

## ADVISORY COMMITTEE LUNCHEON

**Time of meeting:** 10:30AM

**Location:** EpiCenter, Room 1-328

**Meeting called to order by:** Dr. Jonathan Steele

**Members in attendance:** Dr. Patrick Hernly, Dr. Jonathan Steele, Nancy Smith, Damon Dougherty, Dave Greenberg, Tom Block, Steve Kornell, Jeanne Reynolds, Rosaria Pipitone, Chris Powers, Sheila Cowley, Susan Biszewski-Eber, Phil Benito, Katie Hicks

**Time of adjournment:** 12:00PM

**Recorder:** Katie Hicks

### MEETING AGENDA

- BAS moratorium
- MIRA outreach updates: Gasparilla Music Festival, WMNF New Sounds of the Left Coast
- The Royal Theater
- MIRA instrument writing contest
- Learning partnerships
- Open discussion

ITEM	DISCUSSION/ RECOMMENDATIONS	ACTION
Dr. Steele called meeting to order	I. Announcement of Robin Sibuciao's resignation from the MIRA Advisory Committee due to his own business commitments.	Understood
BAS Moratorium	II. Dr. Patrick Hernly is now the MIRA Chair.  III. Pat began with an update of the BAS degree A. Internally, the 4- year degree has been approved. B. The state is investigating all 4-year degree proposals, so we are on a pause. C. Dr. Steele and Pat will have a meeting this Friday with Jesse Coraggio and will have more updates then. D. There is talk of having the BAS program ready in the fall 2015.  IV. Pat- big agenda item of Dr. Law: certificates A. Certificates would be 15 credits	Understood

<p>MIRA Outreach Updates</p> <p>MIRA Street Team</p> <p>Writing Contest</p>	<p>B. Would not be an industry certification. It would be considered the bare minimum requirement to become employed.</p> <p>C. Provides more entry and exit points for students.</p> <ol style="list-style-type: none"> <li>1. Students can leave with these credits and if they return, credits earned will apply to the AS degree.</li> </ol> <p>D. Steve mentioned certificates would be more powerful if industry certification was included.</p> <ol style="list-style-type: none"> <li>1. Much discussion regarding the pros and cons of the certificates</li> </ol> <p>E. Dr. Steele explained the idea from the state regarding certificates is it's better they have something to be employed with than nothing at all.</p> <p>F. Pat suggested the action plan should be to produce the BAS, AS, &amp; certificates with industry certification and then track how everything does.</p> <p>G. Damon and Phil explained the presentation of these degrees to students is important.</p> <ol style="list-style-type: none"> <li>1. Sheila mentioned that working adults could benefit.</li> <li>2. Schedule of classes would be very important-evening and weekends.</li> </ol> <p>H. Tom asked if we have industry certification now.</p> <ol style="list-style-type: none"> <li>1. Pat- we do not. It is high on our list, just hard to find an instructor credentialed to teach at college and is an expert.</li> </ol> <p>V. Rosaria reviewed the MIRA street team mission statement</p> <p>VI. Palladium tickets will be given away (if won on a roulette wheel) in exchange for email addresses.</p> <p>VII. Street Team will be involved with the Saturday Morning Market, the Venture Compound, First Friday, Florida Craftsmen Festival, Singer/Songwriter nights at the Ale &amp; the Witch.</p> <p>VIII. MIRA is hosting a student writing contest and winner will receive a \$500 check. This money was raised at the Gasparilla Music Festival. Winner will be announced at the October 9<sup>th</sup>, speed networking event.</p> <p>IX. Students are to write about how they will use their talent for the good of the community.</p>	<p><b>Advisors:</b> we would like to know what certificates are out there employers would want employees to have.</p> <p>If anyone would like the street team at an event, please contact Rosaria or Katie.</p>
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<p>WMNF New Sounds Committee</p>	<ul style="list-style-type: none"> <li>A. Sheila gave the idea of students performing at All Children’s Hospital.</li> <li>B. Dave would like to get the MIRA Guild involved with this.</li> </ul>	
<p>The Royal Theater &amp; other youth outreach initiatives</p>	<ul style="list-style-type: none"> <li>X. After a region wide search, Acoustic Valley (MIRA students), won the contest and will perform at the Coliseum this Friday for WMNF’s 35<sup>th</sup> Birthday Bash.</li> <li>XI. Dr. Manson continued outreach efforts with the Royal Theater (part of the Boys &amp; Girls club) over the summer. Reaching out to younger students could lead to a deeper talent pool and is socially good.</li> <li>XII. Pat is collaborating with high schools and middle schools in the area.</li> </ul>	
<p>Learning Partnerships</p>	<ul style="list-style-type: none"> <li>XIII. MIRA is still positively continuing all partnerships.                         <ul style="list-style-type: none"> <li>A. MIRA student, Jeff Fox, is interning at Dean Guitar in the marketing dept.</li> <li>B. Fender Music Foundation- We have placed our order for donated (through grant) instruments.</li> <li>C. Dave described the tour he had with HSN. New partnership with HSN will be very beneficial to students as they are a great learning environment.                                 <ul style="list-style-type: none"> <li>1. Susan mentioned HSN would like to see our students in a classroom setting.</li> </ul> </li> <li>D. Damon explained of the good success with Ruth Eckerd Hall. Students will be working with touring professionals of big artists.</li> </ul> </li> <li>XIV. Pat explained there is a big push for internships.                         <ul style="list-style-type: none"> <li>A. Damon would be the contact for live sound internships.</li> <li>B. Dave announced there are two MIRA graduates who are now providing internships for our current MIRA students.</li> <li>C. Steve has a possible neighborhood event (skyway area) internship opportunity in the works.</li> </ul> </li> </ul>	<p><b>Request to Committee Members:</b> Think of ways you or anyone you know, can utilize an intern. Students can intern in many different fields like legal, business, music education, etc.</p>

<p>Open Discussion</p>	<p>XV. Jeanne described the new national standards in music.                  A. What would a really talented high school student look like?</p>	<p>Jeanne will send Pat more information.</p>
<p>Nomination for Advisory Committee Chair</p>	<p>XVI. Steve Kornell was nominated</p>	<p>Nomination motioned.</p>

**Approval of Minutes:**

**NOTES:**