



College of Business

MINUTES
HOSPITALITY & TOURISM MANAGEMENT
ADVISORY COMMITTEE
03/17/2021
Location: Great Bay Distributors/Virtual

Date of Meeting:	03/17/2021
Members present: Sandy Ho (Chairperson), Dannette Lynch, Jay Dempsey, AJ Templeton, Kristina Alspaw, Viviana Leyva, Dan Babbitt, Jim Burns, Lee Maidenber, Viviana Leyva, Patricia Hanrahan, Marta Przyborowski, Theresa Afify, Fabr� Williams, Mike Ewell, Jerrick Rivera.	
Members excused: Justin Morales, Liza Cobos, Steven Gould, Ashley Giasone, Frank Chivas, John Bittrich, Devin Minnick, Patty Durell.	
Call to order: Meeting called to order at 8:30am by Chairperson, Sandy Ho.	
Previous Minutes Approved: Motion by: Sandy Ho, Second by: Dan Babbitt (minutes from 9/24/2020 meeting approved)	
Unfinished Business: Rotating Internship opportunity update. Jacob Wortock will facilitate future discussions and next steps.	
Program Updates: Theresa Afify provided an update on program enrollment (historical program trends, degree and certificates). Additional updates were shared related to spring 2021 Career and College of Business events/webinars.	
Student Update: Hospitality student, CatZe Worrell was featured during CTE Month Spotlight. CatZe will be graduating with Hospitality & Tourism Management AS Degree in summer of 2021. CatZe was also a recipient of the 2020-21 Tampa Bay Hospitality Alliance scholarship.	
New Business Formation of sub-committees to current advisory committee format. Committee will set goals and prioritize action items for 2021-2022 academic year. Subcommittees will focus the following: <ul style="list-style-type: none">• Program/Curriculum Review• Program Marketing/Outreach• Student Professional Development (Internship/Mentorship) Additional information related to subcommittees and goals for 2021-22 will be discussed during next meeting.	
Industry Updates & Discussion: Discussion focused on marketing efforts to promote program and industry opportunities. Committee members stressed the importance of utilizing testimonials of employers, and SPC students & graduates to help recruitment efforts. Dannette Lynch, Jay Dempsey & Kristina Alspaw volunteered to serve on Student Professional Development subcommittee (Internship/Mentorship).	
Next Meeting: Next meeting to be held on June 23 rd at 8:30am (virtual). Fall semester meeting to be held on September 22 nd , 2021 at 8:30am (location/format TBD).	
Adjournment: 9:30am	
	Secretary: Fabr� Williams