

ADVISORY COMMITTEE LUNCHEON

Time of meeting: 9:15AM

Location: EpiCenter, Room 2-307

Meeting called to order by: Patrick Hernly

Members in attendance:

Dr. Patrick Hernly – Lead Instructor MIRA, St. Pete/Gibbs

Nathan Muehl – Academic Chair Humanities and Fine Arts, St. Pete/Gibbs

Dr. Jonathan Steele – Dean of Humanities and Fine Arts, Clearwater Campus

Steve Kornell – St. Petersburg City Council Member & Chair of MIRA Advisory Committee

Leah Deranian – Student Support Specialist – Career Services, St Pete/Gibbs

Optanie Marc – Sr. Administrative Services Asst.

Time of adjournment: 10:05AM

Recorder: Optanie Marc

MEETING AGENDA

- Welcome, introductions
- Old business
- MIRA Graduation rates
- Humanities and Fine Arts Dean retirement update
- Humanities and Fine Arts Dean Search
- Advisory committed anniversary
- Program updates
- Industry partnership updates
- Program outreach replacement search
- MIRA 10 years anniversary alumni fall event
- Curriculum updates
- Curriculum update
- Internships
- Recording partnerships
- PR and Media for MIRA collaborations
- Good Vibes Music Advisory Committee & student interns
- NEW PROJECT / SOFTWARE STUDIO CONSTRUCTION
- MIRA Pre-Advisement – Summer Term 0560

ITEM	DISCUSSION/UPDATES/RECOMMENDATIONS	ACTION
Welcome/introduction Patrick Hernly called meeting to order	I. Introduction. A. Attendees and L. Deranian filling in for R. Pipitone – Moved/resigned.	
Old business	II. Fewer members today due other last Skype meeting and engagements today.	
Graduation rate	III. Each cycle has many students graduating from the MIRA AS Program. A. Number of AS Graduates increased from 18 to 30 in 2017-18	Understood
HUM-Fine Arts Dean update/retirement/Search	IV. Last meeting for Dr. Steele retiring in summer 2019. Congratulants. V. Search committee for new Dean of HUM Fine Arts on the way. Hernly is part of the search committee for Dean replacement.	Understood
Update Career Adviser interview	VI. Interview for Pipitone position this week. committee will continue with process.	Understood
Music BAS	VII. Deranian – info from Pipitone – mentioned to MIRA Advisory Committee of another program similar to MIRA offered as a BAS degree at a North-East state university. A. She would like Hernly to come for a visit/tour/information session.	Understood
MIRA 10-years anniversary fall 2019	VIII. Hernly – announced MIRA anniversary and fall event. A. Anniversary will include alumni engagement. B. Event will be around December 2 nd , 2019 Damon message penciled date. C. Anniversary celebration with the FALL MIRA Showcase at the PALLADIUM. D. Next MIRA advisory meeting will focus on the anniversary and alumni event. E. 12/2/19 Fall Advisory meeting – after thanksgiving.	Understood
Curriculum update --- Internships	IX. Hernly - No curriculum updates. X. Hernly - Each MIRA subplan internship students/learning engagements – great opportunity/ambarella and great learning experiences one on one for students. Emily white student.	Understood
Recording partnerships	XI. Steele – String recording between MIRA and professional musicians are recording students’ projects. A. Hernly – This collaboration is in full scale with all 3 subplans. The horn quartet always provide excellent musicianship with our MIRA students.	
<p style="text-align: center;">2</p>	B. Steele – SEMI event in March 19 th and 21 st will have many guests performing.	

