

Time of meeting: 1:00 PM

Location: Skype Meeting

Meeting called to order by: Dr. Patrick Hernly

Members in attendance: Dr. Barbara Hubbard, Nathan Muehl, Dr. David Manson, Damon Dougherty, Marilyn Browne, Sara Sabourin, Steve Swenson, Brad Berridge, Jeanne Reynolds, Tori Fuson

Members excused: Steve Kornell, Dan Byers, Chris Powers, Jesse Vance, John Stephan, Phil Benito, Jeanette Berios, Richard Smith, Samer Jaber

Time of adjournment: 2:00 PM

Recorder: Maria de Laval

ITEM	DISCUSSION/RECOMMENDATIONS	
<p>Welcome/meeting called to order Patrick Hernly</p>	<p>I. Dr. Hernly welcomed attendees to the MIRA Fall Advisory Committee Meeting and announced that this is tenth anniversary of MIRA. Dr. Hernly thanked Dr. David Manson who was instrumental in the creation of the MIRA program.</p>	
<p>Staff Updates</p>	<p>II. Dr. Steele retired last June. As the Dean of Humanities and Fine Arts, he oversaw the creation of our AS Program.</p> <p>Dr. Barbara Hubbard has been selected as the new Dean of Humanities and Fine Arts. Dr. Hubbard previously served as Academic Chair of the Digital Arts Program at the Seminole Campus. Dr. Hubbard thanked all Advisory Committee members for their expertise, time, and focus.</p> <p>Nathan Muehl has been appointed the Academic Chair of Humanities and Fine Arts. Professor Muehl had previously served as Acting Chair for ten months prior to the appointment while also serving as our full-time Band Director. He has completely reorganized the Music Theory sequence using the text neutral concept.</p> <p>Sara Sabourin is the new Career Outreach Specialist. Ms. Sabourin has organized several events, advises MIRA students, assists in placing students after graduation.</p>	
<p>Announcements</p> <p>Events</p>	<p>III. This is the ten-year anniversary of MIRA’s inception (officially an AS Program).</p> <p>IV. A three-part Professional Development Workshop Series was held. Speakers included Tori Fuson; Steve Swenson; and “It’s a Gig World” Panel event. All events were very well received.</p>	

Introductions

A Jazz on the Lawn event was held in October at the SPG Campus featuring Latin Jazz. SPC students performed as well as O Som Do Jazz and Fusion Beat Latin Jazz. Tonight is the Emerging Artist Showcase at the Palladium Side Door at 7 PM, featuring MIRA ensembles (Rock and R & B), and alumni and current students in the band, White Light Radio. MIRA students will also be working the technical side working with the performers.

- V. Brad Berridge - Director of Sound Operations at Feld Entertainment.

Steve Swenson - Director of Licensing at Warner/Chappell Production Music, who has years of experience in music, television, anything related to commercial use. Mr. Swenson owns a commercial recording studio in St. Petersburg and was a recent speaker in our Professional Development Workshop Series, "It's a Gig World" panel event.

Jeanne Reynolds - Pinellas County Schools, Performing Arts. There have been exciting changes in the past ten years. Would like to develop a trajectory to higher learning.

Marilyn Browne – Career Connections Office, supports Program Directors and Deans – all working together for student success.

Dr. David Manson – teaching since 1991 in Music Department, Brass, Recording Arts, secured first grant that established our Music Technology Program. Director of EMIT, a non-profit arts organization for boys and girls.

Damon Dougherty - Director of Operations at the Palladium Theater, hosts approximately 208 events per year. Also, MIRA Instructor for Live Sound Reinforcement, Audio for Broadcast Certification, Radio Club, Supervisor for Sound Engineering Internship. Hires MIRA graduates at the Palladium.

Tori Fuson – new member of the Advisory Committee. Performance and Talent Manager for a large multinational corporation. Majored in Theatre at USF, Vocalist/Musician, manages approximately 100 musicians in Florida. Participated in our Professional Development Workshop Series.

<p>MIRA Viability Report 2018-2019</p>	<p>VI. A Viability Report is a measure of the health of a program. There are five main points:</p> <ul style="list-style-type: none"> • Unduplicated Headcount – not much a change from last year, down a bit, although higher than the two years prior. • Student Semester Hours – total number of credits taken by students – students have taken more hours in 2018-19. • Performance – how well are students doing – up 1/10% from last year, above the College average (84.8%). • Percent Full – doing well – due to efforts of administrative staff. • Graduates – down a little in the Program from 30 to 20, however, up in Audio Certificates which is a good measure. 	
<p>Review of MIRA Program</p>	<p>VII. The MIRA Program is a two-year AS - 64 credit program with an embedded 15 credit Audio Technology Certificate. In the AS Program, there are some general education courses: Composition I, Speech, Social and Behavioral Sciences, Humanities, Mathematics, Ethics, and Computer Literacy, for a total of 18 credits. The remainder of the courses are in the major field/MIRA. This includes 4 semesters of Music Technology and Recording Techniques I – IV; some have associated lab co-requisites. There are two pre-requisites designed for students to thrive in the Program.</p>	
<p>Plan</p>	<p>Nathan Muehl outlined steps for streamlining and improving efficiency for the Humanities and Fine Arts office. It was noted that Opie Marc of our office had a baby and has been on leave. Our office assists students with registration and information on AA Music Transfer Plan, Humanities, and MIRA. The strategic plan takes on 3 priorities:</p> <ul style="list-style-type: none"> • Recruitment/Retention • Overall Support • Program Improvements <p>Guided by quality, efficiency, and flexibility.</p>	
<p>Q & A</p>	<p>Question: What is the current resource for the academic track?</p> <p>Question: What is the current goal on graduation?</p>	<p>Answer: The pathways are currently laid out course by course on our website.</p> <p>Answer: We do not want to drop below 20. There are obstacles: We are basically functioning at capacity (facilities); bottlenecks; and</p>

		Financial Aid (sub plans). We are currently looking at ways to tweak.
Comments	Jeanne Reynolds – The Pinellas County School System may be interested in hiring MIRA graduates to operate their expensive, new technology. MIRA students could also speak to high school classes concerning the MIRA program.	
Closing/Meeting Adjourned	Dr. Hernly encouraged all to attend the Showcase tonight. The meeting adjourned at 2:00 PM.	