



MINUTES
Hospitality & Tourism
Management
ADVISORY COMMITTEE
9/24/2020 – Virtual/ Zoom

Date of Meeting:	9/24/2020 at 8:30 AM
Members present: Sandy Ho, Dannette Lynch, Dan Babbitt, Kristina Alspaw, Ashley Giasone, AJ Templeton, Jim Burns, Justin Morales, Lee Maidenberg, Liza Cobos, Patty Durell, Vivianna Leyva, Steven Gould (new member).	
Members excused: Mike Ewell, Frank Chivas, John Bittrich, Devin Minnick.	
Others present: Marta Przyborowski, Patricia Hanrahan, Jacob Wortock, Theresa Afify, Marilyn Browne, Jerrick Rivera.	
Call to order: Marta Przyborowski (8:30 AM)	
Previous Minutes Approved: N/A Spring Term meeting was postponed due to COVID.	
Unfinished Business: Sandy Ho accepted position of Committee Chairperson for 2020-21 academic year. Rotating Internship opportunity was brought up again. A number of committee members have volunteered to assist with program development. Jacob Wortock will facilitate future discussions and next steps.	
Program Updates: Staffing changes were reviewed (Academic Chair Alanna Olah has accepted another position). Due to hire freeze, replacement may not be immediate. Theresa Afify provided an update on program enrollment (degree and certificates). Updates were shared related to Hospitality Webinar (Feb. 2020) and Safe Hospitality virtual events. Events received great feedback and were well attended. Fall 2020 Events were highlighted. The events include: <ul style="list-style-type: none">• UF Bachelor’s Transfer Info Session (9/29 at 6PM)• Business Programs Info Session (10/20 at 6PM)• Be a Database Boss)10/21 at 12PM)• How to Level Up (10/22 at 6PM)• Career Services – Virtual Career & Internship Fair (10/28 at 12PM)• Visit Florida Webinar (Topic TBD, 11/12 at 1PM)	
Student Update: Review of <i>Hire SPC Titans Handshake</i> job platform. Industry partners can post current job and internship opportunities.	
New Business: New and proposed HFT programs were highlighted. Event Planning Mgmt. certificate launched this fall 2020. Certificate is fully embedded in Hospitality & Tourism Mgmt. AS Degree (provides easy transition/continuation of educational path into AS degree). Members indicated that AS degree provides a solid foundation and information related to a variety of hospitality areas/functions. Cruise Line Operations certificate will most likely be offered in fall 2021 (depending on post-COVID environment). Committee members recommended for programmatic and curriculum aspects to remain as-is for the time being.	

Industry Updates & Discussion: Discussion focused on impact of COVID on the industry. Committee members provided information on how their respective businesses were adopting to the changes (i.e. impact on restaurants, tourism, travel, conferences, etc.). Members highlighted the focus on small group events/functions, in-state travel, growth in ghost kitchens/takeout services, etc. Further discussion was held related to a Rotating Internship program by which students could receive exposure and experience in variety of HFT areas. This would also assist area employers/partners.

Action Item: Jacob Wortock will reach out to committee members interested in the initiative and devise the next steps related to program development.

Next Meeting: Next meeting will be held in spring 2021. Date TBD.

Adjournment: 9:35 AM

Secretary:
Fabre Williams