<p>PR and Media for MIRA collaborations</p>	<p>Dave Greenberg brings in professionals to play and perform their selection/composition sessions in support with Strings and Brass and Horn during the semester.</p>	
<p>Good Vibes Music Advisory Committee & student interns</p>	<ul style="list-style-type: none"> C. Hernly – Tech 2 and Tech 3 producing and Composition and Performance subplans and all the contract quartet D. Kornell – Mentioned we need to have more media covering this collaboration between students and the Lakewood High and Florida Orchestra recording sessions with SPC’S MIRA students and high school students in the county. E. Music major Emily White and MIRA student Solie White will be guest Artists the Gasparilla festival with Phil Benito <p>XII. Kornell – Good Vibe Music Festival advisory committee.</p> <ul style="list-style-type: none"> A. Events updates needed B. Hire better team C. Sound engineering needed during the events D. Pipitone replacement can help finding student engineer for Good Vibes. E. Speak with Damon about involvement with live sound students and possibly becoming a member of the committee. F. Hernly – This event is SGA and no collaboration have been agreed upon. MIRA can incorporate students volunteer or paid internships. G. Nathan – students in the production and Live Sound would benefit from Good Vibes. H. Nathan – students can partake and have hands on experience. I. Hernly – We need to speak with SGA about the Good Vibes events and MIRA Guild team. 	
<p>Collaborations with local high schools</p>	<p>XIII. Kornell – Lakewood High School recoding at SPC. Local media is needed more but the National media building up.</p> <ul style="list-style-type: none"> A. CD on iTunes B. Concerts will be held at the SPC Music Center. C. Decide on concert price of \$25.00 D. Pay band members and staff E. More CD’s needed due to demand. F. Find out who can promote Lakewood High School Concert. G. Tom Morris and MIRA Students recording and concerts collaboration. H. Invite and promote with celebrities from the Tampa Bay area. <ul style="list-style-type: none"> 1. Find promoters in the area 	

NEW PROJECT/SOFTWARE

STUDIO CONSTRUCTION

**MIRA Pre-advisement
Summer Term 0560**

- 2. Networking events
- 3. Social Media
- 4. Local news media.
- I. Hernly – we need to meet and discuss a good plan of action. Note and special promotional needed to advertise.
- J. Hernly – Merritt is a partner to MIRA and a lot of collaborations have been promising and taking root with him.
- K. Kornell – Team up with Jason Merritt and instrumentalists for events success.
- L. Kornell – continue teaming up with Mr. Merritt;
- M. Can we raise funds and scholarships for MIRA during the events.
- N. Hernly – As a MIRA chair do not hesitate to speak with other Advisory members to have conversations and help identify needs for the program.
- O. (MIRA internships) Have teaching events with MIRA students for High School Music Scholars how to set that up for a show.
- XIV. Leasing or repairing MIRA control and software leasing. Provost need to approve each proposal.
 - A. Kornell – Can we have a list of need for the MIRA program and see if donor can fund some of the missing/repair and new software. Find out new and older music/producers/music software lovers to fund projects.
 - B. Randy Russell wanted to have help with the proposal
 - C. Build an Equity Center
- XV. Muehl - Build a MUSIC STUDIO
 - A. Kornell – with this new board members and state legislature requiring students are employment ready for the future. The push to start from high school to have a career.
 - B. The vision is to have each child in MIRA to be their own industry selling 10K in sales. The program is benefiting the community, the states and the world.
- XVI. Muehl – Update on MIRA pre-advisement.
 - A. 10 Group pre-advisements next week. March 4th through March 8th, 2019. And March 18th and 19th prior to registration
 - B. Map out graduation terms. A few students were not aware of some of the courses not being every semester and therefore could not graduate.
 - C. Registration start March 20th, 2019
 - D. Student will be able to find out courses needed to either complete or satisfy each subplans.

	<ul style="list-style-type: none"> E. Map out each student issues. F. Follow up with registration and any other issues. G. This will benefit successfully with the limited spots of their courses and financial aid. H. Student can drop out of the program due to financial due dates. I. Last semester the department incorporate a system to aid in student issues. J. No students were dropped from their courses. K. Increase awareness on registration and due dates. L. Follow up with phone calls and emails with their issues. M. Donors – Provost Hafer new building for the new community center. N. Kornell – add this to the list of the need Differentiate from other campuses and like the Palladium. O. Nathan - The media Center will have space for events and MIRA/MUSIC will benefit. P. Deranian – Some of the building/construction project can be pulled from the website. Q. Hernly – Congratulation to Mr. Kornell will be 5 years anniversary as a MIRA Advisory member. <p>10:05am Meeting adjourned.</p>	
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