify and Devin Minnick will be attending.

Industry Partner Conversations:

Sandy Ho shared that Great Bay is moving toward referring to soft skills as power skills. They are changing the terminology to fully engage male employees. Great Bay does not have power skills training yet but will be looking to develop for their managerial staff who have been on the job for approximately five years.

Professor Olah proposed that the selection of an industry chairperson wait until Spring Meeting to allow for additional advisory members to volunteer. Industry Chair would assist with jointly leading meeting and would have influence on agenda.

Dean Przyborowski indicated that the goal is to stay innovative, and a lot of students prefer an online option.

Professor Olah asked the group what their preferred meeting time would be. Ashley Giasone indicated that mornings would be best and Sandy Ho shared that any time of day would be ok if she was given notice. Ms. Ho suggested planning the meetings at least a year in advance.

Professor Olah noted that she is looking into the possibility of offering an event planning certificate in the future. Professor Olah also shared that Cruise Ship Management just came down through the state framework and Professor Olah will be looking into whether it is feasible given our location. If so it would be unique to SPC since a program has not yet been established.

Sandy Ho indicated from an employer's perspective that it is incredibly hard to establish, manage and build internship program. Suggested that she would like to see an option for a rotating internship between different companies. Marilyn

Browne stated that state standards may not allow this option and suggested making it a job shadowing option.

Ms. Ho noted that if the advisory committee does have a branded collateral she would be more willing to purchase a t-shirt she would wear rather than be given a pin that may go unworn.

Meeting was adjourned at 10:01 am.